

ACCESSE18-The CESSE Leadership Conference - CE Tracking Form

Wednesday, July 11, 2018

Time	Credits	Session name	Attended
8:45 am - 10 am	1	SEEKER Session: #Notarule: The Art of Winning at Business and Life by Breaking Rules that Don't Exist	
10:30 am - 11:30 am	1	Developing a Foresightly Perspective to Learn with the Future	
		Adapting to Delta - Leading and Supporting Stakeholders Through Change	
		The Monsters Under Your Bed: Turn Your Association Nightmares into Sweet Dreams	
		Educational Design Strategies to Engage the 21st Century Learner	
11:30 am - 12:30 pm	1	Art of Tinkering: Tiny Ways to Transform Everything	
		We Don't Fail: We Succeed, or We Learn	
		Contemporary Marketing: Applying Adaptive Leadership to a Dynamic Environment	
		Furthering the Profession - Not the Usual Suspects	
1:45 pm - 2:15 pm	0.5	Programmatic Marketing Strategies and Tactics to Drive Membership and Engagement - presented by MultiView	
		Why Science and Content Should Matter When Choosing a Meeting Location - presented by Business Events Canada	
		Technology Disruptors: What You Need to Know - presented by Results Direct	
2:15 pm - 2:45 pm	0.5	Create a Data-Driven Member Engagement Strategy - presented by Higher Logic	
		How Associations Are Delivering Educational Content in an On-Demand World - presented by OmniPress	
		Global R&D Trends - presented by Hawai'i Convention Center	
3:30 pm - 5:30 pm	2	The Tournament of Roses Association "Secret Sauce" for Creating Engagement and Longevity of Volunteers and Members	
		Behind the Scenes at Rose Bowl Stadium	
		Fostering Innovation and Intrapreneurship with Idealab	
		Connecting to Science & Engineering at Caltech	

Thursday, July 12, 2018

Time	Credits	Event name	Attended
8:45 am - 10:00 am	1	SEEKER Session: From Egocentrism to Allocentrism	
10:30 am - 11:30 am	1	Swimming in the Swamp: How Engineering and Scientific Associations Can (and should!) Make an Impact in Washington D.C.	
		Beyond MOUs: Real-life Stories in Association Collaboration	
		Challenges of the CEO - The Art and Science of Board Success	
		Empowering the Next Generation: How Engineering and Scientific Associations Can Equip Young Professionals	
		Reaching New Audiences - AIHA's IH Professional Pathway	

11:30 am - 12:30 pm	1	Top Four Changes to Stopping Sexual Harassment	
		Leading with the End in Mind	
		Cultivating a Data Analytics Mindset in Engineering and Scientific Societies	
		Onscreen Chemistry: Leveraging Co-located SME's to Mix Up Conversations Worth Watching	
1:30 pm - 3:00 pm	1.5	Identifying and Addressing Subtle Biases in the Workplace: Microaggressions	
		Mission Control: Mobilizing and Monetizing Your Organization's Core Purpose	
		Constructing Engagement Strategies to Improve Relationship Strength that Delivers ROI	
		Build a Controlled Vocabulary to Bust Organizational Silos	
		Digital Credentialing: The Evolution of Badges and the Role of the Association	
3:30 pm - 4:30 pm	1	SEEKER Session: Space Exploration's Value for Economic Growth and Global Leadership	
4:30 pm - 5:30 pm	1	IGNITE!	

Maximum Credits Available @ ACESSE18: 12.5