Welcome to Omaha
JULY 26-28, 2016

Welcome to a place where steak is embedded into the city’s DNA, where you can savor a Reuben sandwich on its home turf, and where cocktails are works of art.
It’s a place where you can explore the country’s largest indoor rainforest, or take a walk on Bob, a one-of-a-kind pedestrian bridge, and then retreat to the cozy charm of Omaha’s Old Market district – filled with local restaurants, shops and pubs.

Welcome to the 2016 CESSE Annual Meeting. Welcome to Omaha.
Welcome to the CESSE Leadership Conference, ACESSE16—the reimagined CESSE Annual Meeting. Your peers on the ACESSE16 Program Committee—all engineering and science society leaders—have developed an educational- and interactive-focused event that offers unparalleled networking while you learn about the trends and new ideas that are shaping science, engineering and technology disciplines.

Whether you lead an organization or manage a function within one, ACESSE16 will allow you to collaborate and develop solutions to the strategic challenges scientific and engineering societies face. Over the next few days, take advantage of the CESSE community to gather knowledge, experiences and insights from your fellow attendees. These are the people who truly understand your organization’s members and the unique issues you face serving them. If this is your first CESSE leadership conference we encourage you to network, contribute, and present your thoughts and concerns during the meeting.

We’d like to give a big “thank you” to the dedicated members of our Program Committee who have developed this highly innovative and interactive program. We would also like to thank the Omaha Convention & Visitors Bureau, Hilton Omaha, CenturyLink Center and the CESSE staff and support team for making this ACESSE16 conference possible.

CESSE Chair
Walter Marlowe, P.E., CSI, CAE
Executive Director
American Association of Pharmaceutical Scientists (AAPs)

CESSE Vice Chair
Thomas G. Loughlin, CAE
Executive Director
American Society of Mechanical Engineers (ASME)

Leverage Collaborative Learning to Drive Organizational Excellence
This is where you and your leadership team can really experience what best practices are unique to science and engineering association management.

Stay Sharp with Thought Leadership You’ll Find Relevant
From big names with big ideas to case studies from your peers, ACESSE16 is a leadership conference full of solutions that are contextualized for you.

Use Cross-Functional Learning to Navigate Changing Roles
Who has just one job anymore? We’ve organized the conference around the functions within an organization that increasingly have blurred lines of demarcation.

Plug Into a Community That Supports Your Professional Development
Start or build your connections with a community of peers who know how to excel at managing science-, technology- and engineering-focused organizations. Experience a culture that is open and sharing and “gets” your challenges.

INSPIRATION BEGINS WITH A BRIDGE
Stretching over the Missouri River from the banks of Omaha—ACESSE16’s host city—”the Bob,” an unconventionally designed pedestrian bridge. This iconic landmark connects two states and has connected with us—it perfectly represents how ACESSE16 will unconventionally connect you with your pathway toward professional and organizational excellence.
**ACCESSE16**

**Conference at a Glance**

All events will be held at the **CenturyLink Center Omaha** on **Level 2** unless otherwise noted. The skywalk to the Convention Center is located on level 3 of the Hilton.

* = indicates a separate registration fee required. See registration for details.

** = Registration required.

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**Tuesday, July 26**

<table>
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<th>Time</th>
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| 7:00 AM – 12:00 PM | Registration / Hilton, Lobby  
**ACCESSE16 - User’s Guide to New Perspectives, New Connections - CESSE Association Culture** / Hilton, St. Nicholas A  
First-Timers Reception / Hilton, Blackstone Ballroom A / Hosted by Amy Martell, HelmsBriscoe  
Professional Headshots Available / CenturyLink Ballroom Foyer  
Networking Lounge Open / Rooms 215/216 / Provided by SMS Convention Centers  
Breakfast / Breakfast B / Hosted by Louisville Convention & Visitors Bureau  
9:00 AM – 9:30 AM | Opening Reception / TD Ameritrade Park / Hosted by Omaha Convention & Visitors Bureau  
9:30 AM – 12:00 PM | CESSE After Hours / Hilton, Liberty Tavern / Hosted by SmartBrief  
12:00 PM – 1:00 PM | Lunch / Ballroom B  
**SEEKER SESSION: Behavioral Economics: Strategies for Growth** / Ballroom A / Hosted by Visit Salt Lake  
1:00 PM – 2:30 PM | **POWER PERSPECTIVE** / Ballroom A  
2:30 PM – 3:00 PM | CESSE Connects Afternoon Break / Ballroom C / Hosted by Hyatt Hotels & Resorts  
3:00 PM – 4:30 PM | Concurrent Sessions  
**SEEKER SESSION: The Art of Influence** / Ballroom A / Supported by the Greater Des Moines Convention & Visitors Bureau  
**POWER PERSPECTIVE** / Ballroom A  
**SEEKER SESSION:** Power Perspective / Ballroom C / Hosted by Visit Pasadena  
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**Wednesday, July 27**

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<th>Time</th>
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| 2:30 PM – 3:15 PM | **FIELD TRIP:** Connecting with Engineers and Scientists  
Departs CenturyLink, Level 1  
**SEEKER SESSION:** Disrupting the Fashion World / Ballroom A / Presented by Reno Tahoe USA  
9:30 AM – 10:00 AM | CESSE Connects Morning Break / Ballroom C / Hosted by Visit Houston  
10:00 AM – 12:00 PM | **SEEKER SESSION:** Connecting with Engineers and Scientists  
Departs CenturyLink, Level 1  
**Power Perspective** / Ballroom A  
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**Thursday, July 28**

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<th>Time</th>
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| 6:00 AM – 7:00 AM | Wake up with CESSE: Morning Yoga/Stretch / CenturyLink Outdoor Terrace  
7:00 AM – 8:30 AM | Professional Headshots Available / Rooms 215/216  
7:00 AM – 3:00 PM | Solution Center / Ballroom C  
7:00 AM – 4:30 PM | Speaker Ready Room / Room 209 / Provided by Warp Speed Technologies  
7:15 AM – 8:15 AM | Breakfast / Breakfast B / Hosted by CenturyLink Convention Center  
8:30 AM – 9:30 AM | **SEEKER SESSION:** The Art of Influence / Ballroom A / Supported by the Greater Des Moines Convention & Visitors Bureau  
9:30 AM – 12:00 PM | Concurrent Sessions  
Adapting Project Management to Scientists and Engineers / Room 211  
Finance & Human Resources Roundtable / Room 210  
Virtual Survivor – How to Inspire, Thrive and Grow Virtual Teams / Room 207  
Innovative Discoveries Before You Reach Discovery: Cultural Alignment, the Network Effect & Platform-Based Thinking / Room 208  
Hybrid Membership Models Are Becoming the Mainstay / Room 205  
12:00 PM – 1:00 PM | Lunch / Ballroom B  
**SEEKER SESSION: Behavioral Economics: Strategies for Growth** / Ballroom A / Supported by Visit Salt Lake  
2:00 PM – 2:30 PM | **POWER PERSPECTIVE** / Ballroom A  
2:30 PM – 3:00 PM | CESSE Connects Afternoon Break / Ballroom C / Hosted by Hyatt Hotels & Resorts  
3:00 PM – 4:30 PM | Concurrent Sessions  
Employee Morale in Disruptive Times / Room 212  
How to Encourage a Culture of Innovation and Entrepreneurship within Your Organization / Room 211  
What’s Mine Is Yours: Building a Bridge to Success in the Shared Economy / Room 210  
If You’re Not Disrupting, You’ll be Disrupted! / Room 204  
Your Organization’s Volunteer Experience: Journey Map, Automate & Measure / Room 206  
Disruption: Falling Apart or Reforming? / Room 205  
Omaha Embraces Disruption / Room 207  
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# ACCESSE16 — Conference Program
### Conference at a Glance

**THURSDAY | JULY 28**

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### Concurrent Sessions

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**Download the ACCESE16 App!**

Go to the Apple or Google Play store and search for “CESSE Events”

**Learn more about the ACCESE16 app on page 44.**

Event App Sponsor: [resultsdirect](http://www.resultsdirect.com)

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**Wichita, Kansas – an engineering city**

- 36% of the World’s General Aviation Aircraft is Produced in Wichita
- #3 on Forbes List of Top Cities With the Most Engineers Per Capita
- Premier Location for Aerospace Engineering

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With a remarkable nightlife, convenient downtown, exciting cultural events and a burgeoning craft brewery scene, we’ll make your next event unforgettable.

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It’s time to explore Wichita.

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Prospective
Imagine having a world-class, powerful AMS without breaking a sweat

You’ve probably thought upgrading your legacy AMS, or setting up and implementing a new AMS, was simply out of reach. Whether it was lack of resources, lack of staff time, or just too daunting, a robust AMS solution was something you could only imagine.

Well, stop imagining because our new AMS Concierge Service has you covered. Through our concierge implementation service, our dedicated support team is on-site and hands-on with your staff during the entire process. There’s no easier, faster, more economical way to get your association up and running, benefiting from all the aspects of a Timberlake AMS Solution. Helping you do more, achieve more, all without breaking a sweat.
As the world has become more interdisciplinary, many CESE members wear multiple hats. In response, we’ve put together “Session Clusters” to speak to related functional roles in the associations of today.

**LEADERSHIP**

**Cluster Definition:** Big-picture strategies, wisdom or expertise used to guide an individual, team or organization.

**Related Functions:** Chief Staff Executive (CSE), CEO, Executive Director, Deputy Director, C-level and Director-level staff leaders.

**Relevant Activities/Sessions:**
- The Art of Influence
- Power Perspectives following The Art of Influence
- Omaha Embraces Disruption
- What’s Mine Is Yours: Building a Bridge to Success in the Shared Economy
- If You’re Not Disrupting, You’ll Be Disrupted
- How to Fight – and Win! The Relevancy Battle for Your Organization
- Innovative Discoveries Before You Reach Discovery: Cultural Alignment, the Network Effect & Platform-Based Thinking
- The Future? Pick One!

**NEW TO ALL OF THIS**

**Cluster Definition:** New attendees, new to CESE, new to association management, new to engineering or scientific societies, who may find it valuable to connect with a bit more of an orientation to what CESE is and how to customize their experience.

**Related Functions:** Relates more to being “new” than to specific function(s).

**Relevant Activities/Sessions:**
- First Timers’ Reception
- Volunteer Committees 101
- Speed Dating with Subject-Matter Experts
- Journey Map, Automate & Measure
- How to Fight – and Win! The Relevancy Battle for Your Organization
- Innovative Discoveries Before You Reach Discovery: Cultural Alignment, the Network Effect & Platform-Based Thinking
- The Future? Pick One!

**VOLUNTEER MANAGEMENT**

**Cluster Definition:** Working and interacting with volunteers, various governance models, working with boards, committees and task forces, engagement strategies, effective practices, clarifying roles and responsibilities, the experience and/or activities of volunteers.

**Related Functions:** CSE, Manager of Governance, Manager of Board Relations, Membership Directors or Managers, Component Relations, any leader or manager working with a volunteer member in an advisory capacity.

**Relevant Activities/Sessions:**
- The Art of Influence
- Volunteer Committees 101
- Dealing with the Board and Board Committees: From the Bean Counter Perspective
- Innovation in the Face of Inertia
- Your Organization’s Volunteer Experience: Journey Map, Automate & Measure
- Field Trips — Connecting with Engineers and Scientists
- Speed Dating with Subject-Matter Experts
- Adapting Project Management to Scientists and Engineers
- Virtual Survivor – How to Inspire, Thrive and Grow Virtual Teams
- Excelling as a Highly Effective Team – How Diversity Plays a Role in Developing and Working on Teams
- Finance & HR Community Roundtable
- Hybrid Membership Models are Becoming the Mainstay

**COMMUNICATIONS AND MARKETING**

**Cluster Definition:** Sharing news or information, a means of connecting among people; approaches for connecting and having a dialogue with staff, volunteers, leadership, members, customers or the general public, communication tactics, including marketing, social media, public relations, technology.

**Related Functions:** CSE, Directors of Communications, Marketing and Membership, Directors of IT, Manager/Director of HR, directors of product or service functions, individuals who manage employees, teams or projects.

**Relevant Activities/Sessions:**
- Volunteer Committees 101
- I Speak Geek: Learning to Serve Ponderers and Wanderers
- Adapting Project Management to Scientists and Engineers
- Dealing with the Board and Board Committees: From the Bean Counter Perspective
- Virtual Survivor – How to Inspire, Thrive and Grow Virtual Teams
- Innovation in the Face of Inertia
- Your Organization’s Volunteer Experience: Journey Map, Automate & Measure
- Employee Morale During Disruptive Times
- Meet the Modern Marketing Team
A CONVERSE A CONVERSATION BETWEEN THE CLASSICAL AND THE MODERN WORLD

The Power Perspective will immediately follow our Volunteer Committees 101. This session is designed to support the leadership needs of volunteer managers. In today’s world of rapid change and uncertainty, volunteer leaders face complex challenges that require a multi-faceted approach. The Power Perspective provides an opportunity to explore these challenges from a variety of perspectives, fostering a deeper understanding of the roles and responsibilities of volunteer leaders.

The session will cover topics such as:
- Managing a team of volunteers
- Building trust and fostering relationships
- Adapting to change and uncertainty
- Developing effective communication strategies

Through interactive discussions and engaging case studies, participants will gain practical insights and tools to enhance their leadership skills. The Power Perspective is an essential session for anyone looking to improve their ability to lead and inspire volunteer teams in today’s dynamic environment.

Join us at 9:30 AM on Wednesday, July 27, in Ballroom A. This session is part of our Power Perspectives program and will provide valuable insights into the world of volunteer management.
CONCURRENT SESSIONS (CONTINUED)

10:30 AM – 12:00 PM

During this entertaining and interactive discussion, the speaker will relate past project experiences that illustrate the “like / dislike,” “love / hate,” “science / engineering” principal and suggest ways in which the project manager can focus and control these divergent forces.

FINANCE & HUMAN RESOURCES (F&HR) ROUNDTABLE / Room 210 / ■■
Facilitator: Jonathan Goodwin, Sr. Director, Membership, HR & Administration, AOAC INTERNATIONAL

Finance & Human Resources professionals from many CESSE member organizations have enjoyed a strong section membership for many years. Members of the F&HR section participate in fall and spring F&HR meetings in addition to actively participating in the online CESSE Community discussions on a regular basis. It is through ACCESSE16 that we are able to really lean on and learn from each other! The Roundtable session brings together finance and human resources professionals (and others) to discuss current issues that we are confronting, and to make plans for the upcoming fall meeting, including choosing a location and a host society and developing program topics for the next ACCESSE. With finance and human resources topics and issues reaching most employees and managers throughout our associations, the discussion and activities are open to all CESSE members; we welcome your input and your participation – see you there!

VIRTUAL SURVIVOR – HOW TO INSPIRE, THRIVE AND GROW VIRTUAL TEAMS / Room 207 / ■■■
Speaker: Rebecca Achurch, Achurch Consulting

Staff, team members, volunteers and vendors are all over the state, country and world. It’s rare for a team to all work in the same office, building or city. If you haven’t begun the conversation already, it’s time to learn how to survive and thrive when leading and working on virtual teams.

During this interactive session, prepare to walk away with:

- Strategies for building trust in a virtual environment
- Techniques for engaging remote team members
- Technologies to facilitate communication
- Signs you’ve created a competent, functioning team

With more than 12 years’ experience managing virtual teams, the presenter will share proven strategies to be successful. This session is for you whether or not you have a team of two, a once-a-week tele-commuter or a group of 20.

INNOVATIVE DISCOVERIES BEFORE YOU REACH DISCOVERY: CULTURAL ALIGNMENT, THE NETWORK EFFECT & PLATFORM-BASED THINKING / Room 206 / ■■■
Speaker: Sig Van Damme, Chief Customer Officer and Founder, NimbleUser

Associations are looking for innovation: innovative ideas, innovative approaches and more in order to stay relevant and deliver member value. They often seek out innovative products or tools to help them with this mission. What does an innovation framework look like and what three factors are critical to uncover before ever getting to the point of a discovery engagement?

- Culture: A culture of innovation directly impacts whether an innovative idea ever takes flight. Learn how cultural alignment is often overlooked but can have a big impact.
- Network effect: Has the good or service you are considering reached critical mass yet?
- Power of platforms: Understanding how to leverage enterprise platforms is a critical function to rapidly and effectively igniting innovation.

Identify a framework for evaluating your next good or service purchase decision to understand whether it is a truly innovative move or not.

Ability to validate the framework with all stakeholders. Are your staff and partners ready and capable of working within this framework? How to get team buy-in.

Learn how the network effect and platform-based thinking are critical building blocks to becoming an innovative association, and the cost- and time-saving benefits they offer.

WEDNESDAY / JULY 27
HYBRID MEMBERSHIP MODELS ARE BECOMING THE MAINSTAY / Room 205
Speaker: Amanda Myers, Director, Product Marketing, Abila

Traditional membership models are focused on a one-size-fits-all dues structure – primarily, individual and company memberships. Emerging hybrid models will change the way associations engage with their membership, and will also be more reflective of current culture and behavior, with associations offering tiered membership levels, hyper-focused services within existing memberships, and differentiated value for individuals and groups. The move is toward a membership experience that is as unique as each member.

Learning objectives:
› Learn how to look more closely at the data in your AMS to create a more personalized experience for your members, as well as determine what type of hybrid membership model will best serve them.
› Understand different types of membership models to mix and match to create a hybrid approach that creates the most value for members AND the organization.

SEEKER SESSION – Behavioral Economics: Strategies for Growth
1:00 PM – 2:00 PM / Ballroom A / Supporting partner: Visit Salt Lake
Speaker: Todd Johnson, Global Channel Leader, Entrepreneurship and Job Creation, Gallup

The secret to driving higher levels of growth and profitability lies in understanding the role that human nature plays in just about everything. Behavioral economics can help leaders make sense of the economic behavior of members and customers, and serve as a platform for effective business solutions.

Todd Johnson, Global Channel Leader and entrepreneur in residence for Gallup, will give an executive summary of behavioral economics and why every leader, particularly those who are charged with designing and managing member, customer and employee experiences, should understand behavioral economics. Using the Gallup Path, he will explore how to align people with your products and services, and then use engagement to create sustainable growth. Todd will build the bridge between entrepreneurial talent and purpose to create customer energy.

Learning objectives:
› Define behavioral economics and why it is important
› Identify the differences and gaps between behavioral economics and classical economics
› Determine how to apply insights from behavioral economics to achieve consistent and sustained high performance.
› Explain how employees can use their entrepreneurial talents to engage and inspire others.

Todd Johnson has spent the last 20 years with Gallup building business in Latin America and creating customer energy where none existed. Gallup, headquartered in Omaha, knows more about the attitudes and behaviors of employees, customers, students and citizens than any other organization in the world. Gallup remains at the forefront of customer and employee engagement, and has partnered with thousands of organizations to help them create a sustainable culture of engagement.

POWER PERSPECTIVE – Q&A with Todd Johnson
2:00 PM – 2:30 PM / Ballroom A
Moderator: Marc Beebe, Director of Strategic Research, IEEE
Speaker: Todd Johnson, Global Channel Leader, Entrepreneurship and Job Creation, Gallup

Marc Beebe, Director of Strategic Research at IEEE and our SEEKER Session speaker, Todd Johnson, sit down to chat about how engineering and scientific associations can use behavioral economics to make sense of, and drive member and customer engagement.

As you leave, don’t forget to share your key takeaway from the session and POST-IT on the Now What? Wall in the Ballroom Foyer! Feel free to peruse the Wall: you might just find a few other ideas to take home as well.
And much more
How to develop the leader within you
Regulatory compliance
CCESSE16
Strategic risks that may impact the organization’s ability to achieve its strategic priorities and fulfill
Reputational risks
Develop solutions and apply them in various stages to achieve outcomes that benefit your organization
Motivational techniques that inspire team members to want to perform at their peak
Leadership mistakes you don’t have to make
Financial risks that may affect stewardship and accountability or organizational assets
Business and operational risks of running the business
Most people are not natural born leaders. The top leaders in today’s successful businesses made the journey from
manager to leader by making the most of their innate talents. In addition, they focused on learning the important
skills they knew they needed to succeed. Motivating people, conquering setbacks, creating inspired teams – the
secrets to developing these skills and more are here for you today in your ACCESSE16 Conference. In this hour and
a half break session, you’ll learn the personal leadership characteristics and skills that spark the kind of energy
and enthusiasm that maximizes productivity and performance soar. Understand how to develop crucial skills, gain
insights and get practical advice for transforming a group of individuals into a creative, results-producing team.
ENTERPRISE RISK MANAGEMENT (ERM) – WHO LEADS THIS FUNCTION IN YOUR ORGANIZATION? | Room 211 | 5:15 PM – 6:00 PM
Session Organizer: Gigi Swartz, Treasurer & CFO, AIP
Speaker: Paul Klein, Managing Director, Not-for-Profit Atlantic Coast Market Territory Business Advisory Services Leader, Grant Thornton LLP
All societies recognize the importance of being prepared for unexpected events that may affect the organization’s
financial position, business operations and reputation. But do we actually review this on a regular basis, and have
we worked with our Boards to make sure we understand the full scope of the risk management?
The scope for most risk projects includes all areas of the organization, so that a culture is understood and that
everyone has a role to play in the risk process. Some specific areas of risk evaluation include, but are not limited to:
> Strategic risks that may impact the organization’s ability to achieve its strategic priorities and fulfill
its mission
> Financial risks that may affect stewardship and accountability or organizational assets
> Business and operational risks of running the business
> Regulatory compliance
> Reputational risks
> Information technology risk planning
> Emergency preparedness
What is the best methodology to follow for a not-for-profit organization in developing practices and embedding
them into its culture for a true risk assessment? Do we need to outsource this on a regular basis, and have we
worked with our Boards to make sure we understand the full scope of the risk management?
TOPICS TO DISCUSS:
I SPEAK GEEK: LEARNING TO SERVE ‘PONDERERS AND WANDERERS’ | Room 207 | 5:15 PM – 6:00 PM
Moderators: Sandra B. Marshall, Executive Director, CESE, and Bob Chalker, CEO, NACE International
Panelists: David Gammel, Executive Director, Entomological Society of America; Mark J. Golden, Executive
Director, National Society of Professional Engineers; Thomas G. Loughlin, Executive Director, ASME
Serving ‘Ponderers and Wanderers’ is one of the uniquenesses that brings association leaders together as
members of CESE. In this session, we will explore some of the distinguishing characteristics of association
leadership, collaborative development and volunteerism for those of us who serve members who come from
highly specialized technical fields.
ACCESE16—CONFERENCE PROGRAM
SEEKER SESSION – Disrupting the Fashion World
8:30 AM - 9:30 AM / Ballroom A / Presented by Reno Tahoe USA
Speaker: Jennifer Hyman, CEO, Rent the Runway
Disruption is a buzzword that is being tossed around the business world. Many have mistaken a better, faster and cheaper product that takes the market by storm as disruption. Many periodicals and experts have identified tactics, methods and the ways to disrupt. But is it disruption or reimagining and repackaging those products or services to an under served market? Jennifer Hyman, CEO of Rent the Runway, will share her view on disruption.

POWER PERSPECTIVE
9:30 AM - 10:00 AM / Ballroom A
Moderator: Iana Aranda, Senior Program Manager, Engineering for Global Development, ASME
Panelists: Jennifer Hyman, CEO, Rent the Runway; Mark Rubin, CEO/Executive Vice President, Society of Petroleum Engineers
Central to the idea of disruption is asking the bigger questions, plugging into a larger community and allowing disruptive ideas to emerge. Our panelists will dig into disruption and identify how to set the stage for and managing disruption, embracing the mindset, determining how to nurture disruptive ideas and who is responsible for figuring out the type of opportunities to drive change.

CONCURRENT SESSIONS
10:30 AM - 12:00 PM
EMPLOYEE MORALE IN DISRUPTIVE TIMES / Room 212
Session Chair: Joe Ignacio, Director of Human Resources, American Physical Society
Speaker: Marsha Stein, L.C.S.W.-C, Licensed Psychotherapist, Corporate Communication Trainer
In the local transportation world, taking cabs has been a very common and expected way to travel, particularly in larger cities when you don’t have access to your own car. When Uber appeared, the world of cabs was turned upside down. Major disruption! As a sequel to “Innovation in the Face of Inertia,” this session looks at what happens next; when innovation and new ideas change the way we work and live, there is stress associated with that change. Employees can experience many types of feelings during disruptive times: resistance, fear, resentment, depression, apathy, sadness, and more. How organizations can best respond to those negative feelings and improve the morale is critical. This session will focus on how the morale of employees is affected when they face disruptive changes that occur inside or outside their organizations.

HOW TO ENCOURAGE A CULTURE OF INNOVATION AND INTRAPRENEURSHIP WITHIN YOUR ORGANIZATION / Room 211
Speaker: Alaina G. Levine, STEM Career Consultant, Professional Speaker, Comedian, Science Writer, Entrepreneur, Author, Networking for Nerds
In today’s competitive global world, an organization cannot expect to survive, expand and prosper if it does not have continuous innovation. When you create an ecosystem that encourages and even incentivizes innovation, you naturally end up with an association of intrepreneurs, i.e. team-members who are strategically identifying new problems to solve and novel ways to solve them. In an organization of intrepreneurs, your colleagues and staff are constantly on the lookout for opportunities to advance the overall society and inject new value into their projects, services and products. This session will delve into how to foster an environment in which your employees, members and other constituents are able to become intrepreneurs, and look for opportunities to innovate for the benefit of the association. At the heart of this conversation will be how diversity plays a role in innovation and intrepreneurship and how to harness the skills of your team in new directions. We will discuss the steps to take to begin the innovation dialogue, how to incorporate intrepreneurship engagement into your strategic plan and what outputs you can expect. Our goal is to illuminate the specific role that leaders have in designing an innovation launchpad in which creative intrepreneurship, calculated risk-taking, and staff empowerment all contribute to a better bottom line for the association, your members and the field you support.

YOU HAVE TO SEE IT.
You shouldn’t believe everything you hear, though it’s hard to argue with names like Tesla, Apple, Amazon, and Switch. They’re the latest tech giants to take their business to the thriving economic ecosystem that is Reno Tahoe USA. Considering the recent flurry of award-winning craft breweries, bars, and restaurants, hotel investments, and growing air service, it’s hard to blame them. Then, add in the inspiring Lake Tahoe backdrop and incredible outdoor lifestyle of the Sierra Nevada, and it’s even easier to believe them.
WHAT’S MINE IS YOURS: BUILDING A BRIDGE TO SUCCESS IN THE SHARED ECONOMY / Room 210 / ■
Speakers: Barbara Myers, COO, IMN Solutions, and Julianne Rill, Administrative Officer, National Technical Investigators Association

Whether it’s Airbnb, Uber or Sharing Cities Network, the sharing economy is creating new business models and forcing for-profit businesses to adapt or fall behind. The same will hold true for the nonprofit sector without the right strategies and plans.

Born out of the recession and developing values, the sharing economy has evolved into a formidable movement. The list of companies active in the sharing economy is long, growing and global. It touches all sectors and utilizes network-enabled sharing to connect users, and reduce hassle and costs.

As a segment of the nonprofit sector, professional societies have yet to tap into the full potential of the sharing economy. This session will explain what the sharing economy is, its implication on professional societies, and what societies can do to leverage the shared economy for greater success and mission fulfillment. And yes, there is already an association for the sharing economy!

Learning objectives:

> Defining the sharing economy: what is collaborative consumption — and what isn’t? As the sharing economy sector expands, there has been a fracturing of understanding of what it actually is and what it’s not. This session will provide the latest definitions of various terms such as: “sharing economy,” “peer economy,” “collaborative economy” and “collaborative consumption.”

> The current implications of the sharing economy for professional societies

> Strategies, tactics and road maps specific to engineering and scientific professional societies for long-term success in the new shared economy, and examples of what successful societies are doing to embrace the shared economy.

IF YOU’RE NOT DISRUPTING, YOU’LL BE DISRUPTED / Room 214 / ■ ■ ■
Speakers: Cecilia Satovich, Senior Vice President, Client Services, Results Direct, and David Gammel, Executive Director, Entomological Society of America

Kodak, Blockbuster, Yellow Cab ... All disrupted by mobile technology. Think it’ll never happen in your industry? Think again. Successful organizations stay ahead by being the disruptors. Learn the traits of organizations that stay on top of their industries and how to apply them to your association.

Attendees will walk away with the ability to:

1. Learn the traits of successful organizations that stay on top
2. Identify the specific challenges their association faces in preparing their web and mobile presence for the future
3. Take steps to address those challenges

YOUR ORGANIZATION’S VOLUNTEER EXPERIENCE: JOURNEY MAP, AUTOMATE & MEASURE / Room 206 / ■ ■ ■ ■
Speaker: Andy Steggles, President & Chief Customer Officer, Higher Logic

What does volunteerism and engagement mean to your organization? It’s time for organizations to look for new ways to provide relevance through member-centric programs. Explore some of the innovative approaches to increase volunteer opportunities and programs, and enhance the overall volunteer experience for your members. Learn what other organizations are doing to leverage the online community and KPI dashboards, subsequently moving the lever to improve volunteer satisfaction. Organizations should take a more holistic approach to volunteerism: journey mapping a volunteer’s experience and progress, automating onboarding and community communications, and measuring what works.

Learning objectives:

> Discover what types of volunteerism bring a greater sense of community.

> Understand the principles of journey mapping and how it helps define the volunteer experience.

> Learn how to attract, leverage and measure more volunteers to generate greater value for the organization.
The most innovative laboratory for scientific research isn’t a scientific laboratory.

At science and engineering meetings in Canada, your delegates will exchange breakthrough ideas with some of the leading minds in research, teaching, and technology. And afterwards they can experience some of the best leisure activities anywhere. Put the Business Events Canada (BEC) team to work for you and set the bar high for your next meeting, convention or incentive. Business Events Canada and its CESSE strategic partners will ensure your delegates have exciting landscapes to explore, both natural and urban. And of course, incredible venues to inspire them.

BusinessEventsCanada.ca
CONCURRENT SESSIONS (CONTINUED)

HOW TO CHANGE THE FUTURE / Room 210 / ■

Speakers: Elena Gerstmann, Deputy, Executive Operations, ASME and Brian David Johnson, Futurist in Residence, Arizona State University

Using a case study and best practices format, Brian David Johnson and Elena Gerstmann will share the strength-based, future-oriented process they used to put IEEE on its current strategic/future planning path. Brian David's technique is called "futurecasting," using trends, technology research, economic data and ethnographic studies to model the future. It then uses "backcasting" to determine what steps need to be taken today and tomorrow to best position an organization for future success. This technique paired with Elena's use of the Appreciative Inquiry methodology led IEEE to adopt an actionable set of strategic priorities with the Board of Directors in record time. In this mixed format session, attendees will learn the process, participate in a rapid futurecasting exercise, and leave with an outline to implement this process in their own organization at little or no cost.

Learning objectives:
- Understand the difference between predictions and futurecasting (spoiler alert: predictions are not helpful while futurecasting is critical).
- Learn the steps to successfully leading a futurecasting and backcasting exercise with staff and/or volunteers
- Discover an inexpensive and fast way to bring clarity to future planning and identify your association's "sweet spots" that align current projects with possible future scenarios.

LEAN STARTUP CHANGES EVERYTHING / Room 217 / ■

Speakers: Elizabeth Engel, CEO & Strategist, Spark Consulting, and Guillermo Ortiz de Zarrate, Director, Information Systems, National Council of Architectural Registration Boards

There’s no bigger waste than investing resources working on the wrong thing. Lean startup methodology, a development approach that requires articulating and testing assumptions, favors rapid experimentation over elaborate planning, relies on customer feedback over intuition, and encourages iterative design. It has taken the business world by storm as a way of ensuring that you're investing in the right thing. Use the way examples of how associations are using lean startup to innovate, you will learn to apply this technique in your own organization to eliminate waste, validate your learning, and innovate faster and more successfully.

Learning objectives:
- Understand the key principles behind lean startup methodology, and see how it differs from lean six sigma process improvement.
- Hear concrete examples of how associations are using lean startup to innovate.
- Apply lean startup through a table scenario exercise, working from insight through defining the problem/question to creating a minimum viable product and figuring out how to test it.

HOW EMPLOYERS CAN IMPROVE EMPLOYEE FINANCIAL WELLNESS / Room 206 / ■

Session Chair: Tammy Walsh, Director, Human Resources, American Mathematical Society

Speaker: Ruth E. Schau, FSA, FCA, EA, Senior Director, Head of Practice Retirement Strategy, ConsultantEDU | Institutional Business, TIAA

Are you responsible for employee benefits at your organization? Then this session, presented by a speaker from TIAA, is one you must attend. The financial landscape for individuals and their families has changed dramatically. Budgeting, debt management, health care and saving for the future — college and retirement — are all components of financial wellness that employers must embrace to ensure an engaged, loyal, productive and satisfied workforce, and keep our organizations sustainable. By taking a holistic view of benefit offerings and linking financial education and guidance to life priorities, employers have an incredible opportunity to provide employees with tools to understand and plan for their financial needs at every life stage — from early career to advanced career and through retirement.

DEALING WITH THE BOARD AND BOARD COMMITTEES ... FROM THE BEAN COUNTER PERSPECTIVE / Room 205 / ■

Panelists: Donna Halstead, Managing Director of Finance and Administration, American Concrete Institute; Dana Pless, CFO, SAE International; Olgi Swartz, CFO, American Institute of Physics; and William Garofalo, Managing Director of Finance, American Society of Mechanical Engineers

This interactive session will be hosted by a panel of experienced CESSE CFOs who will discuss what is (or should be) actually presented to boards and board committees. When do you present detailed financials? When do you present key indicators, and when do you present data? The what, the how and the when to spill your beans to your board committees will be the focus of this discussion. Whether you are new to CESSE associations or struggling to manage your board’s expectations, this session will help you to strategize for your next board meeting!

CONCURRENT SESSIONS

3:00 PM - 4:30 PM

SPEED DATING WITH SUBJECT-MATTER EXPERTS / Rooms 215/216 / ■

Subject-Matter Experts: Melanie Díaz, Senior Manager, Education Development NACE International; Sharon Lensky, Manager, Technical Support, American Physical Society; Maggie McGary, Director, Marketing & Communications, Society of Fire Protection Engineers; Megan Moritz, Chapter Relations Manager, ISACA; Brad Ferguson, CFO, SPE

New to the world of associations? Trying to figure out what all the pieces are and how they fit together? Need a crash course in what, exactly, those people down the hall do all day? Come to this “speed dating” session, where you’ll have the opportunity to learn from experienced professionals in various areas of association world — meetings, publications, membership, training, etc. Ask questions, learn the basics, and discover what’s new and trending in these areas. Your takeaway: the ability to chat knowledgeably the next time you’re stuck at the coffee maker with a colleague from outside your department!
**NACE LEADS THE WAY IN INNOVATIVE EMPLOYEE PERFORMANCE APPRAISALS**

**Room 212**

**Speakers:** Pam Birk, Chief Talent Officer, NACE International; and Roger Ferguson, Creator, Big Five Process, ISI Human Resources Consulting

NACE International recently implemented a new employee performance appraisal process called Big Five Performance Management. Simply put, each employee is now required to submit a brief monthly report to his or her manager detailing two things: their five most significant accomplishments from last month and their five highest priorities for the current month. Managers respond to these monthly reports with praise, direction and sometimes with correction. At merit review time, these 12 monthly reports, including management coaching comments, paint a much better picture of the employee’s overall contribution to the company, thus eliminating the need for the traditional annual appraisal process. Big Five requires less time and expense than the traditional appraisal process and improves employee/manager communication.

The topic is of interest to all attendees because, statistically speaking, everyone hates annual appraisals. NACE has a better way and is excited about sharing it with our colleagues.

**CESSE OPEN ROUNDTABLE**

**Room 210**

**Facilitators:** Ellen Bergfeld, CEO, Alliance of Crops, Soils & Environmental Scientific Societies; Thomas G. Loughlin, Executive Director, ASME; and Sandra B. Marshall, Executive Director, Council of Engineering and Scientific Society Executives

This session will highlight the transformative changes that are happening at CESSE, provide an opportunity for members to share their feedback about ACCESSE and share ideas about what they would like to see in the future. Not surprising, considering recent research from the Lehman Reports showing that less than 5 percent of all associations have the senior marketing leadership in place to link these efforts with a cohesive digital marketing plan. Attend this session to learn the elements for building the modern marketing team, and explore how to leverage the latest marketing technology trends to accomplish your marketing goals with less effort.

**MEET THE MODERN MARKETING TEAM**

**Room 211**

**Speaker:** D. Christopher Scavo, Digital Marketing Specialist, Informz

Marketing in today's world is drastically different than what it was just a short time ago. With more marketing technology available than ever before, organizations need a holistic approach to bridge email, social, and other online channels to understand and connect with your audience. Yet many organizations are still using marketing team structures developed years ago when print and direct mail were the primary ways to communicate and market to members. Not surprising, considering recent research from the Lehman Reports showing that less than 50 percent of all associations have the senior marketing leadership in place to link these efforts with a cohesive digital marketing plan. Attend this session to learn the elements for building the modern marketing team, and explore how to leverage the latest marketing technology trends to accomplish your marketing goals with less effort.

**LEARNING OBJECTIVES**

- Identify the structure for a successful marketing team.
- Understand the elements of a successful marketing strategy.
- Explore the latest marketing technology to streamline marketing plans.

**ACCESSE16 FISHBOWL**

**Room 212**

**Facilitator:** Maggie McGary, Director, Marketing & Communications, Society of Protection Engineers

The ACCESSE16 Fishbowl will close out or wrap up the conference. This session will immediately follow Brian David Johnson's presentation about The Future? Pick One! We'll start off with a question that attendees are going to implement as a result of attending ACCESSE16. So grab a drink and a snack and join the conversation. Our facilitator will keep it fun and moving. Audience participation is a must!
TUESDAY | JULY 26

4:30 PM – 5:30 PM / Hilton, St. Nicholas A

Less than 18 months ago CESSE leadership and a group of volunteers started down the road to reinventing the Annual Meeting. But what does that mean? Discover the simple guiding philosophy to creating ACCESSE and the experiential learning cycle.

Along the way we’ll explore CESSE, the organization. You will gain an understanding of how to use the online Communities, determine how you can get involved in CESSE and make the most of ACCESSE – the CESSE leadership conference.

WEDNESDAY | JULY 27

DOING GOOD & BEING WELL: CESSE Fun Run/Walk
5:30 AM / Complimentary coffee and tea, available in Hilton lobby
5:55 AM / Walk to the race starting line
6:00 AM / Fun Run/Walk begins

Hosted by Travel Portland, Oregon Convention Center and Triumph Expo & Events, Inc.

Kick-start your day with the CESSE Annual 5K Run or 2K Walk. Join your sponsor friends from Travel Portland, the Oregon Convention Center and Triumph Expo & Events, Inc., as we move our way along the Missouri River.

Be part of the giving tradition, and sign up with a fellow attendee. One-hundred percent of your $35 race fee ($40 donation to “just sleep in”) goes to MercyCorps, a nonprofit organization dedicated to alleviating suffering, poverty and oppression by helping people build secure, productive and just communities. MercyCorps focuses on providing emergency relief and helping communities in times of crisis where conflict, disaster, political upheaval or economic collapse have taken place.

To learn more about MercyCorps, visit mercycorps.org.

THURSDAY | JULY 28

WAKE UP WITH CESSE: Morning Yoga/Stretch
6:00 AM – 7:00 AM / CenturyLink Outdoor Terrace
Maximum capacity: 30 people

Recommended attire: Please wear comfortable clothing.
Equipment: A limited number of yoga mats will be provided. If you have one of your own, please bring it with you.

Begin the day with a relaxing yet energizing Hatha Yoga class! Join us Thursday at 6:00 am for a good morning stretch with local instructor Sarah Brandt. All experience levels welcome.

FIELD TRIP: Connecting with Engineers and Scientists
WEDNESDAY, JULY 27 / 2:30 PM – 4:30 PM
THURSDAY, JULY 28 / 10:00 AM – 12:00 PM
Departs CenturyLink Center, Level 1

We’re taking our ACCESSE off-site! We’ll head out to the labs at the University of Nebraska-Omaha. Our trip will include a hands-on experience using the student-built Oculus rift application combined with Leap motion. We’ll play genetics BINGO to gain an understanding of bioinformatics and see demos of a hologram through real-time projection, DNA extraction from a strawberry and cyber security challenges.

The Field Trip is included with your conference registration but limited to the first 30 people who register in advance. Get out of the convention center for a few hours to see a little bit of Omaha and learn from the next generation of innovators and future volunteer leaders of the organizations we serve.
THURSDAY | JULY 27

BREAKFAST
7:15 AM – 8:15 AM / Ballroom B
Hosted by Louisville Convention & Visitors Bureau
Rise and shine ACCESSE16 attendees! Start your day with a delicious breakfast compliments of Louisville, the Possibility City.

CESSE CONNECTS
REFRESHMENT BREAKS
10:00 AM – 10:30 AM / Ballroom C
Hosted by Visit Pasadena
Connecting with others and providing a hub for ingenuity, collaboration and actionable ideas is what ACCESSE16 is all about. Enjoy lunch on CESSE, conversation with your colleagues and meet the team that designed the all new conference for leaders of engineering and scientific societies.

EVENING RECEPTION
6:00 PM – 7:00 PM / Hilton, Blackstone Ballroom
Hosted by Business Events Toronto
LET’S GET THE BALL ROLLING!
This year, Toronto has hosted the NBA All-Stars and watched our beloved Toronto Raptors shine in a game Invented by Canadian Dr. James Naismith! At ACCESSE16, we got game! The Harlem Globetrotters bring their ball-handling wizardry and one-of-a-kind entertainment in a special video presentation created just for us. Get your hands on the ball with interactive basketball games and creative basketball-inspired treats. Meet our own all-star team renowned for their Signature Service, and meet our incredible partners who will assist and support you for a successful meeting.

CESSE AFTERGLOW
7:30 PM – 11:15 PM / Blatt Beer & Table
Hosted by MultiView
The night is still young ACCESSE16! Meet the MultiView team and your colleagues for an after dinner reception at Beer Blott & Table, a short walk from the Hilton Omaha who is known as a hub for those who enjoy craft beer and curated pub food.

WALKING DIRECTIONS:
Hilton Omaha to Blatt Beer & Table:
Exit the Hilton lobby
Turn left onto Cass Street .................................................. 13 mi
Turn right on 13th Street ............................................... 29 mi
Enter the stadium at the corner of 13th & Cuming Streets

FRIDAY | JULY 28

BREAKFAST
7:15 AM – 8:15 AM / Ballroom B
Hosted by Business Events Canada and its strategic partners: Tourism Vancouver, Travel Alberta, Business Events Toronto, Tourisme Montréal, Québec City Convention Centre
Time to get a boost! Our breakfast host, Business Events Canada and its partners, will help us start the day off right with breakfast and fun and engaging experience of Canada.

CESSE CONNECTS
REFRESHMENT BREAKS
10:00 AM – 10:30 AM / Ballroom C
Hosted by Visit Houston
LUNCH
12:00 PM – 1:00 PM / Ballroom B
Hosted by City of Quebec Convention Centre
Eating & drinking
Breakfast, lunch and breaks will be held at the CenturyLink Center Omaha

Rise and shine ACCESSE16 attendees! Start your day with a delicious breakfast compliments of Louisville, the Possibility City.

CESSE CONNECTS
PAST, PRESENT & FUTURE
CLOSING CELEBRATION - OMAHA: PAST, PRESENT & FUTURE
7:30 PM – 11:30 PM / Hilton, Grand Central Ballroom
Hosted by Hilton Omaha — Supported by Omni partners — Loess Hills Floral Studio, PSAV
You’re invited to experience Omaha’s past, present and future! Tantalize your palette and your mind with interactive food stations and Omaha trivia. While mingling on your last night, listen to renditions of classics from Sinatra, Tony Bennett and Nat King Cole by a legendary Omaha vintage vocalist. Throughout the evening enjoy scenes that represent Omaha’s past and present. And, expect a twist later that will get you thinking about the bright future as you dance the night away in style.

CSSE AFTER HOURS
11:30 PM – 1:00 AM / Hilton, Liberty Tavern
Keep the party going with your CESSE friends in the Hilton’s lobby bar. Beverages will be available for purchase, but the company is free!

WARM GOODBYE – an informal send off for those departing Omaha
5:00 AM – 9:00 AM / Hilton, Lobby
It’s time to say goodbye, but only until we meet again CESSE Friends! Before you head to the airport, grab a complimentary coffee courtesy of the Hilton Omaha. Check out the Omaha Hilton coffee and gift shop for specials offered on food and specialty beverages.
NETWORKING LOUNGE
WEDNESDAY, JULY 27 / 7:00 AM – 4:30 PM
THURSDAY, JULY 28 / 7:00 AM – 4:30 PM
Rooms 215/216
Provided by SMG Convention Centers
SMG, the world’s leader in entertainment and conference venue management, is proud to sponsor the ACCESSE16 Networking Lounge! Come by for great food, and, of course, a chance to learn more about SMG and the over 200 venues we offer. You will enjoy a comfortable lounge atmosphere for any impromptu meeting, get together or just a place to rest your feet.
Stop by between 7:00 AM and 8:30 AM each day to obtain your complimentary headshot. The Networking Lounge will be the place to find old friends and meet a few new ones!

SOLUTION CENTER
WEDNESDAY, JULY 27 / 7:00 AM – 4:30 PM
THURSDAY, JULY 28 / 7:00 AM – 3:00 PM
Ballroom C
CESSE is privileged to enjoy beneficial partnerships with our sponsors and suppliers representing hospitality, technology, marketing, graphic design, printing and many other services for associations. Browse the Solution Center at your leisure to see how your association or society can benefit through our partners.

DINING
We all know Omaha as a great place for steaks, but what is not widely known is that the Omaha food scene is exploding with authentic options. Omaha’s dining experiences range from innovative chef-created cuisine, sidewalk cafes and burger joints to delicious drive-throughs, sweet shops and ethnic eateries. Find a whole world of flavors, from Mexican, Italian and French to German, Greek and Asian — each with its own twist on the classics.
Stop by the Visit Omaha Information Desk near registration for dining suggestions.

GETTING AROUND
Hilton Airport Shuttle
The Hilton Omaha offers a complimentary airport shuttle. Visit the front desk in the Hilton lobby prior to your departure to book your return transportation to the airport. The shuttle leaves the hotel every half hour on the hour from 4:30 AM to midnight.

HIRED VEHICLE SERVICES
Taxis are available to the Omaha Airport for $11 one way depending on traffic.
Please contact the companies below for more details.
Happy Cab: (402) 333-TAXI (8294)
Checker Cab: (402) 333-TAXI (8294)
Yellow Cab: (402) 333-TAXI (8294)
Uber
Uber also operates in Omaha. Download the Uber App. When you’re ready for your ride, set your location and tap “Request,” enter your destination.

PARKING
The Hilton Omaha offers self-parking for $14 in its garage and valet parking for $20 per day.

75 Convention & Event Venues
1 Number To Call
866.BOOK.SMG
Shopping for almost anything is either one click or one call away. In the world of conventions, exhibitions and special events, how can you effectively shop for convention centers and destinations with only one click or call? The answer is simple. The answer is SMG. With exhibition venues in the United States, Canada, and the Caribbean, we can shorten the site selection process from months to days, or even hours.
One click. One Call. SMG...
Where do you want to show today?
Visit smgworld.com or call 866.BOOK.SMG to find your next venue.
REGISTRATION

TUESDAY, JULY 26 / 12:00 PM – 7:00 PM / Hilton, Lobby
WEDNESDAY, JULY 27 / 7:00 AM – 4:30 PM / CenturyLink, Ballroom Foyer
THURSDAY, JULY 28 / 7:00 AM – 4:30 PM / CenturyLink, Ballroom Foyer

EVENTS WITH SEPARATE FEES
A few events at ACCESSE16 require fees beyond your standard registration fee. Please note the following:
> Spouse/guest attendance at CESSE breaks, receptions or banquet — $210
> CESSE Fun Run/Walk - $35 to participate; $40 donation to "just sleep in"

If you would like to add a guest or the CESSE Fun Run/Walk to your registration, please see the ACCESSE16 Registration.

GENERAL BEHAVIOR
CESSE expects meeting attendees to respect each other and behave in a generally civilized fashion. Attendees should respect common sense rules for public behavior, personal interaction, common courtesy and respect for private property. If you wouldn’t do it at home, please do not do it here. Abusive, harassing or threatening behavior toward any other attendee or directed at any CESSE member or partner (even those not present at the meeting) will not be tolerated. Please report any incidents in which a member of the meeting is abusive, insulting, intimidating, bothersome or acting in an unsafe or illegal manner to the meeting organizers immediately.

PHOTO & VIDEO RELEASE
Photographs and video will be taken at ACCESSE16. By registering for this conference, you agree to allow CESSE to use your photo or video of you for any CESSE-related publications or website.

PROFESSIONAL HEADSHOTS
WEDNESDAY / 7:00 AM – 8:30 AM
THURSDAY / 7:00 AM – 8:30 AM
Rooms 215/216
Has it been awhile since you’ve had a professional photo taken? Take this opportunity to update that outdated pic. A professional photographer will be taking complimentary photos in the Networking Lounge each morning.

NONSMOKING POLICY
All CESSE conferences and meetings are designated smoke-free. Smoking will not be permitted in any meeting rooms, banquet halls, or during any and all ACCESSE activities and events. Please note that the CenturyLink Center Omaha and Hilton Omaha are also smoke-free environments.

ATTIRE
Attire for the entire conference is business casual. Wear comfortable shoes for the short walk to the Opening Reception at TD Ameritrade Park and the Wednesday Afterglow at Blatt Beer & Table. Feel free to wear your favorite baseball team shirt or colors for the Opening Reception.

CESSE APP
Make the most of ACCESSE16 by downloading the mobile app available for iPhone, iPad and Android. Simply go to the Apple or Google Play stores the week before the event and search for "CESSE Events." You can customize your own conference schedule, learn more about CESSE partners and speakers, obtain helpful destination and conference information, and even network with your colleagues.

WIRELESS INTERNET
COMPLIMENTARY WIRELESS INTERNET IS AVAILABLE IN THE CENTURYLINK CENTER OMAHA, INCLUDING WITHIN THE MEETING ROOMS.

SPEAKER READY ROOM
TUESDAY, JULY 26 / 2:00 PM – 6:00 PM
WEDNESDAY, JULY 27 / 7:00 AM – 4:30 PM
THURSDAY, JULY 28 / 7:00 AM – 4:30 PM
Room 209
Provided by Warp Speed Technologies
ACCESSE16 will feature the LaunchPad presentation system to run all presentations. Presenters may upload their files ahead of the meeting at cessesuploads.com or on site in Room 209 at the meeting. Technicians will be available in Omaha to ensure that the presentations run properly and are uploaded to the correct session room. Presentation files may be in any format, Mac or Windows, and should be uploaded at least one hour before your session. Speakers do not need to bring their laptops and should bring their files on a storage device such as a flash drive, portable hard drive or disc. All presentations will be run from the networked LaunchPad laptops; you will not be able to present using your own laptop. Presentations submitted onsite will be uploaded to the CESSE website at the end of each day.

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THURSDAY / 7:00 AM – 8:30 AM
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All CESSE conferences and meetings are designated smoke-free. Smoking will not be permitted in any meeting rooms, banquet halls, or during any and all ACCESSE activities and events. Please note that the CenturyLink Center Omaha and Hilton Omaha are also smoke-free environments.

ATTIRE
Attire for the entire conference is business casual. Wear comfortable shoes for the short walk to the Opening Reception at TD Ameritrade Park and the Wednesday Afterglow at Blatt Beer & Table. Feel free to wear your favorite baseball team shirt or colors for the Opening Reception.

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