2016
MID-WINTER CEO MEETING
LA JOLLA, CA • FEBRUARY 21-24
HILTON LA JOLLA TORREY PINES

CESSE
Council of Engineering and Scientific Society Executives
Take Content Online for Easier Access.

Your members are taking your content out of your office.

Association members are on the go, taking your publications with them. To stay front of mind, your content should be available online, not just on an office bookshelf.

With an Omnipress Digital Publishing Platform, your members can:
- Access association publications for easy viewing on the go.
- Search across multiple locations to find the information they need.
- Build a personal library of relevant, useful content.

omnipress.com
Welcome to the 2016 CESSE CEO Mid-Winter Meeting!

The CESSE CEO Mid-Winter Meeting is a highpoint of my year; it’s a time to reconnect with colleagues, experience learning opportunities to grow my organization and my capacity as a leader, develop new relationships, and do it all in a wonderful location like La Jolla. The Mid-Winter Meeting showcases invaluable and unique content brought to you by the sharing of your fellow CESSE CEO members.

With the theme of “Strategy: What Works, What Doesn’t,” this year’s program chairs have created an insightful program that will explore the environmental and market shifts which have dramatically affected the traditional association model. A special thank you to the program chairs: Beth Cunningham (Executive Director, American Association of Physics Teachers), Mark J. Golden, CAE, FASAE (Executive Director and Corporate Secretary, National Society of Professional Engineers).

This meeting wouldn’t be possible without our generous and loyal partners, who ensure the provisions and materials that support a memorable meeting. Our special thanks this year goes to the Hilton La Jolla Torrey Pines and Hilton Worldwide, the team who brought CESSE to La Jolla, San Diego’s Jewel by the Sea - thank you! I’d also like to recognize the hardworking staff who support the development of this meeting; Sandy Marshall, Kim Spillane, Liz Swanson, and Renee Lewis. CESSE is grateful to have you.

Last, to all attendees, thank you for joining us in such a great learning experience. With every CESSE meeting I attend, I gain more knowledge, support, and relationships than I could imagine.

Walt Marlowe
2015-16 Chair, Council of Engineering and Scientific Society Executives
Executive Director, American Association of Pharmaceutical Scientists
Welcome to the 2016 CESSE CEO Mid-Winter Meeting!

Albert Einstein famously observed that “no great discovery was ever made in science except by one who lifted his nose above the grindstone of details and ventured on a more comprehensive vision.” As association leaders we get that, and endeavor to craft strategy and keep our leadership engaged at a strategic level. But then everyday reality gets in the way. The perfect plan is found to be impractical. Administrivia overwhelms and undermines it. Something fundamentally disruptive occurs that changes all assumptions. In this year’s CEO conference, we are going to tackle that reality head on, exploring, “Strategy: What Works, What Doesn’t.”

We’ll start at the high level, with author Mary Byers on strategy writ large, then drill down in a reaction panel of your peers, CEOs offering real world examples of their success (and stumbles) distinguishing good strategy from bad.

And that’s just the start. Throughout the next two-and-a-half days, we will continue to get more specific on translating broad strategy concepts into practical realities within our societies, recognizing disruptions and responding to them, even profiting from them. In response to your comments, the program has been designed to maximize the opportunity to learn from your peers, with the program a balance of formal sessions with case studies as well as open discussion sessions that you define and you control, with leaders from CESSE talking to CESSE about the reality of acting strategically. We’ve even planned a session with a panel of seasoned leaders from a variety of sectors who are new to the CESSE, offering their perspectives on our community, and how they are applying their prior experiences to the science and engineering society field.

Key issues for our community, such as anti-harassment, cyber security, and strategic technology will be addressed. And as we close the conference, we’ll make a shift from “brain heavy” to “brain light” as we address how, as CEOs, we take care of ourselves in order to remain effective, innovative and to avoid burnout.

This meeting offers an annual opportunity to network with each other in a trusted, informal setting, which we feel is one of the key values of CESSE membership, particularly to those in the CEO community. We’re glad that you have elected to take advantage of this program to share your perspective, and to learn about strategies that other leaders are using to balance strategy and urgency. We are eager to explore these themes with you in more depth.

Regards,

The 2016 CESSE CEO Mid-Winter Programming Committee
Beth Cunningham, Executive Officer, American Association of Physics Teachers, Program Co-Chair
Mark J. Golden, CAE, FASAE, Executive Director and Corporate Secretary, National Society of Professional Engineers, Program Co-Chair
Walt Marlowe, Executive Director, American Association of Pharmaceutical Scientists, 2015-16 Chair, CESSE
Mary Byers, CAE
Speaker and Author

Mary Byers, CAE, is co-author of Race for Relevance: Five Radical Changes for Associations and Road to Relevance: 5 Strategies for Competitive Associations. She’s the former director of communications and member services for the Illinois State Dental Society and served in that capacity for nine years prior to starting her consulting business in 1998.

Mary specializes in working with volunteer association leaders and chief staff executives to help define their roles and clarify their vision through leadership conference programming, facilitating strategic planning retreats and coaching.

Mary is a certified association executive and a member of the National Speakers Association. She is also the author of seven books.
Table of Contents

Chair’s Message .................. 1
Program Committee Message .... 2
Meeting Keynoter .................. 3
Meeting Space Layout .......... 4
Table of Contents ............... 5
Meeting at a Glance ............... 6
Meeting Program ................. 11
Destination Highlights ........... 23
Attending Members ............... 29
Attending Sponsors ............... 35
Notes ................................ 41

EARN CAE AND CMP CREDITS! Earn up to 12 hours towards certification or recertification of your Certified Association Executive (CAE) designation by attending all educational sessions. Each hour of educational programming earns you one CAE credit. Social activities and meals do not apply to certification credits.
Meeting at a Glance

Saturday, February 20

Board of Director Arrivals
6:20 p.m.
Meet in the lobby to walk over to The Lodge at Torrey Pines
6:30 p.m. - 7:30 p.m.
CESSE Board of Directors Reception - The Lodge at Torrey Pines
Sponsored by Detroit Marriott at the Renaissance Center
7:30 p.m. - 9:00 p.m.
CESSE Board of Directors Dinner - The Lodge at Torrey Pines
Sponsored by Detroit Marriott at the Renaissance Center

Sunday, February 21

Attendee Arrivals
8:00 a.m. - 8:30 a.m.
CESSE Board of Directors Breakfast - Hospitality Suite 1031
Sponsored by JDG Associates
8:15 a.m. - 4:00 p.m.
CESSE Board of Directors Meeting - Hospitality Suite 1031
12:15 p.m. - 1:00 p.m.
CESSE Board of Directors Luncheon - Restaurant Terrace
Sponsored by Visit Seattle
12:00 p.m. - 6:00 p.m.
Registration - Grande Ballroom Foyer
6:00 p.m. - 7:00 p.m.
Welcome Reception - Fairway Ballroom Terrace
Sponsored by Detroit Metro Convention & Visitors Bureau
7:00 p.m. - 9:00 p.m.
Welcome Dinner - Fairway Ballroom
Sponsored by Detroit Metro Convention & Visitors Bureau

Monday, February 22

7:00 a.m. - 6:00 p.m.
Registration - Grande Ballroom Foyer
7:15 a.m. - 5:30 p.m.
Internet Café - Grande Ballroom Foyer
Sponsored by Projection Presentation Technology
7:15 a.m. - 8:15 a.m.
Breakfast - Grande Ballroom D&E
Sponsored by Visit Houston
8:15 a.m. - 10:30 a.m.
Educational Programming - Grande Ballroom C
Sponsored by The Beaches of Fort Myers & Sanibel
10:30 a.m. - 11:00 a.m.
Mid-Morning Break - Grande Ballroom Foyer
Sponsored by Tourism Toronto
11:00 a.m. - 12:30 p.m.
Educational Programming - Grande Ballroom C
Sponsored by Towneley Capital Management
12:30 p.m. - 1:30 p.m.
Lunch - Grande Ballroom D&E
Sponsored by Tourism Vancouver
1:30 p.m. - 3:00 p.m.
Educational Programming - Grande Ballroom C
Sponsored by Omaha Convention & Visitors Bureau
3:00 p.m. - 3:30 p.m.
Mid-Afternoon Break - Fairway Ballroom I
Sponsored by Travel Portland
3:30 p.m. - 4:30 p.m.
Educational Programming - Grande Ballroom A&B
Sponsored by Virginia Beach Convention & Visitors Bureau
5:15 p.m.
Meet in lobby for transportation to dinner
6:00 p.m. - 7:00 p.m.
Reception - Pacifica Del Mar
Sponsored by Marriott International and the San Diego Marriott Marquis
Tuesday, February 23

7:00 a.m. – 11:00 a.m.
Registration - Grande Ballroom Foyer

7:15 a.m. – 5:30 p.m.
Internet Café - Grande Ballroom Foyer
*Sponsored by Projection Presentation Technology*

7:15 a.m. – 8:15 a.m.
Breakfast - Grande Ballroom D&E
*Sponsored by Visit Pittsburgh*

8:30 a.m. – 10:00 a.m.
Educational Programming - Grande Ballroom C
*Sponsored by Greater Madison Convention & Visitors Bureau*

10:00 a.m. –10:30 a.m.
Mid-Morning Break – Grande Ballroom Foyer
*Sponsored by HelmsBriscoe*

10:30 a.m. – 11:45 a.m.
Educational Programming - Grande Ballroom C
*Sponsored by MultiView*

11:45 a.m. – 12:30 p.m.
CESSE Business Meeting
(CESSE CEOs Only) - Scripps Ballroom I

12:30 p.m. – 1:30 p.m.
Lunch - Grande Ballroom D&E
*Sponsored by Visit Spokane*

1:30 p.m. – 2:30 p.m.
Sponsors Circle - Grande Ballroom D&E

1:30 p.m. – 3:00 p.m.
Educational Programming - Grande Ballroom C
*Sponsored by DelCor Technology Solutions*

3:00 p.m. – 3:30 p.m.
Mid-Afternoon Break - Grande Ballroom Foyer
*Sponsored by McKinley Advisors*

3:30 p.m. – 5:00 p.m.
Roundtable Discussions:
- Measuring the Effectiveness of Strategy - Grande Ballroom A
- Publications - Grande Ballroom B
- Diversity and Inclusion - Scripps Ballroom I
- Small Society Roundtable - Scripps Ballroom II
*Sponsored by Abila*

6:30 p.m. – 7:00 p.m.
Final Reception – Grande Ballroom Foyer
*Sponsored by Starwood Hotels & Resorts*

7:00 p.m. – 9:00 p.m.
Final Banquet – Grande Ballroom D/E
*Sponsored by Starwood Hotels & Resorts*

9:00 p.m. – 11:00 p.m.
Afterglow - Restaurant Terrace
*Sponsored by Visit Milwaukee*

Wednesday, February 24

7:15 a.m. – 8:15 a.m.
Breakfast - Grande Ballroom D&E
*Sponsored by Québec City Convention Centre*

8:30 a.m. – 10:00 a.m.
Educational Programming - Grande Ballroom C
*Sponsored by Visit Mobile*

10:00 a.m. – 10:30 a.m.
Mid-Morning Break - Grande Ballroom Foyer
*Sponsored by Travel Alberta*

10:30 a.m. – 11:30 a.m.
Educational Programming - Grande Ballroom C
*Sponsored by Reno Tahoe USA*

11:30 a.m. – 12:30 p.m.
Lunch - Grande Ballroom D&E
*Sponsored by Visit Salt Lake*
THE MOST INNOVATIVE LABORATORY FOR SCIENTIFIC RESEARCH ISN’T A SCIENTIFIC LABORATORY.

At science and engineering meetings in Canada, your delegates will exchange breakthrough ideas with some of the leading minds in research, teaching, and technology. And afterwards they can experience some of the best leisure activities anywhere. Put the Business Events Canada (BEC) team to work for you and set the bar high for your next meeting, convention or incentive. Business Events Canada and its CESSE strategic partners will ensure your delegates have exciting landscapes to explore, both natural and urban. And of course, incredible venues to inspire them.

BusinessEventsCanada.ca
Meeting Program

Sunday, February 21, 2016

8:00 a.m. - 8:30 a.m.  CESSE Board of Directors Continental Breakfast - Hospitality Suite 1031
  Breakfast and Mid-Morning Break Sponsored by JDG Associates

8:15 a.m. - 4:00 p.m.  CESSE Board of Directors Meeting - Hospitality Suite 1031

12:15 p.m. - 1:00 p.m.  CESSE Board of Directors Luncheon - Restaurant Terrace
  Lunch and Afternoon Break Sponsored by Visit Seattle

12:00 p.m. - 6:00 p.m.  Registration - Grande Ballroom Foyer

12:00 p.m. - 5:00 p.m.  Internet Café & Meeting Audio Visual - Grande Ballroom Foyer
  (complimentary Internet and charging stations)
  Sponsored by Projection Presentation Technology

6:00 p.m. - 7:00 p.m.  Welcome Reception - Fairway Ballroom Terrace
  Sponsored by Detroit Metro Convention and Visitors Bureau

7:00 p.m. - 9:00 p.m.  Welcome Dinner - Fairway Ballroom
  Sponsored by Detroit Metro Convention and Visitors Bureau
Monday, February 22, 2016

7:00 a.m. - 6:00 p.m.  Registration - Grande Ballroom Foyer

7:15 a.m. - 5:30 p.m.  Internet Café & Meeting Audio Visual  
(complimentary Internet and charging stations) - Grande Ballroom Foyer

Sponsored by Projection Presentation Technology

7:15 a.m. – 8:15 a.m.  Breakfast – Grande Ballroom D&E

Sponsored by Visit Houston

8:15 a.m. - 10:30 a.m.  Educational Session 1.1:
Opening Session - Grande Ballroom C
Road to Relevance: 5 Strategies for Competitive Associations
Mary Byers, CAE, Author

Educational Programming Sponsored by The Beaches of Fort Myers
& Sanibel

10:30 a.m. – 11:00 a.m. Mid-Morning Break – Grande Ballroom Foyer

Sponsored by Tourism Toronto

11:00 a.m. - 12:30 p.m.  Educational Session 1.2:
Perspectives from CESSE CEOs on Distinguishing Good Strategy from Bad - Grande Ballroom C

Educational Programming Sponsored by Towneley Capital Management

This facilitated ‘reaction panel’ will allow CEOs to share their perspectives on the Opening Session presentation, and discuss how to translate broad strategy into specific applications for their organization.

Facilitator:
Mark Golden, Executive Director, National Society of Professional Engineers

Panelists:
Marty Frank, Executive Director, American Physiological Society
Kate Kirby, Executive Officer, American Physical Society
Tom Smith, Executive Director, American Society of Civil Engineers
Mary Byers, CAE, Co-Author, Road to Relevance
Monday, February 22, 2016

12:30 p.m. - 1:30 p.m.  Lunch - Grande Ballroom D&E  
*Sponsored by Tourism Vancouver*

1:30 p.m. - 3:00 p.m.  
**Educational Session 1.3:**  
CASES IN POINT:  Strategy vs. Reality - Two-part Session  
Part 1: Small to Medium-Sized Societies Perspective  
- Grande Ballroom C  
*Educational Programming Sponsored by Omaha Convention & Visitors Bureau*

Each of us in the room is working to a plan...some more strategic than others, but the bottom line is that we manage to a charted course that is mutually understood by the board. This session is about how we react and alter course based on various disruptors. It could be a new president, oil plunging to $25 a barrel, an unexpected competitor, litigation, regulation or fill-in-the-blank. What was the plan? What changed or went wrong? Did we recover? What did we learn? This two-part session will follow a series of case studies from our peers revealing how various disruptors can get in the way of a strategy and operations. The session will be comprised of short presentations from CESSE execs with an emphasis on what was learned from the unexpected. Each session will close with a facilitated Q&A with the speakers.

**Facilitator:**  
Sandy Marshall, CAE, Executive Director, CESSE

**Panelists:**  
Ellen Bergfeld, CEO & Executive Vice President, Alliance of Crops, Soils & Environmental Scientific Societies  
Pat Donnelly, Chief Executive Officer, American Oil Chemists’ Society  
Darrin Drollinger, Executive Director, American Society of Agricultural and Biological Engineers  
Mark Neice, Executive Director, Directed Energy Professional Society  
Nicole Testa Boston, CEO, Society of Fire Protection Engineers

3:00 p.m. - 3:30 p.m.  Mid-Afternoon Break - Fairway Ballroom I  
*Sponsored by Travel Portland*
Monday, February 22, 2016

3:30 p.m. - 4:30 p.m.  Educational Session: 1.4:
Mix with the Moderators & Explore Deep Dive Topics for Tomorrow’s Roundtables - Grande Ballroom A&B
Educational Programming Sponsored by Virginia Beach Convention & Visitors Bureau

Program Co-Chair, Mark Golden, Executive Director, National Society of Professional Engineers, introduces tomorrow’s Deep Dive Roundtable session moderators. Program attendees mingle with moderators to suggest topics and questions of interest, in preparation for Tuesday’s topical sessions.

Moderators:
Discussion 1: Measuring the Effectiveness of Strategy
Tony Keane, President & CEO, International Facility Management Association

Discussion 2: Publications
Stefano Bertuzzi, Executive Director, American Society for Microbiology

Discussion 3: Diversity and Inclusion
Todd Osman, Executive Director, Materials Research Society

Discussion 4: Small Society Roundtable
Gregg Balko, Chief Executive Officer, SAMPE
Cathy Leslie, Executive Director, Engineers Without Borders - USA

5:15 p.m.  Meet in lobby for transportation to dinner

6:00 p.m. - 7:00 p.m.  Reception - Pacifica Del Mar
Sponsored by Marriott International and the San Diego Marriott Marquis

7:00 p.m. - 9:00 p.m.  Dinner - Pacifica Del Mar
Sponsored by Marriott International and the San Diego Marriott Marquis

9:00 p.m. - 11:00 p.m.  Afterglow - Restaurant Terrace
Sponsored by Tourisme Montreal
Tuesday, February 23, 2016

7:00 a.m. - 11:00 a.m.  Registration - Grande Ballroom Foyer

7:15 a.m. - 5:30 p.m.  Internet Café & Meeting Audio Visual (complimentary Internet and charging stations) - Grande Ballroom Foyer

Sponsored by Projection Presentation Technology

7:15 a.m. - 8:15 a.m.  Breakfast - Grande Ballroom D&E

Sponsored by Visit Pittsburgh

8:30 a.m. - 10:00 a.m.  Educational Session 2.1:
CASES IN POINT:  Strategy vs. Reality - Part 2 - Grande Ballroom C

Educational Programming Sponsored by Greater Madison Convention & Visitors Bureau

Continuing the discussion started in Monday afternoon’s CASES IN POINT session, Part 2 of our conversation on how execs have faced disruptors focuses on the medium- to large-society perspective.

Facilitator:
Tom Loughlin, Executive Director & CEO, American Society of Mechanical Engineers

Panelists:
June Wispelwey, Executive Director, American Institute of Chemical Engineers
Mark Rubin, Executive Director, Society of Petroleum Engineers
Mark Langley, CEO, Project Management Institute

10:00 a.m. - 10:30 a.m.  Mid-Morning Break - Grande Ballroom Foyer

Sponsored by HelmsBriscoe
Tuesday, February 23, 2016

10:30 a.m. - 11:45 a.m.  **Educational Session 2.2:**  
A Fresh View: How Do the Science and Engineering Societies Look to Those CEOs New to the Community? - Grande Ballroom C  
*Educational Programming Sponsored by MultiView*

**Moderator:**  
Sandy Magnus, Executive Director & CEO, The American Institute of Aeronautics and Astronautics (AIAA)

**Panelists:**  
Robert Brown, Chief Executive Officer, American Institute of Physics  
Barbara Byrd Keenan, Executive Director & CEO, The Endocrine Society  
Rush Holt, CEO, American Association for the Advancement of Science

11:45 a.m. - 12:30 p.m.  CESSE Business Meeting (CEOs Only) - Scripps Ballroom I

12:30 p.m. - 1:30 p.m.  Lunch - Grande Ballroom D&E  
*Sponsored by Visit Spokane*

1:30 p.m. - 2:30 p.m.  Sponsors Circle - Grande Ballroom D&E  
An opportunity for CESSE Sponsors to dialogue and offer program perspectives with CESSE leaders and staff. Sponsors are asked to remain in the room at the conclusion of lunch.

1:30 p.m. - 3:00 p.m.  **Educational Session 2.3:**  
Creating and Implementing an Anti-Harassment Policy for Conferences - Grande Ballroom C  
*Educational Programming Sponsored by DelCor Technology Solutions*

In this session, you will hear from two CEOs who helped their organizations draft and implement anti-harassment policies for conferences. Although many organizations in the professional trades have adopted policies of this type, relatively few non-profit organizations have put into place policies to date. The American Astronomical Society put their policy into force in 2008 and although only one complaint has been received, the membership and meeting attendees seem to appreciate it being in place. The Entomological Society of America put their policy into place in 2014 and has investigated several complaints made by attendees since then.
Tuesday, February 23, 2016

Come share in a dialog about the ins and outs of anti-harassment policies, how they are informed by ethics statements or professional guidelines, legal risks/issues, independent allies groups, and other topics connected with this current issue of importance for members of all our organizations.

Presenters:
David Gammel, Executive Director, Entomological Society of America
Kevin Marvel, Executive Officer, American Astronomical Society

3:00 p.m. - 3:30 p.m.  Mid-Afternoon Break - Grande Ballroom Foyer
Sponsored by McKinley Advisors

3:30 p.m. - 5:00 p.m.  Educational Session 2.4:
Where do you want to DIVE IN? - Deeper Dive Topical Roundtables
Educational Programming Sponsored by Abila

This is your opportunity to spend time exploring with CESSE peers, topics of mutual interest based on roundtables or other discussions during the course of the meeting.

Discussion 1: Measuring the Effectiveness of Strategy - Grande Ballroom A
Tony Keane, President & CEO, International Facility Management Association

Discussion 2: Publications - Grande Ballroom B
Stefano Bertuzzi, Executive Director and Chief Executive Officer, American Society for Microbiology

Discussion 3: Diversity and Inclusion - Scripps Ballroom I
Todd Osman, Executive Director, Materials Research Society

Discussion 4: Small Society Roundtable - Scripps Ballroom II
Gregg Balko, Chief Executive Officer, SAMPE
Cathy Leslie, Executive Director, Engineers Without Borders - USA
Tuesday, February 23, 2016

6:30 p.m. - 7:00 p.m.  Final Reception - Grande Ballroom Foyer
*Sponsored by Starwood Hotels & Resorts*

7:00 p.m. - 9:00 p.m.  Final Banquet - Grande Ballroom D/E
*Sponsored by Starwood Hotels & Resorts*

9:00 p.m. - 11:00 p.m.  Afterglow - Restaurant Terrace
*Sponsored by Visit Milwaukee*
Wednesday, February 24, 2016

7:15 a.m. - 12:30 p.m.  Internet Café & Meeting Audio Visual (complimentary Internet and charging stations) - Grande Ballroom Foyer  
*Sponsored by Projection Presentation Technology*

7:15 a.m. - 8:15 a.m.  Breakfast - Grande Ballroom D&E  
*Sponsored by Québec City Convention Centre*

8:30 a.m. - 10:00 a.m.  Educational Session 3.1:  
*New Thinking on Leveraging the Power of Technology to Improve Business Outcomes* - Grande Ballroom C  
*Educational Programming Sponsored by Visit Mobile*

**Moderator:**  
Matt Loeb, CEO, ISACA

**Invited Panelists:**  
Reggie Henry, CAE, Chief Information Officer, ASAE  
Frank Schettini, Chief Innovation Officer, ISACA

How can we better leverage our organization’s information technology (IT) assets to meet today’s business challenges in the face of a fast-moving, rapidly changing, and increasingly complex technology landscape?

There’s a question likely keeping most CEOs awake at night, especially when your Board pressures you to invest less, yet deliver more, for your members and customers. No matter how you slice it, demands on the CEO to be more tech savvy are increasing, requiring leaders to embrace their expanded role as business technology leaders.

So, maybe it’s time to challenge traditional IT thinking and to seek out new ways to capitalize on our technology investments to improve value delivery and business performance. Sound simple? Hardly. Our panel of progressive technology thinkers are here to help. Their insights, combined with your questions and stories, will drive our conversation aimed at helping us make sense of the need for new strategic thinking that can help us better shape the future of our organizations in the context of the technology that will get us there.
Wednesday, February 24, 2016

10:00 a.m. - 10:30 a.m. Mid-Morning Break - Grande Ballroom Foyer  
*Sponsored by Travel Alberta*

10:30 a.m. - 11:30 a.m. **Educational Session 3.2:**  
**CEO Renewal** - Grande Ballroom C  
Arlene Pietranton, CEO, American Speech-Language Hearing Association  
*Educational Programming Sponsored by Reno Tahoe USA*

You’ve heard the adage, “Work hard, play hard,” and as a CEO, you undoubtedly have to do the working hard part. But, what do you do to renew yourself, and keep your focus, energy, relationships and knowledge base high?

Arlene Pietranton, CEO of the American Speech-Language-Hearing Association, will round out this year’s program by facilitating a conversation on how leadership health is essential to our success as organizational leaders. She’ll help us consider some of the research-based information, including Ron Friedman’s, *The Best Place to Work: The Art and Science of Creating an Extraordinary Workplace*, and Kelly McGonigal’s, *The Upside of Stress*, to broaden our perspective on taking care of ourselves.

11:30 a.m. - 12:30 p.m. Lunch - Grande Ballroom D&E  
*Sponsored by Visit Salt Lake*
LET US INSPIRE YOU

Take your meeting from predictable to pin-worthy. Find whatever you can imagine on the industry’s only website that provides thousands of ideas to design your next meeting.

Get inspired at:
MEETINGSIMAGINED.COM

Marriott has the brands, innovative technology and dedicated expertise to deliver whatever you can imagine.
San Diego’s Jewel by the Sea

With a dramatic coastline boasting spectacular views, it’s no surprise that La Jolla is one of the most popular beach destinations in California. Surrounded on three sides by the sea and backed by the steep slopes of Mt. Soledad, La Jolla’s coastal profile and quaint village lifestyle evokes a Mediterranean feel. With a unique microclimate that rarely drops below 50 degrees or exceeds 90 degrees, combined with unmatched natural beauty, an upscale casual vibe and world-class attractions, La Jolla lives up to its nickname as “the jewel” of San Diego.

If you’re interested in more things to do in San Diego please visit the Concierge Desk in the hotel lobby.
Restaurants

La Jolla boasts a wide range of dining options, from casual seaside burger joints and authentic taquerías, to award-winning restaurants featuring innovative celebrity chefs. From sushi and fresh seafood, to New American, Mexican and Italian, choosing a place to dine may be as difficult as keeping your eyes on your plate. With restaurants situated right next to the gorgeous La Jolla coastline, you’ll be mesmerized by the view as much as the artful plate of delectable cuisine before you.

Restaurants within 5 miles from the Hilton La Jolla Torrey Pines listed below:

Cafe Japengo – 3.0 miles
8960 University Center Lane
San Diego, CA 92122
Phone: (858) 450-3355
http://www.cafejapengo.com

Truluck’s Seafood, Steak & Crab House – 3.0 miles
8990 University Center Ln
San Diego, CA 92122
Phone: (858) 453-2583
https://trulucks.com

Rock Bottom Restaurant & Brewery La Jolla – 3.3 miles
8980 Villa La Jolla Drive
La Jolla, CA 92037
Phone: (858) 450-9277
http://www.rockbottom.com/locations/la-jolla

Galaxy Taco – 4.0 miles
2259 Avenida de la Playa
La Jolla, CA 92037
Phone: (858) 228-5655
http://www.galaxytaco.com

Brockton Villa Restaurant – 5.3 miles
1235 Coast Blvd
La Jolla, CA 92037
Phone: (858) 454-7393
http://www.brocktonvilla.com

Crab Catcher – 5.3 miles
1298 Prospect St
La Jolla, CA 92037
Phone: (858) 454-9587
http://www.crabcatcher.com

George’s at the Cove – 5.4 miles
1250 Prospect
La Jolla, CA 92037
Phone: (858) 454-4244
http://www.georgesatthecove.com
Things to Do

Five to Try in La Jolla

Hiking Torrey Pines
Torrey Pines State Park, named after the Torrey Pines tree that grows here, is a great place for hiking, running and biking along its miles of trails and wilderness. Just watch out for the hill, you will know it when you see it. At the bottom of the park is its beach, perfect for swimming and other traditional water activities.

The Water
La Jolla Shores is a popular beach with both locals and visitors. Here you will find families camping out for the day on the pristine white sand or at the adjacent park. When the sun begins to set, these same families light up their bbqs and bonfires for the night. Like the rest of San Diego’s bonfire pits, arrive early to claim yours as they are first-come first-served. La Jolla Cove is a protected marine sanctuary with an idyllic crescent of beach sheltered from all but the worst of winter storms. The Cove is the best place in town for a safe swim, snorkeling or scuba diving.

With the Kids
La Jolla is a great place to bring the kids for a fun-filled day. Take them to the Children’s Pools, a man-made beach protected by a sea wall, to watch grey seals roam about and lazily enjoy the sun. For fun off the beaten path, at the north end, just off Prospect Street, you’ll find a dirt path leading to the top of Deadman’s Bluff, or you can descend a tunnel in the basement of the old Curio Shop to visit Sunny Jim’s Cave. Here you’ll find a variety of native sea birds nesting on the cliffs and sea lions sunning on the rocks below. Kids really enjoy the hidden education with all of the interactive and hands-on fun at the Birch Aquarium at Scripps.
**Torrey Pines Glider Port**
Feeling adventurous? Head on over to Torrey Pines Glider port for a single or tandem paragliding or hang gliding flight over the beaches of La Jolla.

**Downtown La Jolla**
The main business district runs along Prospect Avenue with romantic old-world hotels, gourmet restaurants and upscale shops for which La Jolla is famous. Sit and relax at an outdoor café after a few hours of shopping at the trendy boutiques. Then take some time to explore the Museum of Contemporary Art. End the day at one of La Jolla’s fine restaurants.

*Hang Gliders over Torrey Pines Courtesy SanDiego.org*

*View from Catania-La Plaza La Jolla-Photo Credit Paul Body*

*If you’re interested in more things to do in San Diego please visit the Concierge Desk in the hotel lobby.*
THE AUTO INDUSTRY WILL BE RESHAPED IN A CITY SYNONYMOUS WITH REINVENTION: DETROIT.

Shell discovered the ideal destination to host its annual Shell Eco-marathon Americas: Detroit. The event brings approximately 1,500 gifted high school and college students to The D in a challenge that inspires innovation; and the newly-renovated Cobo Center is the perfect stage to show it off. Thanks to Detroit’s ongoing revitalization, Cobo is the centerpiece of a vibrant, walkable downtown that includes amazing nightlife and thriving culture waiting around every corner. Discover Detroit, America’s great comeback city. View Niel’s story at meetdetroit.com/niel.

NIEL GOLIGHTLY
VP, EXTERNAL RELATIONS
SHELL OIL COMPANY

AMERICA’S GREAT COMEBACK CITY.
Attending Members

Gregg Balko  
CEO  
Society for the Advancement of Material and Process Engineering  
1161 Park View Dr., Suite 200  
Covina, CA 91724-3759 USA  
gregg@sampe.org

Ellen Bergfeld  
CEO/Executive Vice President  
Alliance of Crops, Soils & Environ. Scientific Societies  
5585 Guilford Rd  
Fitchburg, WI 53711-5801 USA  
ebergfeld@sciencesocieties.org

Stefano Bertuzzi  
Chief Executive Officer  
American Society for Microbiology  
1752 N St., NW  
Washington, DC 20036-2904 USA  
sbertuzzi@asmusa.org

Nicole Boston  
CEO  
Society of Fire Protection Engineers  
9711 Washingtonian Blvd., Suite 380  
Gaithersburg, MD 20878 USA  
tboston@sfpe.org

Nan Broadbent  
Executive Director  
Seismological Society of America  
400 Evelyn St. Suite 201  
Albany, CA 94706-4008 USA  
nbroadbent@seismosoc.org

Sarah Brookhart  
Executive Director  
Association for Psychological Science  
1133 15th St. NW, Suite 1000  
Washington, DC 20005-2727 USA  
sbrookhart@psychologicalscience.org

Russ Broome  
Managing Director  
Society of Plastics Engineers, Inc.  
6 Berkshire Blvd, Suite 306  
Bethel, CT 6801 USA  
rbroome@4spe.org

Robert Brown  
CEO  
American Institute of Physics  
One Physics Ellipse  
College Park, MD 20740 USA  
grwbrown@aip.org

Roque Calvo  
Executive Director and CEO  
The Electrochemical Society  
65 S Main St  
Pennington, NJ 08534-2827 USA  
roque.calvo@electrochem.org

Beth Cunningham  
Executive Officer  
American Association of Physics Teachers  
1 Physics Ellipse  
College Park, MD 20740-3843 USA  
bcunningham@aapt.org

William Davis III  
Principal  
Bill Davis Consulting LLC  
6815 Brookville Rd  
Chevy Chase, MD 20815-3249 USA  
billdavisconsulting@gmail.com

Mark Doherty  
Executive Director  
EMDR International Association  
5806 Mesa Drive, Suite 360  
Austin, TX 78731 USA  
mdoherty@emdria.org

Patrick Donnelly  
Chief Executive Officer  
American Oil Chemists’ Society  
PO Box 17190  
Urbana, IL 61803-7190 USA  
patrick.donnelly@aocs.org

Robert Doucette  
Executive Director  
National Council of Teachers of Mathematics  
1906 Association Dr.  
Reston, VA 20191-1502 USA  
bdoucette@nctm.org

Darrin Drollinger  
Executive Director  
American Society of Agricultural and Biological Engineers  
2950 Niles Rd  
Saint Joseph, MI 49085-8607 USA  
drollinger@asabe.org

Susan Fox  
Executive Director  
Acoustical Society of America  
1305 Walt Whitman Road, Suite 300  
Melville, NY 11747-4505 USA  
sfox@acousticalsociety.org

Martin Frank  
Executive Director  
American Physiological Society  
9650 Rockville Pike  
Bethesda, MD 20814-3998 USA  
mfrank@the-aps.org
David Gammel  
Executive Director  
Entomological Society of America  
3 Park Place, Suite 307  
Annapolis, MD 21401 USA  
dgammel@entsoc.org

Mark Golden  
Executive Director  
Nat’l. Society of Professional Engineers  
1420 King St.  
Alexandria, VA 22314-2750 USA  
mgolden@nspe.org

Patrick Gouhin  
Executive Director & CEO  
International Society of Automation  
PO Box 12277  
Research Triangle Park, NC 27709-2277 USA  
pgouhin@isa.org

Suzanne Grinnan  
Executive Director  
Society for Imaging Science & Technology  
7003 Kilworth Ln  
Springfield, VA 22151-4008 USA  
sgrinnan@imaging.org

Rush Holt  
Chief Executive Officer and Executive Publisher  
American Association for the Advancement of Science (AAAS)  
1200 New York Avenue, NW  
Washington, DC 20005 USA  
ablack@aaas.org

Madeleine Jacobs  
President and CEO  
Council of Scientific Society Presidents  
1155 16th Street NW, Suite 507A  
Washington, DC 20036 USA  
jacobs@sciencepresidents.org

Rosalba Kampman  
Executive Officer  
Biophysical Society  
11400 Rockville Pike, Suite 800  
Rockville, MD 20852-3054 USA  
rkampman@biophysics.org

Tony Keane  
President & CEO  
International Facility Management Association  
800 Gessner Rd., Suite 900  
Houston, TX 77024-4257 USA  
tony.keane@ifma.org

Barbara Keenan  
CEO  
Endocrine Society  
2055 L Street, Suite 600  
Washington, DC 20036 USA  
bbkeenan@endocrine.org

Angela Keyser  
Executive Director  
American Association of Physicists in Medicine  
1631 Prince St  
Alexandria, VA 22314 USA  
akayser@aapm.org

Kate Kirby  
Chief Executive Officer  
American Physical Society  
1 Physics Ellipse, FL 4  
College Park, MD 20740-3841 USA  
kirby@aps.org

Alan Kraut  
Executive Director Emeritus  
Association for Psychological Science  
1133 15th St. NW, Suite 1000  
Washington, DC 20005 USA  
akraut@psychologicalscience.org

Janet Kreizman  
CEO  
American Association for Clinical Chemistry  
900 7th Street, NW, #400  
Washington, DC 20001 USA  
jkreizman@aacc.org

Mark Langley  
President & CEO  
Project Management Institute  
14 Campus Blvd  
Newtown Square, PA 19073-3299 USA  
mark.langley@pmi.org

Catherine Leslie  
Executive Director  
Engineers Without Borders-USA  
1031 33rd Street, Suite 210  
Denver, CO 80205 USA  
cathy.leslie@ewb-usa.org

Jeff Littleton  
Executive Vice President  
ASHRAE  
1791 Tullie Cir NE  
Atlanta, GA 30329-2305 USA  
jlittleton@ashrae.org

Matt Loeb  
CEO  
ISACA  
3701 Algonquin Road  
Rolling Meadows, IL 60008 USA  
mloeb@isaca.org
Thomas Loughlin  
Executive Director/CEO  
American Society of Mechanical Engineers  
2 Park Ave  
New York, NY 10016-5675 USA  
loughlint@asme.org

Sandy Magnus  
Executive Director  
American Institute of Aeronautics & Astronautics  
12700 Sunrise Valley Dr. Ste. 200  
Reston, VA 20191-4344 USA  
sandym@aiaa.org

Walter Marlowe  
Executive Director/CEO  
American Association of Pharmaceutical Scientists  
2107 Wilson Blvd, Suite 700  
Alexandria, VA 22201-3042 USA  
marlowew@aaps.org

Kevin Marvel  
Executive Officer  
American Astronomical Society  
2000 Florida Ave NW, Suite 400  
Washington, DC 20009-1231 USA  
Kevin.Marvel@aas.org

Katherine McCarter  
Executive Director  
The Ecological Society of America  
1990 M St NW, Suite 700  
Washington, DC 20036-3415 USA  
ksm@esa.org

Donald McClure  
Executive Director  
American Mathematical Society  
201 Charles St  
Providence, RI 02904-2213 USA  
dem@ams.org

Melissa Moore  
Executive Director  
Inst. For Operations Research and the Management Science  
5521 Research Park Drive, Suite 200  
Catonsville, MD 21228 USA  
melissa.moore@informs.org

Mark Neice  
Executive Director  
Directed Energy Professional Society  
7770 Jefferson St NE, Suite 440  
Albuquerque, NM 87109-4386 USA  
mark@deps.org

Steven Nelson  
Executive Vice President Emeritus  
AACC International  
666 Apache Ln  
Mendota Heights, MN 55120 USA  
snelson@scisoc.org

Susan Newman  
Executive Director Emeritus  
Seismological Society (Retired)  
779 33rd Street  
Richmond, CA 94804 USA  
snewman@seismosoc.org

Todd Osman  
Executive Director  
Materials Research Society  
506 Keystone Dr.  
Warrendale, PA 15086-7573 USA  
osman@mrs.org

Arlene Pietranton  
Chief Executive Officer  
American Speech-Language-Hearing Assn.  
2200 Research Boulevard  
Rockville, MD 20850-3289 USA  
apietranton@asha.org

Melinda Pruett-Jones  
Executive Director  
American Ornithologists’ Union  
1400 S. Lake Shore Drive  
Chicago, IL 60605 USA  
mpruettjones@gmail.com

Alyson Reed  
Executive Director  
Linguistic Society of America  
522 21st St., NW, Suite 120  
Washington, DC 20006-5012 USA  
areed@lsadc.org

Kenneth Reid  
Executive Vice President  
American Water Resources Association  
PO Box 1626  
Middleburg, VA 20118-1626 USA  
ken@awra.org

James Robinson  
Executive Director  
The Minerals, Metals & Materials Society  
184 Thorn Hill Rd  
Warrendale, PA 15086-7528 USA  
robinson@tms.org

Elizabeth Rogan  
Chief Executive Officer  
OSA - The Optical Society  
2010 Massachusetts Ave NW  
Washington, DC 20036-1023 USA  
erogan@osa.org
Mark Rubin
CEO / Executive Vice President
Society of Petroleum Engineers, Inc.
PO Box 833836
Richardson, TX 75083-3836 USA
mrubin@spe.org

Marty Saggese
Executive Director
Society for Neuroscience
1121 14th St NW, Suite 1010
Washington, DC 20005-5642 USA
marty@sfn.org

Charles Shields
Executive Director
International Urogynecological Association
2030 M St., NW Suite 701
Washington, DC 20036 USA
chuck@iuga.org

Tom Smith
Executive Director
American Society of Civil Engineers
1801 Alexander Bell Dr., Suite 100
Reston, VA 20191-4382 USA
tsmith@asce.org

Lynn Strother
Executive Director
Human Factors and Ergonomics Society
P.O. Box 1369
Santa Monica, CA 90406-1369 USA
lynn@hfes.org

Edward Stygar
Executive Director
ABSA International
1200 Allanson Rd.
Mundelein, IL 60060-3808 USA
ed@absaoffice.org

William Troy
CEO
American Society for Quality
600 N Plankinton Ave
Milwaukee, WI 53203-2914 USA
wtroy@asq.org

Mary Williams
Executive Director
Association for Molecular Pathology
9650 Rockville Pike
Bethesda, MD 20814-3999 USA
mwilliams@amp.org

June Wispelwey
Executive Director
AIChE
120 Wall St., FL 23
New York, NY 10005-4020 USA
junew@aiche.org

Nancy Witty
CEO
International Society for Stem Cell Research
5215 Old Orchard Rd., Suite 270
Skokie, IL 60077-1041 USA
nwitty@isscr.org

Robert Wolff
President and CEO
Wolff Consulting
9505 Woodington Drive
Potomac, MD 20854 USA
rdwolff65@gmail.com
Multiple meetings.
Singular service.

PLUS THE RICHEST BENEFITS

The Starwood Convention Collection makes it easy and financially beneficial to contract multiple meetings at once—across years, properties and destinations. Our largest group hotels and resorts in top North American markets provide seamless meeting planning, exceptional service and unparalleled facilities.

spg.com/starwoodconventioncollection
Attending Sponsors

**Abila**
Howard Pollock  
VP Sales, Enterprise  
7901 Jones Branch Dr., Floor 5  
Mc Lean, VA 22102-3309  
hpollock@avectra.com

**Beaches of Fort Myers & Sanibel**
Jerry Terp  
National Sales Manager  
2201 2nd St., Suite 600  
Fort Myers, FL 33901-3086  
jterp@leegov.com

**Business Events Canada**
Robin Thompson  
Dir Meetings & Convention Sales  
2269 Chestnut St., #627  
San Francisco, CA 94123  
thompson.robin@destinationcanada.com

**DelCor Technology Solutions**
Dave Coriale  
President  
8380 Colesville Rd., Suite 550  
Silver Spring, MD 20910-6262  
dcoriale@delcor.com

**Detroit Marriott at the Renaissance Center**
Kathy DeCiantis  
Senior Sales Executive  
400 Renaissance Dr. W  
Detroit, MI 48243  
kathy.deciantis@marriott.com

**Detroit Metro Convention & Visitors Bureau**
Dan Doyle  
National Sales Manager  
211 W Fort Street, Suite 1000  
Detroit, MI 48226-3240  
ddoyle@meetdetroit.com

**First Merit Convention Center**
Judy Kent  
Director of Sales & Marketing  
1 St. Clair Avenue NE  
Cleveland, OH 44114  
jkent@clevelandconventions.com

**GES (Global Experience Specialists)**
Jim Kilgallon  
Sales Manager - San Diego  
491 C Street  
Chula Vista, CA 91910  
jkilgallon@ges.com

**Greater Madison Convention & Visitors Bureau**
Jeff Holcomb  
Senior Convention Sales Manager  
615 E. Washington  
Madison, WI 53703  
holcomb@visitmadison.com

**Helms Briscoe**
Amy Martell  
Associate VP  
505 S. Orange Ave, #902  
Sarasota, FL 34236  
amartell@helmsbriscoe.com

**Higher Logic**
Andy Steggles  
President & Chief Customer Officer  
1600 Wilson Blvd, 4th Floor  
Arlington, VA 22209  
andy@higherlogic.com

**Higher Logic**
Rob Wenger  
CEO  
901 N Glebe Rd., Suite 1005  
Arlington, VA 22203-1853  
rob@higherlogic.com

**JDG**
Paul Belford  
Principal  
1700 Research Blvd., Suite 103  
Rockville, MD 20850  
belford@jdgsearch.com

**Marriott International, Inc.**
Cheryl Smith  
Global Account Executive  
1645 Briarwood Cir. Dept. 55/954.89  
Bethlehem, PA 18015-5752  
Cheryl.smith@marriott.com

**Marriott International, Inc.**
Deborah Marino  
Global Account Executive  
10400 Fernwood Road  
Bethesda, MD 20817-1102  
deborah.marino@marriott.com
McKinley Advisors
Jay Younger
Managing Partner & Chief Consultant
1227 25th St NW Suite 201
Washington, DC 20037
jyounger@mckinley-advisors.com

MultiView
Andy Keith
VP Partnerships
7701 Las Colinas Ridge, Suite 800
Irving, TX 75063
akeith@multiview.com

Omaha Convention & Visitors Bureau
Mark Rath
Assistant Director of Sales
1001 Farnam St., Suite 200
Omaha, NE 68102-5019
mrath@visitomaha.com

Omnipress
Bob Hamm
Senior Account Manager
2600 Anderson St.
Madison, WI 53704-3132
bhamm@omnipress.com

Projection Presentation Technology
Karen Cuviello
Corp VP
8351 Bristol Ct., Suite 111
Jessup, MD 20794-9652
kcuviello@projection.com

Quebec City Convention Centre
Marie-Elaine Lemieux
Sales Manager
900 Boulevard René-Lévesque E
Ville de Québec, QC G1R 2B5, Canada
melemieux@convention.qc.ca

Reno Tahoe USA
Jennifer Bumbalo
National Convention Sales Manager
7315 Wickford Dr.
Alexandria, VA 22315-4214
jbumbalo@renotahoeusa.com

Starwood Hotels & Resorts
Ed Psioda
Account Director, Global Sales
1015 15th St. NW, Suite 350
Washington, DC 20005-2615
ed.psioda@starwoodhotels.com

Tourisme Montreal
Wanda Jackson Lewis
1555 Rue Peel #600
Montréal, QC H3A 1T5, Canada
jacksonlewis.wanda@tourisme-montreal.org

Tourism Toronto
Sophia Nikolov
Account Director, Associations, Northeast & Western USA
207 Queens Quay W #405
Toronto, ON M5J 1A7, Canada
snikolov@torcvb.com

Tourism Vancouver
Jacqueline Benear
Director of Sales, Meetings & Conventions, US
200 Burrard St #210
Vancouver, BC V6C, Canada
jbeneare@tourismvancouver.com

Travel Alberta
Kyla Knudson
Business Development Director, Eastern USA
7420 Park Terrace Drive
Alexandria, VA 22307
kyla.knudson@travelalberta.com

Travel Portland
Cara Tobias Ingram
Senior Regional Director of Sales
9812 Falls Rd., #114-147
Potomac, MD 20854
cara@travelportland.com

Virginia Beach Convention & Visitors Bureau
Dawn Whittaker
Convention Sales Manager
2101 Parks Ave, Suite 500
Virginia Beach, VA 23451-4160
dwhittak@visitvirginiabeach.com

Visit Houston
John Solis
Senior Vice President of Destination Sales
1331 Lamar, Suite 700
Houston, TX 77010-3135
jsolis@visithouston.com
Visit Milwaukee
Lauren Hyps
Convention Sales Manager
648 N. Plankenton Ave., Suite 425
Milwaukee, WI 53203
lhyps@milwaukee.org

Visit Mobile
Jerry Bousard
Senior National Sales Manager
1 S Water St
PO Box 204 (36601)
Mobile, AL 36602-3701
jbousard@mobile.org

Visit Pittsburgh
Jennifer Vacek
Director, Convention Sales
120 Fifth Avenue, Suite 2800
Pittsburgh, PA 15222
jennifer.vacek@visitpittsburgh.com

Visit Salt Lake
Chris Peterson
Director of Conventions
90 S. West Temple
Salt Lake City, UT 84108
cperson@visitsaltlake.com

Visit Seattle
Kelly Saling
Director of Sales
701 Pike St., Suite 800
Seattle, WA 98101-2386
ksaling@visitseattle.org

Visit Spokane
Ann Garvey
Director of National Accounts,
Eastern Region
801 W Riverside, Suite 301
Spokane, WA 99201
agarvey@visitspokane.com

Towneley Capital Management, Inc.
Matt Balaker
23197 La Cadena Dr., Suite 103
Laguna Hills, CA 92653
mbalaker@towneley.com

Warp Speed Technologies
Brian Leone
Chief Executive Officer
326 Indigo Drive
Cary, NC 27513
brian@warpspeedtech.com
Collect, Review, Manage, & Distribute

Use your abstract management system to manage every step in the process, from your initial call for papers, to your final assembly, scheduling, and distribution.

- Make it an easy process
- All the info you need from the start
- Handle thousands of submissions
- Controlled review process
- Abstracts, posters, papers, & more
- Schedule submissions easily
- Create your final program
- Custom reports at any time

“For me, the total value is in the fact that I don’t need to set up call for proposals. This is done by Omnipress and I just approve and edit the work. This is a huge time saver for me.”

- Melissa Jacobsen, Manager, Prof. Dev., American Association of School Libraries

omnipress
omnipress.com
We invite you to a place where steak is embedded into the city’s DNA, where you can savor a Reuben sandwich on its home turf, and where cocktails are works of art. It’s a place where you can explore the country’s largest indoor rainforest, or take a walk on Bob, a one-of-a-kind pedestrian bridge, and then retreat to the cozy charm of Omaha’s Old Market district – filled with local restaurants, shops and pubs.

We look forward to seeing you in Omaha for the 2016 CESSE Annual Meeting so you can experience the city for yourself.