2019
CESSE CEO MEETING
KIWAH ISLAND, SC • FEBRUARY 24-27
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Welcome to the 2019 CESSE CEO Meeting!

I look forward to seeing everyone this week at The Sanctuary at Kiawah Island Golf Resort - what a unique and beautiful destination for our meeting! Our program chairs, Khanh Vu, Society of Asian Scientists and Engineers, and Eileen Murray, American Epilepsy Society, have worked diligently with many of our colleagues to develop a content-rich program. We have planned plenty of networking time as well.

Once again, our loyal partners have joined us in ensuring our program is well-supported with valuable and complementary materials and information. Their generosity has made many of our social events possible.

Thank you for dedicating the time to join us for a few days of networking and professional development. The CESSE CEO meeting is valued for delivering knowledge and strengthening relationships. Your presence is vital for the ongoing success of our CESSE community.

David Schutt, PhD
2018-19 CESSE Chair
Welcome to the 2019 CESSE CEO Meeting!

It has long been true that associations cannot afford to stand still - in today’s environment, and particularly for the associations we serve, this is more imperative than ever before. As leaders we have an obligation to continually survey the landscape, stay ahead of changes, and evolve. The 2019 CESSE CEO Meeting will explore the roles of associations, the disruptive environment we are working in, and help equip us to anticipate and prepare for the future.

Throughout the next 2 ½ days of programming we will hear from presenters, subject matter experts and fellow CEOs with firsthand experience on important topics including diversity and inclusion, intellectual property, CEO transitions, artificial intelligence, advocacy, succession planning and staying relevant.

Your active participation is key to deriving the greatest benefit from this experience - individually, we each bring invaluable knowledge and perspective from our associations. We’ve designed the meeting with the goal of making this an interactive experience between the experts on the stage and the experts in the audience. YOU are what will enhance the program!

We look forward to rich discussions, insightful solutions, and the comradery of our shared experiences.

Regards,

2019 CESSE CEO Meeting Program Co-Chairs

Khanh Vu, Executive Director, Society of Asian Scientists and Engineers

Eileen Murray MM, CAE, Executive Director, American Epilepsy Society

EARN CAE CREDITS! Earn up to 13 hours towards certification or recertification of your Certified Association Executive (CAE) designation by attending all educational sessions. Each hour of educational programming earns you one CAE credit. Social activities and meals do not apply to certification credits.
The tech scene in Detroit continues to surge, with major companies like Google and Microsoft opening offices along with dozens of other startups. Billions of dollars in investment has fueled the rise of new attractions, boutique hotels, unique retail and adventurous new restaurants that will please any palate. Along with its convenient Midwest location for non-stop flights and a drive-in market, Detroit has a new energy that will guarantee your meeting is memorable and fun.

It is time to consider Detroit for your next Midwest meeting. Call Sheila R. Neal, CASE Associate Director of Sales at 313-202-1930 or sneal@visitdetroit.com. Detroit. It’s GO time.
Sunday, February 24

8:00 a.m. - 8:30 a.m.  
**CESSE Board of Directors Breakfast** - Calhoun Board Room, 2nd Floor  
*Hosted by JDG Associates, Ltd.*

8:00 a.m. - 3:30 p.m.  
**CESSE Board of Directors Meeting** - Calhoun Board Room, 2nd Floor

12:00 p.m. - 1:00 p.m.  
**CESSE Board Luncheon** - Middleton Room, 2nd Floor  
*Hosted by Visit Seattle*

12:00 p.m. - 6:00 p.m.  
**Registration** - Grand Oaks Hospitality Desk (located next to Grand Oaks Ballroom)

4:00 p.m. - 5:30 p.m.  
**New to CESSE Session for CEOs** - Drayton, 2nd Floor  
*(CEO members only)*

5:00 p.m. - 6:00 p.m.  
**Partner Appreciation Reception** - Terrace Ballroom AB and Courtyard  
*(sponsoring partners & board members only)*

6:00 p.m. - 9:00 p.m.  
**Welcome Reception and Dinner** - Grand Oaks Ballroom  
*(member guests welcome)*  
*Hosted by Detroit Metro Convention & Visitors Bureau*

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Monday, February 25

7:00 a.m. - 4:30 p.m.  
**Registration** - Grand Oaks Hospitality Desk (located next to Grand Oaks Ballroom)

7:30 a.m. - 8:15 a.m.  
**Breakfast** - Terrace Ballroom AB  
*Hosted by Hawai’i Tourism Authority/Hawai’i Convention Center*

8:30 a.m. - 10:00 a.m.  
**Surviving the Population Shift: Responding to the Coming Change in National Demographics** - Grand Oaks Ballroom  
*Supporting partner: The Beaches of Fort Myers and Sanibel*

10:00 a.m. - 10:30 a.m.  
**Morning Break** - Grand Oaks Garden  
*Hosted by Business Events Toronto*

10:30 a.m. - 11:30 a.m.  
**IP: Legal Implications When Dealing with Volunteers** - Grand Oaks Ballroom  
*Supporting partner: Towneley Capital Management*

11:30 a.m. - 1:00 p.m.  
**Lunch & Roundtable Discussions** - Terrace AB  
*(member guests welcome)*  
*Hosted by Tourism Vancouver*

1:00 p.m. - 2:30 p.m.  
**You just can’t make this $%&^ Up! Round II** - Grand Oaks Ballroom  
*Supporting partner: Visit Omaha*

2:30 p.m. - 3:00 p.m.  
**Afternoon Break** - Grand Oaks Garden  
*Hosted by Travel Portland*

3:00 p.m. - 4:30 p.m.  
**Is There a Burning Issue that Keeps You Up on Sunday Night?** - Grand Oaks Ballroom  
*Supporting partner: ConferenceDirect*

6:00 p.m. - 9:00 p.m.  
**Open evening to explore Kiawah Island** - Dinner on Own  
*(Refer to page 15 for details)*

9:00 p.m. - 11:00 p.m.  
**Afterglow** - Heron I&II  
*(member guests welcome)*  
*Hosted by Tourisme Montreal and Ottawa Tourism*
### Tuesday, February 26

- **7:00 a.m. - 5:00 p.m.**
  Registration - Grand Oaks Hospitality Desk

- **7:30 a.m. - 8:15 a.m.**
  **Breakfast** - Terrace AB *(member guests welcome)*
  *Hosted by Quebec City Convention Centre*

- **8:30 a.m. - 10:00 a.m.**
  **The Tip of the Iceberg: Implications of AI on Associations** - Grand Oaks Ballroom
  *Supporting partner: Destination Madison*

- **10:00 a.m. - 10:30 a.m.**
  Morning Break - Grand Oaks Garden
  *Hosted by Amy Martell, HelmsBriscoe*

- **10:30 a.m. - 11:30 a.m.**
  **Societies Consortium on Sexual Harassment in STEMM: An Initiative to Advance Professional and Ethical Conduct, Climate, and Culture** - Grand Oaks Ballroom
  *Supporting partner: Advanced Solutions International*

- **11:30 a.m. - 12:30 p.m.**
  **CESSE Business Meeting** - Heron I&II *(CESSE CEO’s Only)*

- **12:30 p.m. - 1:30 p.m.**
  **Lunch & Roundtable Discussions** - Terrace AB *(member guests welcome)*
  *Hosted by Delcor Technology and DiMeo Schneider & Associates LLC*

- **1:30 p.m. - 2:30 p.m.**
  **Partners Circle** - Terrace AB *(sponsoring partners only)*

- **1:30 p.m. - 3:00 p.m.**
  **The Outs and Ins of Succession Planning - What is it and Why Do we Need it?** - Grand Oaks Ballroom
  *Supporting partner: Visit Salt Lake*

- **3:00 p.m. - 3:30 p.m.**
  **Afternoon Break** - Grand Oaks Garden
  *Hosted by McKinley Advisors*

- **3:30 p.m. - 5:00 p.m.**
  **Non-Partisan Advocacy for STEM in Uncertain Times** - Grand Oaks Ballroom
  *Supporting partner: Community Brands*

- **5:45 p.m.**
  Meet in The Sanctuary Lobby to board bus to Grand Bohemian
  *Transportation Provided by Explore Charleston*

- **6:00 p.m. - 11:00 p.m.**
  **Closing Reception and Dinner** - Grand Bohemian Charleston - Eleve rooftop *(member guests welcome)*
  *Hosted by Marriott International*

### Wednesday, February 27

- **7:30 a.m. - 8:15 a.m.**
  **Breakfast** - Terrace AB *(member guests welcome)*
  *Hosted by OpenWater*

- **8:30 a.m. - 10:00 a.m.**
  **Avoiding Irrelevance** - Grand Oaks Ballroom
  *Supporting partner: Visit Mobile*

- **10:00 a.m. - 10:30 a.m.**
  **Morning Break** - Grand Oaks Garden
  *Hosted by Meetings + Conventions Calgary*

- **10:30 a.m. - 12:00 p.m.**
  **Wrap Up Session** - Grand Oaks Ballroom
  *Supporting partner: dPrism*
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Sunday, February 24

8:00 a.m. - 8:30 a.m. CESSE Board of Directors Breakfast - Calhoun Board Room
    Hosted by JDG Associates, Ltd.

8:00 a.m. - 3:30 p.m. CESSE Board of Directors Meeting - Calhoun Board Room

12:00 p.m. - 1:00 p.m. CESSE Board Luncheon - Middleton Room
    Hosted by Visit Seattle

12:00 p.m. - 6:00 p.m. Registration - Grand Oaks Hospitality Desk

4:00 p.m. - 5:30 p.m. New to CESSE Session for CEOs - Drayton (CEO members only)
    CESSE is an executive peer networking and education society built on establishing trusted relationships. For those attending the CESSE CEO meeting for the first time, CESSE is offering a structured conversation and introduction to the organization. Join in to ask questions, meet some of your colleagues before the program starts, and come out a little more comfortable, and connected.

    Discussion Leader:
    Cortland Russell, President & CEO, Out in STEM

5:00 p.m. - 6:00 p.m. Partner Appreciation Reception - Terrace AB and Courtyard (sponsoring partners & board members only)
    To show our appreciation for the investment made in the CEO Meeting, we welcome our event partners to mix and mingle with each other and CESSE leadership at this open bar gathering prior to the official kick off the CEO Meeting.

6:00 p.m. - 9:00 p.m. Welcome Reception & Dinner - Grand Oaks Ballroom and Garden
    Hosted by Detroit Metro Convention & Visitors Bureau
Monday, February 25

7:00 a.m. - 4:30 p.m.  Registration - Grand Oaks Hospitality Desk

7:30 a.m. - 8:15 a.m.  Breakfast - Terrace AB
*Hosted by Hawai’i Tourism Authority/Hawai’i Convention Center*

8:15 a.m. - 8:30 a.m.  Welcome and Program Introductions - Grand Oaks Ballroom

2018-19 CESSE Chair:
David Schutt, CEO, SAE International

Program Co-chairs:
Khanh Vu, Executive Director, Society of Asian Scientists and Engineers
Eileen M. Murray, MM, CAE, Executive Director, American Epilepsy Society

8:30 a.m. - 10:00 a.m.  Surviving the Population Shift: Responding to the Coming Change in National Demographics - Grand Oaks Ballroom
*Supporting partner: The Beaches of Fort Myers and Sanibel*

Moderator:
Norman L. Fortenberry, Sc.D., Executive Director, American Society for Engineering Education

Keynote speaker:
Michele Lezama, CEO, National Action Council for Minorities in Engineering

Panel:
Karen Horting, Executive Director and CEO, Society of Women Engineers
Karl W. Reid, Ed.D., Executive Director, National Society of Black Engineers
Cortland Russell, President & CEO, Out in STEM
Raquel Tamez, Chief Executive Officer, Society of Hispanic Professional Engineers
Khanh Vu, Executive Director, Society of Asian Scientists and Engineers

We will begin our query by exploring the changing face of leadership and the workforce of the future, doing a deep dive into diversity and inclusion. Norman Fortenberry, Executive Director of the American...
Monday, February 25 continued

Society for Engineering Education, kicks us off with a panel rich with expertise on the issue, including the CEOs of many of our CESSE societies representing diverse STEM member bases. We will move into considering inclusionary practices we can implement, or advance, in our own organizations.

At the end of this discussion, you will:
- Understand the coming shift in national demographics and what it implies for the future science and engineering workforce
- Have suggestions for actions they can take now to build interest and participation by members of underrepresented population

10:00 a.m. – 10:30 a.m. **Morning Break** - Grand Oaks Garden
*Hosted by Business Events Toronto*

10:30 a.m. – 11:30 a.m. **IP: Legal Implications When Dealing with Volunteers** - Grand Oaks Ballroom
*Supporting partner: Towneley Capital Management*

**Moderator:**
Larry D. Sloan, CAE, CEO, American Industrial Hygiene Association

**Speakers:**
Tom W. Smith, CAE, Executive Director, American Society of Civil Engineers
James S. Wilson, Partner, Webster, Chamberlain & Bean

The legal implications related to intellectual property can be complex and result in serious consequences. As the CEO of organizations whose members often develop a large amount of intellectual property, it’s important we understand how to protect our organizations. During this one-hour session our non-profit legal counsel will discuss various topics including:
- Agreements with contributor on IP ownership and establishment of rights to use upfront
- Ownership and licensing of content
- Liability for infringement/defamation within content
- Indemnification
- Insurance (D&O, E&O) recommendations
Monday, February 25  continued

- US statute implications (e.g., Communications Decency Act, Digital Millennium Copyright Act)
- Liability for substance of content
- And more

In addition CEOs with first-hand experience will share their stories. Audience members will be invited to share their ‘war stories’ and questions as well.

11:30 a.m. – 1:00 p.m.  Lunch & Roundtable Discussions - Terrace AB (member guests welcome)  
Hosted by Tourism Vancouver

So many topics - so little time. On Monday and Tuesday, extend your opportunity to share interests and information by self-selecting what you want to discuss over lunch. Monday’s roundtable topics include:

- **Membership**: What is today’s membership model for successful non-profits? - orange tables
- **Publishing**: Changing landscape of scientific publishing, specifically, the implications of Plan S on society journals - red tables
- **Culture & Change**: How do our member’s organizational cultures (industry, academia, corporation, lab, government, etc.) influence and affect our association culture? How do their evolving (or not) cultures drive or hinder our organization change? How to effectively make those changes, etc. - royal blue tables
- **International**: What are the opportunities and challenges? How do you structure and minimize risks of business relationships? What is our role as North American based organizations, sometimes as components of international societies that are smaller than our national society? What do our organization roles look like as the broader global community is changing? - black tables
- **Code of Conduct/Harassment**: Defining a harassment policy with reporting steps - purple tables
- **Staffing**: New leadership training to help staff understand the role of the CEO in managing staff - green tables
- **Technology**: Replacing email with collaboration technology (Slack, MS Teams, FB Workplace, Spark) - aqua tables
- **Volunteers**: Volunteer leadership engagement and development - pink tables
Monday, February 25 *continued*

Find the topic you wish to discuss based on the color-coded diagram below:

1:00 p.m. - 2:30 p.m.  *You Just Can’t Make this S%*^ Up! Round II* - Grand Oaks Ballroom

*Supporting partner: Visit Omaha*

**Moderator:**
*Pat Gouhin, CAE*, former Executive Director and CEO, International Society of Automation

**Panel:**
*Tony Keane*, CEO, EarthX
*Matt Loeb, CGEIT, CAE, FASAE*, former CEO, ISACA
*Melissa Moore*, Executive Director, INFORMS

Transitions, expected or not, are never easy. Your CEO colleagues, who are in or have gone through a transition, will share the challenges they have faced, what they are learning from it, how they handled them within their organizations and the narratives they are using to find their next opportunity.

By attending this session, you will:
- Learn how to recognize challenges as they come up
- Distinguish when you need to step in and when to transition out gracefully
- Identify hot topics keeping us all up at night
Monday, February 25 *continued*

2:30 p.m. - 3:00 p.m.  **Afternoon Break** - Grand Oaks Garden  
*Hosted by Travel Portland*

3:00 p.m. - 4:30 p.m.  **Is There a Burning Issue that Keeps You Up on Sunday Night?** - Grand Oaks Ballroom  
*Supporting partner: ConferenceDirect*

**Moderator:**  
Catherine A. Leslie, P.E., F. ASCE, CAE, Executive Director, Engineers Without Borders USA

**Group Facilitators:**  
Pat Gouhin, CAE, former Executive Director and CEO, International Society of Automation  
Tony Keane, CEO, EarthX  
Matt Loeb, CGEIT, CAE, FASAE, former CEO, ISACA  
Melissa Moore, Executive Director, INFORMS

In the “You Just Can’t Make this $%&^ Up!” session, participants identified issues that are keeping them up at night. We’ll continue these discussions with the assistance of the panelists from the previous session who will help facilitate group discussion, perhaps provide some witty commentary on their past experiences while trying to bring in constructive thought for the group. You’ll gain additional thoughts, brainstorm solutions and leave with potential resources to address the challenges CEOs face daily with their teams.

By participating in this session, you will:  
- Grow your network of CEO friends you can reach out to for assistance when challenges arise  
- Develop your understanding of where to go for knowledge on specific topics when you need it
Monday, February 25  continued

6:00 p.m. - 9:00 p.m. Open Night on Kiawah Island - Dinner on Own

Reservations are limited, please make your reservations as soon as possible!

Kiawah Island Dining Options

Jasmine Porch
Low country-style cuisine
Located on the 1st floor of The Sanctuary hotel
For Reservations Call: (843) 768-6253

Tomasso at Turtle Point
Italian cuisine
Tomasso is a 3-minute shuttle ride from The Sanctuary Hotel. Guests of the resort are invited to use complimentary resort shuttle transportation running daily 7:00 a.m. to 11:00 p.m. To schedule a pick up, call (843) 768-2900 or ext. 82900 from your guest room. For Reservations Call: (843) 266-4070

Want to leave the island for dinner?*

Off Island Transportation:
Kiawah Island offers Off-Island transportation assistance for guests. For the Sanctuary Concierge please call (843) 768-6251. For all group transportation, please contact Todd Began, our Group Transportation Specialist at (843) 768-6039.

Johns Island Options*

Below are two dining options that are located approximately 30 minutes from The Sanctuary Hotel. Reservations are strongly encouraged.

Wild Olive
Italian cuisine
2867 Maybank Highway, Johns Island, SC 29455
Dinner hours: 5:30 p.m. - 10:00 p.m.
For reservations call: (843) 737-4177

*please note there is a $35 gate fee for any taxi, uber, etc.
Meeting Details

Monday, February 25  continued

Johns Island Options  continued*

Fat Hen
French cuisine
3140 Maybank Highway, Johns Island, SC 29455
Dinner hours: 5:30 p.m. - 10:00 p.m.
For reservations call: (843) 559-9090

The Royal Tern
Seafood/Steak
3005 Maybank Highway, Johns Island, SC 29455
Dinner hours: 5:00 p.m. - 10:00 p.m.
For reservations call: (843) 718-3434

Charleston Restaurant Options*

Charleston is approximately a one-hour drive from The Sanctuary Hotel.

Visit www.charlestoncvb.com or stop by CESSE registration for restaurant suggestions.

9:00 p.m. - 11:00 p.m. Afterglow - Heron I&II (member guests welcome)
Hosted by Tourisme Montreal and Ottawa Tourism

*please note there is a $35 gate fee for any taxi, uber, etc.
Artificial Intelligence is not new. It has been a research focus of the
STEM community for over six decades. What’s different today is that
AI applications are powering workplace tools and platforms in many
industries.

As computing power progresses towards quantum levels, AI’s potential
becomes even more extraordinary.

However, the rise of AI spurs enormous risks and, perhaps more
significantly, ethical challenges.

Ninety minutes is just enough time to understand the nature of the
disruptions and to begin figuring out how to strategically address the
complexity.

This session will reveal:
• In what ways might AI transform association business models.
• How might AI impact and change the work of the industries and their
professionals.
• How might associations address the impact, especially the ethical
implications.
The goal of this session is to introduce you to a holistic view of AI's dynamics that will enable you to engage and catalyze your leaders in a systematic way to evaluate and manage priorities/use cases and to help your organization meet the strategic challenges being created by the AI landscape.

10:00 a.m. – 10:30 a.m. **Morning Break** - Grand Oaks Garden  
*Hosted by Amy Martell, HelmsBriscoe*

10:30 a.m. – 11:30 a.m. **Societies Consortium on Sexual Harassment in STEMM: An Initiative to Advance Professional and Ethical Conduct, Climate, and Culture** - Grand Oaks Ballroom  
*Supporting partner: Advanced Solutions International*

**Facilitator:**  
David Gammel, CAE, CEO, Entomological Society of America

**Panelists:**  
Rush Holt, PhD, CEO & Executive Publisher, American Association for the Advancement of Science  
Jamie Lewis Keith, Partner, EducationCounsel  
Chris McEntee, Executive Director, American Geophysical Union

The Societies Consortium on Sexual Harassment in STEMM was formed to advance professional and ethical conduct, climate, and culture in STEMM. The resources created through the Consortium—customizable model policies with embedded options for flexibility, evaluative systems, practical implementation tools, and policy and law guidance—will help Societies fulfill their roles as standard setters to model good conduct in their own operations, as well as influential standard setters of excellence serving STEMM fields.

11:30 a.m. – 12:30 p.m. **CESSE Business Meeting** - Heron I&II *(CESSE CEOs only)*

12:30 p.m. – 1:30 p.m. **Lunch & Roundtable Discussions** - Terrace AB *(member guests welcome)*  
*Hosted by DelCor Technology & DiMeo Schneider & Associates, LLC*

They say birds of a feather flock together. That’s why today’s roundtable discussions are dedicated to spending time with CEOs who
lead organizations with similar size budgets. Where the discussion goes is up to you. Find your “flock” as follows:

- <$5 million - red tables
- $5-$10 million - royal blue tables
- $11-$20 million - orange tables
- >$20 million - green tables

Find your table based on your budget according to the color-coded diagram below:

1:30 p.m. - 2:30 p.m.  Partners Circle - Terrace AB (sponsoring partners only)

CESSE appreciates our industry partners and recognizes the crucial roles that partner engagement and financial investment play in the success of the organization. To this end, partners are invited to an open discussion about the future of CESSE with members of the CESSE Executive Committee.
Meeting Details

Tuesday, February 26 continued

1:30 p.m. - 3:00 p.m.  The Outs and Ins of Succession Planning: What is it and Why Do we Need It? - Grand Oaks Ballroom
*Supporting partner: Visit Salt Lake*

Co-chairs:
David S. Martin, CEO & Managing Partner, Sterling Martin Associates
Arlene Pietranton, PhD, CEO, American Speech-Language-Hearing Association

Whether you are going out or coming in or looking to move, what are the trends and challenges for the CEO position? Recent data indicates shortening tenures, as well as an expected increase in transitions as current execs reach retirement. A recent Korn Ferry study indicates a negative trend for women leaders transitioning, what impact does that have for our organizations?

By participating in this session, you will:
- Understand what succession planning is
- Recognize why succession planning is important to have in place (the downsides of not having a plan and upsides of having a plan)
- Gain an understanding of what goes into a succession plan

3:00 p.m. - 3:30 p.m.  Afternoon Break - Grand Oaks Garden
*Hosted by McKinley Advisors*

3:30 p.m. - 5:00 p.m.  Non-Partisan Advocacy for STEM in Uncertain Times - Grand Oaks Ballroom
*Supporting partner: Community Brands*

Moderator:
Kate Kirby, PhD, CEO, American Physical Society

Speakers:
Grassroots Advocacy involving Society Members — Francis Slakey, PhD, Chief Government Affairs Officer, American Physical Society
Effective Hill Work — Frank Krause, Executive Director & CEO, Federation of American Societies in Experimental Biology
Tuesday, February 26 continued

Coalition Building — Chris McEntee, Executive Director, American Geophysical Union

Public & Media Engagement — Tom W. Smith, CAE, Executive Director, American Society of Civil Engineers

This session will focus on sharing examples of pragmatic strategies and approaches for non-partisan advocacy for member-focused science and engineering priorities that can be adapted by any society in the science and engineering space.

By attending this session, you will:
• Discover effective strategies
• Hear about lessons learned

5:45 p.m. Meet in The Sanctuary Main Lobby at 5:45 p.m. to take the bus to the Grand Bohemian (member guests welcome).
Transportation Provided by Explore Charleston

6:00 p.m. - 11:00 p.m. Closing Reception and Dinner - Grand Bohemian Charleston, Eleve Rooftop (member guests welcome)
Hosted by Marriott International

Return transportation will depart Charleston at 10:00 p.m.
Meeting Details

Complimentary WiFi is available to CESSE attendees courtesy of Visit Milwaukee.
Select the network: VisitMilwaukee and use password: Milwaukee.

Wednesday, February 27

7:30 a.m. - 8:15 a.m.  Breakfast - Terrace AB (member guests welcome)
Hosted by OpenWater

8:30 a.m. - 10:00 a.m.  Avoiding Irrelevance - Grand Oaks Ballroom
Supporting partner: Visit Mobile

Moderator:
Mark Engle, DM, FASAE, CAE, Owner, Association Management Center

Speakers:
Scott Grayson, CAE, Executive Director, American Public Works Association
David Gammel, CAE, Executive Director, Entomological Society of America
Catherine O’Riordan, PhD, Executive Director, The Ecological Society of America
Mark Rubin, CEO/Executive Vice President, Society of Petroleum Engineers

Associations must adapt and evolve to avoid irrelevance. Society has changed in ways that make it much easier to form new communities that mimic what associations do for their members. Whether from for-profit businesses trying to create a member experience or online social networks, there is more competition than ever for the hearts and minds of our members. A panel of experienced association CEOs whose organizations have grown successfully over the past decade will discuss the critical changes and initiatives their organizations have implemented that have kept them from becoming irrelevant.

10:00 a.m. - 10:30 a.m.  Morning Break - Grand Oaks Garden
Hosted by Meetings + Conventions Calgary

10:30 a.m. - 12:00 p.m.  Wrap Up Session - Grand Oaks Ballroom
Supporting partner: dPrism

Facilitator:
Shelley Sanner, MA, CAE, Senior Vice President, Industry Relations, McKinley Advisors

Whether you’re a new or returning attendee, the last few days have given you plenty to consider. From macro trends to new technology to
Wednesday, February 27 continued

stories and challenges from the front lines, the possibilities for where you and your association might focus are almost limitless. How do you synthesize what you’ve learned in the meeting rooms and hallways and translate those insights into actionable next steps? Join us for a facilitated conversation that helps bridge what you’ve learned here at the Sanctuary with the day-to-day realities and opportunities back home.

Staying over on Wednesday or departing late?
Grab some lunch in The Sanctuary or at one of the Kiawah Island Golf Resort options.

Dining at The Sanctuary Hotel:

Jasmine Porch
1st Floor
11:30 a.m. - 2:00 p.m.

Beaches and Cream
1st Floor
Express lunch 12:00 p.m. - 5:00 p.m.

Lobby Bar
1st Floor
2:00 p.m. - 11:00 p.m.

Dining on Kiawah Island Golf Resort:

Town Center Market - Cafeteria style
East Beach Village
11:00 a.m. - 5:00 p.m.

The Ryder Cup Bar
At Ocean Course Clubhouse
11:00 a.m. - 7:00 p.m.

Cherrywood BBQ & Ale House
At Osprey Point Clubhouse
11:30 a.m. - 8:00 p.m.
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The Detroit Marriott at the Renaissance Center is the perfect host for stimulating science events of all types. Book your next conference or meeting with us, and enjoy a prime location in the growing engineering and science community of southeastern Michigan. Attract attendees and expert speakers from our local STEM market, host educational field trips and more.
Ellen Bergfeld  
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Skokie, IL 60077-1041
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AAVSO
49 Bay State RdN/A
Cambridge MA 2138
Total Membership: 0  Total Staff: 0  Annual Revenue: $
Number of Meetings with 100+ Attendees: 0
Does Your Organization Host International Meetings: No

ABET, INC
415 North Charles St
Baltimore MD 21201
(410) 347-7700
Total Membership: 35  Total Staff: 35  Annual Revenue: $12,361,000
Director of Meetings: Jessica Silwick, CFO, COO
Phone: (410) 347-7700
Email: jsilwick@abet.org
Annual Meeting Name: ABET Symposium
Annual Meeting Size: 1,000 - 5,000
Number of Meetings with 100+ Attendees: 13
Primary Meeting Areas: Washington, D.C./BeltwayNorthwest
Does Your Organization Host International Meetings: No

ABSA INTERNATIONAL
1200 Allanson Rd
Mundelein, IL 60060 - 3808
(847) 949-1517
Total Membership: 1400  Total Staff: 7  Annual Revenue: $2,100,000
Director of Meetings: Julie Savage
Phone: (847) 949-1517
Email: julie@absaoffice.org
Annual Meeting Name: Annual Biological Safety Conference
Annual Meeting Size: 500 - 1,000
Number of Meetings with 100+ Attendees: 2
Primary Meeting Areas: Northeast, Northwest, Midwest, Mid Central, Southwest
Does Your Organization Host International Meetings: No

AICHE
120 Wall StSte 700
New York NY 10005-4020
(646) 495-1312
Total Membership: 55000  Total Staff: 83  Annual Revenue: $28,000,000
Director of Meetings: Jeff Wood
Phone: (646) 495-1315
Email: jeffw@aiche.org
Annual Meeting Size: 5,000 - 10,000
Number of Meetings with 100+ Attendees: 10
Primary Meeting Areas: Northeast, Northwest, Midwest, Mid Central, Southwest
Does Your Organization Host International Meetings: Yes
Locations: South America, Middle East, Europe

ALLIANCE OF CROPS, SOILS & ENVIRON. SCIENTIFIC SOCIETIES
5585 Guiford Rd
Madison WI 53711-5801
(608) 268-4979
Total Membership: 28000  Total Staff: 50  Annual Revenue: $12,000,000
Director of Meetings: Wes Meixelsperger
Phone: (608) 268-4958
Email: wm@sciencesocieties.org
Annual Meeting Size: 1,000 - 5,000
Number of Meetings with 100+ Attendees: 2
Primary Meeting Areas: Washington, D.C./BeltwayNortheast, Northwest, Midwest, Mid Central, Southwest
Does Your Organization Host International Meetings: No

AMERICAN ASSOCIATION OF PHARMACEUTICAL SCIENTISTS
2107 Wilson BlvdSte 700
Arlington VA 22201-3042
(703) 248-4701
Total Membership: 10000  Total Staff: 40  Annual Revenue: $10,000,000
Director of Meetings: Sharon Pichon
Phone: (703) 243-2800
Email: Meetings@aaps.org
Annual Meeting Name: PharmSci 360
Number of Meetings with 100+ Attendees: 0
Does Your Organization Host International Meetings: No

AMERICAN ASSOCIATION OF PHYSICISTS IN MEDICINE
1631 Prince St
Alexandria VA 22314
(571) 298-1300
Total Membership: 8843  Total Staff: 31  Annual Revenue: $11,500,000
Director of Meetings: Lisa Rose Sullivan
Phone: (571) 298-1300
Email: lrose@aapm.org
Annual Meeting Name: AAPM Annual Meeting
Annual Meeting Size: 1,000 - 5,000
Number of Meetings with 100+ Attendees: 5
Primary Meeting Areas: Washington, D.C./Beltway, Northeast, Northwest, Midwest, Mid Central, Southwest
Does Your Organization Host International Meetings: Yes
Locations: Canada, 1/10 years
AMERICAN ASSOCIATION FOR THE ADVANCEMENT OF SCIENCE (AAAS)
1200 New York Ave NW
Washington, DC 20005-3928
(202) 326-6400
Total Membership: 120,000  Total Staff: 450  Annual Revenue: $98,958,000
Director of Meetings: Andrew Black
Phone: (202) 326-6450
Email: meetings@aaas.org
Annual Meeting Name: AAAS Annual Meeting
Annual Meeting Size: 10,000+
Number of Meetings with 100+ Attendees: 0
Primary Meeting Areas: Washington, D.C./Beltway, Northeast, Northwest, Midwest, Mid Central, Southeast, Southwest
Does Your Organization Host International Meetings: No

AMERICAN EPILEPSY SOCIETY
135 South La Salle Street, Suite 2850Attn: Accounts Payable
Chicago IL 60654
(312) 883-3800
Total Membership: 3853  Total Staff: 17  Annual Revenue: $8,022,430
Director of Meetings: Elizabeth Kunsey
Phone: (312)883-3800 x 108
Email: ekunsey@aesnet.org
Annual Meeting Name: AES Annual Meeting, Partners Against Mortality in Epilepsy (every other year)
Annual Meeting Size: 5,000 - 10,000
Number of Meetings with 100+ Attendees: 2
Primary Meeting Areas: Washington, D.C./Beltway, Northeast, Northwest, Midwest, Mid Central, Southeast
Does Your Organization Host International Meetings: No

AMERICAN GEOPHYSICAL UNION
2000 Florida Ave. NW
Washington, DC 20009-1227
(202) 777-7400
Total Membership: 45795  Total Staff: 121  Annual Revenue: $55,858,400
Director of Meetings: Lauren Parr
Phone: (202) 777-7400
Email: lparr@agu.org
Annual Meeting Name: AGU Fall Meeting
Annual Meeting Size: 10,000+
Number of Meetings with 100+ Attendees: 1
Primary Meeting Areas: Washington, D.C./Beltway, Northeast, Northwest, Midwest, Mid Central, Southeast, Southwest
Does Your Organization Host International Meetings: Yes
Locations: Europe, Asia, South America, Africa

AMERICAN INDUSTRIAL HYGIENE ASSN.
3141 Fairview Park Dr Ste 777
Falls Church VA 22042-4507
(703) 849-8888
Total Membership: 8500  Total Staff: 48  Annual Revenue: $17,000,000
Director of Meetings: Bethany Chirico
Phone: (703) 846-0746
Email: bchirico@aiha.org
Annual Meeting Name: American Industrial Hygiene Conference and Exposition
Annual Meeting Size: 1,000 - 5,000, 5,000 - 10,000
Number of Meetings with 100+ Attendees: 4
Primary Meeting Areas: Washington, D.C./Beltway, Northeast, Northwest, Midwest, Mid Central, Southeast
Does Your Organization Host International Meetings: No
American Institute of Aeronautics & Astronautics
12700 Sunrise Valley Dr Ste. 200
Reston VA 20191-5807
(703) 264-7500
Total Membership: 35000  Total Staff: 90  Annual Revenue: $21,778,000
Director of Meetings: Alexi Thomas
Email: alexit@aiaa.org
Number of Meetings with 100+ Attendees: 0
Does Your Organization Host International Meetings: No

AMERICAN INSTITUTE OF PHYSICS
1 Physics Ellipse
College Park MD 20740-3841
(301) 209-3131
Total Membership: 10  Total Staff: 117  Annual Revenue: $65,000,000
Phone: (301) 209-3131
Number of Meetings with 100+ Attendees: 0
Does Your Organization Host International Meetings: No

AMERICAN ORNITHOLOGICAL SOCIETY
The Field Museum
1400 S Lake Shore Drive
Chicago, IL 60605
(312) 420-2292
Total Membership: 2900  Total Staff: 4  Annual Revenue: $1,332,810
Annual Meeting Name: AOU Annual Meeting
Annual Meeting Size: 100 – 500, 500 – 1,000
Number of Meetings with 100+ Attendees: 1
Does Your Organization Host International Meetings: Yes
Locations: Europe, Asia, South America, Africa
AMERICAN PHYSICAL SOCIETY
1 Physics Ellipse Fl 5
College Park MD 20740-3841
(301) 209-3200
Total Membership: 51,523  Total Staff: 224  Annual Revenue: $56,653,000
Director of Meetings: Theresa Gaier
Phone: (301)209-3287
Email: gaier@aps.org
Annual Meeting Size: 5,000 - 10,000
Number of Meetings with 100+ Attendees: 12
Primary Meeting Areas: Washington, D.C./Beltway, Northeast, Northwest, Midwest, Mid Central, Southeast, Southwest
Does Your Organization Host International Meetings: No

AMERICAN PHYSIOLOGICAL SOCIETY
6120 Executive Blvd.Suit 600
Rockville MD 20852
(301) 634-7118
Total Membership: 10,711  Total Staff: 84  Annual Revenue: $19,794,947
Director of Meetings: Linda Allen
Phone: (301)634-7172
Email: lallen@the-aps.org
Annual Meeting Name: APS Annual Meeting: Experimental Biology
Annual Meeting Size: 10,000+
Number of Meetings with 100+ Attendees: 4
Primary Meeting Areas: Washington, D.C./Beltway, Northeast, Midwest, Southwest
Does Your Organization Host International Meetings: No

AMERICAN PUBLIC WORKS ASSOCIATION
1200 Main Street. Suite 1400
Kansas City, MO 64105
(816) 595-5209
Total Membership: 29,000  Total Staff: 49
Director of Meetings: Brenda Shaver
Phone: (816)595-5240
Email: bshaver@apwa.net
Annual Meeting Name: North American Snow Conference, Public Works Expo
Annual Meeting Size: 5,000-10,000
Number of Meetings with 100+ Attendees: 2
Primary Meeting Areas: Washington, D.C./Beltway, Northeast, Northwest, Midwest, Mid Central, Southeast, Southwest
Does Your Organization Host International Meetings: No

AMERICAN SOCIETY FOR CELL BIOLOGY
8120 Woodmont Ave Ste 750
Bethesda MD 20814-2762
(301) 347-9300
Total Membership: 8,000  Total Staff: 21  Annual Revenue: $5,800,000
Director of Meetings: Alison Harris
Phone: 301-347-9346
Email: aharris@ascb.org
Annual Meeting Name: ASCB/EMBO
Annual Meeting Size: 5,000 - 10,000
Number of Meetings with 100+ Attendees: 8
Primary Meeting Areas: Washington, D.C./Beltway, Northeast, Southwest
Does Your Organization Host International Meetings: No

AMERICAN SOCIETY FOR ENGINEERING EDUCATION
1818 N St NW Ste 600
Washington DC 20036-2476
(202) 331-3500
Total Membership: 12,000  Total Staff: 60  Annual Revenue: $13,824,993
Director of Meetings: Patti Greenawalt
Phone: (202) 350-5720
Email: p.greenawalt@asee.org
Annual Meeting Size: 1,000 - 5,000
Number of Meetings with 100+ Attendees: 5
Primary Meeting Areas: Washington, D.C./Beltway, Northeast, Northwest, Midwest, Mid Central, Southeast, Southwest
Does Your Organization Host International Meetings: Yes
Locations: Varies

AMERICAN SOCIETY FOR MICROBIOLOGY
1752 N St NW
Washington DC 20036-2904
(202) 737-3600
Total Membership: 29,982  Total Staff: 154  Annual Revenue: $68,000,000
Director of Meetings: Kirsten Olean
Phone: (202)942-9252
Email: kolean@asmusa.org
Annual Meeting Name: Annual Meeting: Microbe 1/18 TW
Annual Meeting Size: 5,000 - 10,000
Number of Meetings with 100+ Attendees: 8
Primary Meeting Areas: Washington, D.C./Beltway
Does Your Organization Host International Meetings: No

AMERICAN SOCIETY FOR QUALITY
600 N Plankinton Ave
Milwaukee WI 53203-2914
(414) 272-8575
Total Membership: 80,000  Total Staff: 210  Annual Revenue: $40,096,000
Director of Meetings: Shirley Krentz
Email: skrentz@asq.org
Annual Meeting Size: 1,000 - 5,000
Number of Meetings with 100+ Attendees: 3
Primary Meeting Areas: Washington, D.C./Beltway, Northeast, Northwest, Midwest, Mid Central, Southeast, Southwest
Does Your Organization Host International Meetings: No
AMERICAN SOCIETY OF AGRICULTURAL AND BIOLOGICAL ENGINEERS
2950 Niles Rd
Saint Joseph MI 49085-8607
(269) 429-0300
Total Membership: 8000  Total Staff: 22  Annual Revenue: $3,200,000
Director of Meetings: Jessica Bell
Phone: (269)932-7029
Email: bell@asabe.org
Annual Meeting Name: ASABE Annual Meeting
Annual Meeting Size: 100 - 500 500 - 1,000 1,000 - 5,000
Number of Meetings with 100+ Attendees: 0
Primary Meeting Areas: Washington, D.C./Beltway, Northeast, Northwest, Midwest, Mid Central, Southeast, Southwest
Does Your Organization Host International Meetings: Yes
Locations: Various Locations

AMERICAN SOCIETY OF CIVIL ENGINEERS
1801 Alexander Bell Dr. Suite 100
Reston, VA 20191-4382
(703) 295-6000
Total Membership: 145,000  Total Staff: 260  Annual Revenue: $53,000,000
Director of Meetings: Amanda Rushing
Phone: (703)295-6222
Email: arushing@asce.org
Annual Meeting Name: ASCE Convention
Annual Meeting Size: 100 – 500 500 – 1,000 1,000 – 5,000 5,000 – 10,000 10,000+
Number of Meetings with 100+ Attendees: 0
Does Your Organization Host International Meetings: No

AMERICAN SOCIETY OF HUMAN GENETICS
6120 Executive BoulevardSuite 500
Rockville MD 20852
(301) 634-7300
Total Membership: 7500  Total Staff: 8  Annual Revenue: $0
Number of Meetings with 100+ Attendees: 0
Does Your Organization Host International Meetings: No

AMERICAN SPEECH-LANGUAGE-HEARING ASSN.
2200 Research Blvd
Rockville MD 20850-3289
(301) 296-5700
Total Membership: 198,000  Total Staff: 300  Annual Revenue: $62,000,000
Director of Meetings: Ellen Shortill
Phone: (301)296-5750
Email: eshortill@asha.org
Annual Meeting Name: Annual Meeting:The ASHA Convention
Annual Meeting Size: 10,000+
Number of Meetings with 100+ Attendees: 2
Primary Meeting Areas: Washington, D.C./Beltway, Northeast, Northwest, Midwest, Mid Central, Southeast, Southwest
Does Your Organization Host International Meetings: No

AMERICAN WELDING SOCIETY
8669 NW 36th Street, #130
Miami FL 33166-6672
(305) 443-9353
Total Membership: 68,708  Total Staff: 148  Annual Revenue: $40,000,000
Director of Meetings: Matthew M. Miller
Phone: (305)443-9353
Email: mmiller@aws.org
Annual Meeting Name: FABTECH
Annual Meeting Size: 10,000+
Number of Meetings with 100+ Attendees: 10
Primary Meeting Areas: Washington, D.C./Beltway, Northeast, Northwest, Midwest, Mid Central, Southeast, Southwest
Does Your Organization Host International Meetings: No

ASM INTERNATIONAL
9639 Kinsman Rd
Materials Park OH 44073-0002
(440) 338-5151
Total Membership: 20,000  Total Staff: 60  Annual Revenue: $17,500,000
Director of Meetings: Kelly Thomas
Phone: (440) 338-1733 x5800
Email: kelly.thomas@asminternational.org
Annual Meeting Name: ASM Annual Meeting
Annual Meeting Size: 100 - 500 500 - 1,000 1,000 - 5,000
Number of Meetings with 100+ Attendees: 1
Primary Meeting Areas: Northeast, Northwest, Midwest, Mid Central, Southeast, Southwest
Does Your Organization Host International Meetings: Yes
Locations: Mexico, China, Japan, Germany
Association for Information Science and Technology
8555 16th StreetSuite 850
Silver Spring MD 20910
(301) 495-0900
Total Membership: 1,500  Total Staff: 6  Annual Revenue: $1,000,000
Director of Meetings: Stephen Addo
Phone: (301)495-0900
Email: saddo@asis.org
Annual Meeting Name: ASIS&T Annual Meeting
Annual Meeting Size: 500 - 1,000
Number of Meetings with 100+ Attendees: 4
Primary Meeting Areas: Washington, D.C./Beltway, Northeast, Northwest, Midwest, Mid Central, Southeast, Southwest
Does Your Organization Host International Meetings: Yes
Locations: 2016 Copenhagen
CASSS-INTERNATIONAL SEPARATION SCIENCE SOCIETY  
5900 Hollis St Ste R3  
Emeryville CA 94608-2019  
(510) 428-0740  
Total Membership: 4000  Total Staff: 6  Annual Revenue: $2,500,000  
Director of Meetings: Karen Bertani  
Email: kbertani@casss.org  
Annual Meeting Size: 500 - 1,000  
Number of Meetings with 100+ Attendees: 13  
Primary Meeting Areas: Washington, D.C./Beltway, Northeast, Northwest, Midwest, 
Mid Central, Southeast, Southwest  
Does Your Organization Host International Meetings: Yes  
Locations: Europe, Japan, Latin America

COASTAL AND ESTUARINE RESEARCH FEDERATION  
2150 N 107th St #205  
Seattle WA 98133  
(410) 326-7468  
Total Membership: 1670  Total Staff: 3  Annual Revenue: $770,000  
Director of Meetings: Terry Onustack  
Phone: (206) 209-5262  
Email: info@erf.org  
Annual Meeting Size: 1,000 - 5,000  
Number of Meetings with 100+ Attendees: 1  
Primary Meeting Areas: Northeast, Northwest, Southeast, Southwest  
Does Your Organization Host International Meetings: No

DIRECTED ENERGY PROFESSIONAL SOCIETY  
7770 Jefferson St NE Ste 440  
Albuquerque NM 87109-4386  
505-998-4910  
Total Membership: 800  Total Staff: 2  Annual Revenue: $1,000,000  
Director of Meetings: Mark Neice  
Phone: (505)998-4910  
Email: mark@deps.org  
Annual Meeting Name: Directed Energy Systems Symposium  
Annual Meeting Size: 500 - 1,000  
Number of Meetings with 100+ Attendees: 0  
Primary Meeting Areas: Washington, D.C./Beltway, Southwest  
Does Your Organization Host International Meetings: No

ENGINEERS WITHOUT BORDERS-USA  
1031 33rd St Suite 210  
Denver CO 80205  
(303) 772-2723  
Total Membership: 1600  Total Staff: 30  Annual Revenue: $9,000,000  
Annual Meeting Size: 500 - 1,000  
Number of Meetings with 100+ Attendees: 1  
Primary Meeting Areas: Mid Central  
Does Your Organization Host International Meetings: No

ENTOMOLOGICAL SOCIETY OF AMERICA  
3 Park PlaceSuite 307  
Annapolis MD 21401  
(301) 731-4535  
Total Membership: 7000  Total Staff: 15  Annual Revenue: $4,000,000  
Director of Meetings: Rosina Romano  
Phone: (301)731-4535  
Email: rromano@entsoc.org  
Annual Meeting Name: Entomology 2017  
Annual Meeting Size: 1,000 - 5,000  
Number of Meetings with 100+ Attendees: 1  
Primary Meeting Areas: Washington, D.C./Beltway, Northeast, Northwest, 
Midwest, Mid Central, Southeast, Southwest  
Does Your Organization Host International Meetings: Yes  
Locations: Canada

FEDERATION OF AMERICAN SOCIETIES FOR EXPERIMENTAL BIOLOGY  
9650 Rockville Pike  
Bethesda MD 20814-3999  
(301) 634-7000  
Total Membership: 125000  Total Staff: 85  Annual Revenue: $21,100,000  
Director of Meetings: Marcella Jackson  
Phone: (301)634-7010  
Email: mjackson@faseb.org  
Annual Meeting Name: Science Research Conference Series  
Annual Meeting Size: 10,000+  
Number of Meetings with 100+ Attendees: 25  
Does Your Organization Host International Meetings: No

INSTITUTE OF INDUSTRIAL AND SYSTEMS ENGINEERS  
3577 Parkway LaneSte 200  
Norcross GA 30092-2833  
(770) 449-0461  
Total Membership: 14000  Total Staff: 25  Annual Revenue: $5,500,000  
Director of Meetings: Bill Gibbs  
Phone: 770-449-0461  
Email: bgibbs@iise.org  
Annual Meeting Size: 1,000 - 5,000  
Number of Meetings with 100+ Attendees: 4  
Primary Meeting Areas: Northeast, Northwest, Midwest, Mid Central, Southeast, 
Southwest  
Does Your Organization Host International Meetings: Yes  
Locations: Varies
INSTITUTE FOR OPERATIONS RESEARCH AND THE MANAGEMENT SCIENCES
5521 Research Park Dr, Suite 200
Catonsville, MD 21228-4664
(443) 757-3500
Total Membership: 10,558  Total Staff: 53  Annual Revenue: $13,400,000
Director of Meetings: Melissa Moore
Phone: (443) 757-3521
Email: melissa.moore@informs.org
Annual Meeting Size: 5,000 - 10,000
Number of Meetings with 100+ Attendees: 12
Primary Meeting Areas: Washington D.C., Beltway, Northeast, Northwest, Midwest, Mid Central, Southeast, Southwest
Does Your Organization Host International Meetings: Yes
Locations: Thailand, Mexico, Netherlands

INTERNATIONAL SOCIETY FOR STEM CELL RESEARCH
5215 Old Orchard Rd Ste 270
Skokie IL 60077-1041
(224) 592-5700
Total Membership: 4200  Total Staff: 16  Annual Revenue: $6,700,000
Director of Meetings: Catherine Vijeh
Phone: (224)592-5717
Email: cvijeh@isscr.org
Annual Meeting Size: 100 - 500
Number of Meetings with 100+ Attendees: 3
Primary Meeting Areas: Northeast, Northwest
Does Your Organization Host International Meetings: Yes
Locations: Asia, Europe, Australia

ISACA
1700 E. Golf Road, Suite 400
Schaumburg IL 60173
(847) 660-5629
Total Membership: 14,500  Total Staff: 53  Annual Revenue: $13,400,000
Director of Meetings: Melissa Moore
Phone: (443) 757-3521
Email: melissa.moore@informs.org
Annual Meeting Size: 5,000 - 10,000
Number of Meetings with 100+ Attendees: 12
Primary Meeting Areas: Washington D.C., Beltway, Northeast, Northwest, Midwest, Mid Central, Southeast, Southwest
Does Your Organization Host International Meetings: Yes
Locations: Thailand, Mexico, Netherlands

MATERIALS RESEARCH SOCIETY
506 Keystone Dr
Warrendale PA 15086-7573
(724) 779-3004
Total Membership: 14,500  Total Staff: 48  Annual Revenue: $11,000,000
Director of Meetings: Patricia Hastings
Phone: (724)779-2721
Email: haslings@mrs.org
Annual Meeting Size: 5,000 - 10,000
Number of Meetings with 100+ Attendees: 12
Primary Meeting Areas: Washington D.C., Beltway, Northeast, Northwest, Midwest, Mid Central, Southeast, Southwest
Does Your Organization Host International Meetings: Yes
Locations: Mexico

NACE INTERNATIONAL
15835 Park Ten PlaceSuite 200
Houston TX 77084
(281) 228-6200
Total Membership: 37,215  Total Staff: 169  Annual Revenue: $40,800,000
Director of Meetings: Jacob Adams
Phone: (281)228-6200
Email: jacob.adams@nace.org
Annual Meeting Size: 5,000 - 10,000
Number of Meetings with 100+ Attendees: 30
Primary Meeting Areas: Washington, D.C./Beltway, Northeast, Northwest, Midwest, Mid Central, Southeast, Southwest
Does Your Organization Host International Meetings: Yes
Locations: Europe, Asia, Latin America

NAT’L. SOCIETY OF PROFESSIONAL ENGINEERS
1420 King St
Alexandria VA 22314-2750
(703) 684-2800
Total Membership: 27,000  Total Staff: 56  Annual Revenue: $9,700,000
Director of Meetings: Kimberly Granados
Phone: (703)684-2857
Email: kgranados@nspe.org
Annual Meeting Name: P. E Conference; Federal Engineer of the year
Annual Meeting Size: 100 - 500
Number of Meetings with 100+ Attendees: 1
Primary Meeting Areas: Northwest, Midwest, Mid Central, Southeast, Southwest
Does Your Organization Host International Meetings: No

NSBE
205 Daingerfield Road
Alexandria VA 22314
(703) 549-2207
Total Membership: 18,371  Total Staff: 37  Annual Revenue: $13,864,813
Number of Meetings with 100+ Attendees: 0
Does Your Organization Host International Meetings: No
OUT IN STEM
2885 Sanford Ave #34480
Grandville MI 49418
813-493-0272
Total Membership: 2500  Total Staff: 0  Annual Revenue: $250,000
Director of Meetings: Kyle Sharp
Phone: 813-493-0272
Email: info@ostem.org
Annual Meeting Name: cSTEM Annual Conference
Annual Meeting Size: 500 - 1,000
Number of Meetings with 100+ Attendees: 1
Primary Meeting Areas: Washington, D.C./Beltway, Northeast, Northwest, Midwest, Mid Central, Southeast, Southwest
Does Your Organization Host International Meetings: No

POPULATION ASSOCIATION OF AMERICA
8630 Fenton StreetSte. 722
Silver Spring MD 20910
(301) 565-6710
Total Membership: 3000  Total Staff: 3  Annual Revenue: $1,100,000
Annual Meeting Name: Population Association of America Annual Meeting
Number of Meetings with 100+ Attendees: 0
Does Your Organization Host International Meetings: No

PSYCHONOMIC SOCIETY
2424 American Lane
Madison WI 53704
(410) 309-7050
Total Membership: 4100  Total Staff: 2  Annual Revenue: $1,800,000
Director of Meetings: Amy Bucaida
Phone: (608) 692-4078
Annual Meeting Name: Psychonomic Society Annual Meeting, Psychonomics International
Annual Meeting Size: 1,000 - 5,000
Number of Meetings with 100+ Attendees: 2
Primary Meeting Areas: Washington, D.C./Beltway, Northeast, Northwest, Midwest, Southwest
Does Your Organization Host International Meetings: Yes
Locations: Spain, Netherlands, Japan

SAE INTERNATIONAL
400 Commonwealth Dr.
Warrendale PA 15096-0001
(724) 776-4841
Total Membership: 127000  Total Staff: 251  Annual Revenue: $87,000,000
Director of Meetings: Jim Forlenza
Email: jim.forlenza@sae.org
Annual Meeting Name: WCX SAE World Congress Experience
Annual Meeting Size: 10,000+
Number of Meetings with 100+ Attendees: 30
Primary Meeting Areas: Midwest
Does Your Organization Host International Meetings: Yes
Locations: China, Japan, Germany, Spain

SEISMOLOGICAL SOCIETY OF AMERICA
400 Evelyn Ave Ste 201
Albany CA 94706-4008
(510) 525-5474
Total Membership: 2000  Total Staff: 4  Annual Revenue: $1,808,000
Director of Meetings: Julia Lincoff
Phone: (510) 559-1781
Email: sschieber@seismosoc.org
Annual Meeting Name: SSA Annual Meeting
Annual Meeting Size: 500 - 1,000
Number of Meetings with 100+ Attendees: 1
Primary Meeting Areas: Northwest, Southwest
Does Your Organization Host International Meetings: No

SHPE - SOCIETY OF HISPANIC PROFESSIONAL ENGINEERS
13181 Crossroads Pkwy Northsuite 450
City of Industry CA 91746
(323) 725-0970
Total Membership: 10000  Total Staff: 17  Annual Revenue: $1,000,000
Director of Meetings: Monique Ventura
Phone: (323) 725-0970 x107
Email: MoniqueV@shpe.org
Annual Meeting Name: National Institute for Leadership Advancement, National Conference, Regional Leadership Conferences (held once a year in each region)
Number of Meetings with 100+ Attendees: 0
Does Your Organization Host International Meetings: No

SOCIETY FOR PEDIATRIC RESEARCH
9303 New Trails DriveSuite 350
The Woodlands TX 77381
346-980-9710
Total Membership: 4000  Total Staff: 15  Annual Revenue: $1,000,000
Annual Meeting Name: Pediatric Academic Societies Meeting, Eastern Society for Pediatric Research, Midwest Society for Pediatric Research, Southern Society for Pediatric Research, Western Society for Pediatric Research
Number of Meetings with 100+ Attendees: 0
Does Your Organization Host International Meetings: No

SOCIETY OF ASIAN SCIENTISTS AND ENGINEERS
PO Box 147139
Denver CO 80214-7139
(303) 246-5208
Total Membership: 6000  Total Staff: 4  Annual Revenue: $950,000
Director of Meetings: Jessica May
Email: jessica.may@saseconnect.org
Annual Meeting Size: 1,000 - 5,000
Number of Meetings with 100+ Attendees: 7
Primary Meeting Areas: Washington, D.C./Beltway, Northeast, Northwest, Midwest, Mid Central, Southeast, Southwest
Does Your Organization Host International Meetings: No
SOCIETY OF FIRE PROTECTION ENGINEERS
9711 Washingtonian Blvd, Suite 380
Gaithersburg MD 20878
(301) 718-2910
Total Membership: 4448  Total Staff: 8  Annual Revenue: $2.1 M
Director of Meetings: Melissa Franco
Phone: (301) 915-9724
Email: mfranco@sfpe.org
Annual Meeting Name: North American Conference & Expo
Annual Meeting Size: 100 - 500
Number of Meetings with 100+ Attendees: 0
Primary Meeting Areas: Washington, D.C./Beltway, Northeast, Northwest, Midwest, Mid Central, Southeast, Southwest
Does Your Organization Host International Meetings: Yes
Locations: 2017: Montreal, Dubai 2018: Rotterdam

SOCIETY OF MOTION PICTURE AND TELEVISION ENGINEERS
445 Hamilton Ave, Suite 601
White Plains, NY 10601-1509
(914) 761-1100
Total Membership: 6800  Total Staff: 16  Annual Revenue: $4,200,000
Director of Meetings: Sally-Ann D’Amato
Phone: (914) 205-2375
Email: sdamato@smpte.org
Annual Meeting Name: SMPTE Annual Technical Conference and Exhibition
Annual Meeting Size: 1,000 - 5,000
Number of Meetings with 100+ Attendees: 1
Primary Meeting Areas:
Does Your Organization Host International Meetings: Yes

SOCIETY OF PETROLEUM ENGINEERS, INC.
PO Box 833836
Richardson TX 75083-3836
(972) 952-9393
Total Membership: 99000  Total Staff: 340  Annual Revenue: $70,000,000
Director of Meetings: Leigh Ann Runyan
Phone: (972) 952-9393
Email: lrunyan@spe.org
Annual Meeting Name: SPE Annual Technical Conference and Exhibition
Annual Meeting Size: 1,000 - 5,000
Number of Meetings with 100+ Attendees: 10
Primary Meeting Areas: Washington, D.C./Beltway, Northeast, Northwest, Midwest, Mid Central, Southeast, Southwest
Does Your Organization Host International Meetings: Yes
Locations: Europe Canada Asia

SOCIETY OF PLASTICS ENGINEERS, INC.
6 Berkshire Blvd, Suite 306
Bethel CT 6801
(203) 775-0471
Total Membership: 24000  Total Staff: 16  Annual Revenue: $4,200,000
Director of Meetings: Scott Marko, CAE
Phone: 203-775-0471
Email: smarko@4spe.org
Annual Meeting Name: ANTEC
Annual Meeting Size: 1,000 - 5,000
Number of Meetings with 100+ Attendees: 15
Primary Meeting Areas: Midwest
Does Your Organization Host International Meetings: Yes
Locations: Canada

SOCIETY OF WOMEN ENGINEERS
130 East Randolph St, Suite 3500
Chicago, IL 60601
(312) 596-5223
Total Membership: 25000 Total Staff: 26  Annual Revenue: $10,109,870
Director of Meetings: Jeanne Elipani
Email: Jeanne.Elipani@sweoffice.org
Annual Meeting Name: ANTEC
Annual Meeting Size: 1,000 - 5,000
Number of Meetings with 100+ Attendees: 0
Primary Meeting Areas: Northwest, Midwest, Southwest
Does Your Organization Host International Meetings: Yes
Locations: Canada

THE AMERICAN CERAMIC SOCIETY, INC.
600 N Cleveland Ave, Ste 210
Westerville OH 43082-6921
(614) 890-4700
Total Membership: 11000  Total Staff: 38  Annual Revenue: $7,584,339
Director of Meetings: Mark Mecklenborg
Phone: (416)794-5829
Email: mmecklenborg@ceramics.org
Annual Meeting Name: Materials Science & Technology Conference (joint conf.)
Annual Meeting Size: 100 - 500
Number of Meetings with 100+ Attendees: 0
Primary Meeting Areas: Midwest, Southeast
Does Your Organization Host International Meetings: Yes
Locations: Canada

THE ECOLOGICAL SOCIETY OF AMERICA
1990 M St NW Ste 700
Washington DC 20036-3415
(202) 833-8773
Total Membership: 9000  Total Staff: 25  Annual Revenue: $5,500,000
Director of Meetings: Christi Nam
Phone: (202)833-8773 x 219
Email: christi@esa.org
Annual Meeting Name: Meetings
Annual Meeting Size: 1,000 - 5,000
Number of Meetings with 100+ Attendees: 1
Primary Meeting Areas: Northwest, Midwest, Southwest
Does Your Organization Host International Meetings: No
THE ELECTROCHEMICAL SOCIETY
65 S Main St Building D
Pennington, NJ 08534 - 2827
(609) 737-1902
Total Membership: 9000  Total Staff: 28  Annual Revenue: $8,000,000
Director of Meetings: John Lewis
Phone: (609) 737-1902 ext. 12
Email: john.lewis@electrochem.org
Annual Meeting Name: ECS Meeting
Annual Meeting Size: 1,000 - 5,000
Number of Meetings with 100+ Attendees: 10
Primary Meeting Areas: Washington D.C., Beltway, Northeast, Northwest, Midwest,
Mid Central, Southeast, Southwest
Does Your Organization Host International Meetings: No

VIBRATION INSTITUTE
2625 Butterfield RdSte 128N
Oak Brook IL 60523
(630) 654-2254
Total Membership: 1650  Total Staff: 6  Annual Revenue: $1,500,000
Director of Meetings: Sean McDonald, MSDMA
Phone: (630)654-2254
Email: smcdonald@vi-institute.org
Annual Meeting Name: Annual Training Conference
Number of Meetings with 100+ Attendees: 1
Primary Meeting Areas: Washington, D.C./Beltway, Northeast, Northwest,
Midwest, Mid Central, Southeast, Southwest
Does Your Organization Host International Meetings: Yes
Locations: Egypt, Saudi Arabia
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