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Welcome to the 2018 CESSE CEO Meeting!

I am looking forward to seeing everyone in Cape Coral - what a wonderful destination for our meeting and what a meeting it will be! Our program chairs Nicole Boston, Society of Fire Protection Engineers, and Patrick Donnelly, American Oil Chemists’ Society, have been working diligently with many of our colleagues and partners to develop invaluable educational content. Highlights will focus on how future advances in marketing, behavioral economics, membership models, cognitive bias and online communities are affecting our current reality and impacting our future direction.

This meeting wouldn’t be possible without our generous and loyal partners who provide provisions, materials and information that support our opportunity to learn and network. Our special thanks this year goes to The Westin Cape Coral Resort At Marina Village in Cape Coral, FL as well as Jerry Terp and his team who brought CESSE to this fabulous venue.

I’d also like to recognize our incredibly hardworking staff and contractors who support the development of this meeting as well as the ongoing transition that CESSE is undertaking: Sandy Marshall, Kim Spillane, Liz Swanson, Renee Lewis, Kate Feick and Thelma Woodard. CESSE is so incredibly fortunate to have you!

Lastly, to each attendee, THANK YOU for joining us for such a great learning, networking and growth experience. The CESSE CEO meeting is well known for its value in delivering enhanced knowledge, support, and relationships for each of us. In so doing, each of YOU makes this an ever more enriching experience.

Ellen Bergfeld
2017-18 Chair, Council of Engineering and Scientific Society Executives
Welcome to the 2018 CESSE CEO Meeting!

Undeniably, our nation, our society, the organizations we lead, our boards, and to some extent, our very selves, are facing unprecedented levels of disruption and challenging long-held norms. While staying in bed and wishing it all away may seem a viable option on some days, the truth is as CEOs, we have a tremendous amount of influence in affecting change and steering our teams and organizations in positive and productive ways. During this CESSE meeting, we are going to focus on items and areas that we are well suited to influence and control, and carefully examine how our decisions today affect our organizations tomorrow.

Our keynote speaker, Guru Madhavan, will start us off by taking an engineering design-based perspective to help us consider a new narrative for our organizations to achieve stronger member experiences, modernization and business development. We will continue on Monday with a session on the implications of blockchain technology on our organizations, a discussion led by Robbie Kellman Baxter on what our organizations can learn from Fortune 500 companies that have effectively implemented membership economies as their business models, and a final session on recent CEO transitions where we will look at how boards are changing and the impact that is having on CEOs.

On Tuesday, we are going to have sessions on how our behavior and biases impact our organization’s financial performance; the future direction in scholarly communication, including how we can improve openness and reproducibility of research and how changes to the “big deal” affect everything; and a final session on how to best prepare for your next disaster.

Finally, we will wrap up on Wednesday with sessions showcasing organizations that are successfully managing in a data-driven environment (or as one CEO described, managing with data, not opinions!), another on building strategic robust online communities and final wrap-up session reviewing the various disruptors, biases and challenges that we have explored and the tools and takeaways to influence strategic priorities and take action.

We have built this meeting around a few recognized experts as well as many fellow CEOs who are volunteering to share their insights, experiences and stories. This is truly a format you will only see at CESSE. We are very excited to meet our new colleagues and reconnect with our old friends!

Regards,

The 2018 CESSE CEO Meeting Program Committee
Nicole Boston, CEO, Society of Fire Protection Engineers
Patrick Donnelly, Chief Executive Officer, American Oil Chemists’ Society
Keynote Presenters

2017 CESSE CEO Meeting Keynote Presenters

Monday, February 19, 2018
8:30 AM - 10:00 AM
Educational Session 1.1:
Designing the Organization of the Future

Guru Madhavan
Author of Applied Minds: How Engineers Think;
Senior Program Officer and Project Leader, National Academies
of Science, Engineering and Medicine

Guru Madhavan is a senior program officer at the National
Academies of Sciences, Engineering, and Medicine, where
his portfolio of work has included directing a global health
program on microbial threats, conducting the research, design, and development of a systems
analysis tool for prioritizing vaccines for development, and leading high-profile policy reports
including the recent Making Medicines Affordable. He has served as a technical adviser to the
U.S. Department of Health and Human Services, Madhavan has served as a vice-president and
member of the board of directors of IEEE-USA.

Monday, February 19, 2018
1:30 PM - 3:00 PM
Educational Session 1.3:
Membership Models: Is It Time for a Change?

Robbie Kellman Baxter
Author of The Membership Economy, Peninsula Strategies

Robbie Kellman Baxter, the author of The Membership
Economy, brings over 20 years of strategy consulting and
marketing expertise to Peninsula Strategies. Her clients have
included start-ups and mid-sized venture-backed companies
as well as industry leaders such as Netflix, Yahoo!, Oracle and
eBay. Over the past 10-plus years, Peninsula Strategies has advised nearly 100 organizations on
growth strategy.
Meeting at a Glance

Sunday, February 18

7:45 a.m. - 8:15 a.m.
CESSE Board of Directors Breakfast - Palm - 2nd Floor
Hosted by JDG Associates

8:15 a.m. - 4:00 p.m.
CESSE Board of Directors Meeting - Palm - 2nd Floor

12:00 p.m. - 1:00 p.m.
CESSE Board Luncheon - Mariner Private Dining - Marker 92 Waterfront Bar & Bistro
Hosted by Visit Seattle

12:00 p.m. - 6:00 p.m.
Registration - Westin Cape Coral Resort lobby

4:00 p.m. - 5:30 p.m.
NEW! New to CESSE Session for CEOs - Hibiscus - 2nd Floor (CEO members only)

5:00 p.m. - 6:00 p.m.
Partner Appreciation Reception - Mariner Terrace - Marker 92 Waterfront Bar & Bistro (sponsoring partners & board members only)

6:00 p.m. - 7:00 p.m.
Welcome Reception & Speed Meeting Your Colleagues - Gazebo Event Lawn (member guests welcome)
Hosted by Detroit Metro Convention & Visitors Bureau

7:00 p.m. - 9:00 p.m.
Welcome Dinner - Rosen Ballroom
Hosted by Detroit Metro Convention & Visitors Bureau

Monday, February 19

7:00 a.m. - 3:00 p.m.
Registration - Palm Foyer

7:30 a.m. - 8:15 a.m.
Breakfast - Tarpon Point Ballroom 5-6
Hosted by Visit Houston

8:30 a.m. - 10:00 a.m.
Educational Session 1.1: Designing the Organization of the Future - Tarpon Point Ballroom 4
Hosted by Beaches of Ft. Myers & Sanibel

10:00 a.m. - 10:30 a.m.
Mid-Morning Break - Palm Foyer
Hosted by Business Events Toronto

10:30 a.m. - 12:00 p.m.
Educational Session 1.2: On our Radar: Potential Blockchain Applications for Associations - Tarpon Point Ballroom 4
Hosted by Towneley Capital Management

12:00 p.m. - 1:30 p.m.
Lunch & Megatrend Roundtable Discussions - Tarpon Point Ballroom 5-6 (member guests welcome)
Hosted by Tourism Vancouver

1:30 p.m. - 3:00 p.m.
Educational Session 1.3: Membership Models: Is It Time for a Change? - Tarpon Point Ballroom 4
Hosted by Conference Direct

3:00 p.m. - 3:30 p.m.
Mid-Afternoon Break - Palm - 2nd Floor
Hosted by Travel Portland

3:30 p.m. - 5:00 p.m.
Educational Session 1.4: CEO Transitions: Coping with Change - Tarpon Point Ballroom 4
Hosted by Visit Omaha

6:00 p.m.
Meet in lobby of The Westin Cape Coral Resort

6:15 p.m.
Complimentary transportation to Downtown Cape Coral Dine Around (see pages 32 & 33 for Cape Coral map and dine around transportation details.)

6:30 p.m. - 9:00 p.m.
Downtown Cape Coral Dine Around on Own
We will be dropping off at the following locations:
#1: SE 47th Terrace & SE 10th Pl - behind Big Blue Brewing
#2: SE 47th Terrace & SE 15th Ave

8:45 PM
First return pick-up time at area #1, area #2 to follow

Other return pick-up times at area #1, area #2 to follow
- 9:00 PM - 9:45 PM
- 9:30 PM - 10:15 PM
Tuesday, February 20

7:00 a.m. - 11:30 a.m.
Registration - Palm Foyer

7:30 a.m. - 8:15 a.m.
Breakfast - Tarpon Point Ballroom 5-6 *(member guests welcome)*
*Hosted by Quebec City Convention Centre*

8:30 a.m. - 10:00 a.m.
Educational Session 2.1: Improving Financial Performance: A Behavioral Approach - Tarpon Point Ballroom 4
*Hosted by Greater Madison Convention & Visitors Bureau*

10:00 a.m. - 10:30 a.m.
Mid-Morning Break - Palm Foyer
*Hosted by Amy Martell, HelmsBriscoe*

10:30 a.m. - 11:45 a.m.
Educational Session 2.2: Improving Financial Performance: Roundtable Discussions - Tarpon Point Ballroom 4
*Hosted by Advanced Solutions International*

11:45 a.m. - 12:30 p.m.
CESSE Business Meeting - Tarpon Point Ballroom 1 *(CESSE CEOs Only)*

12:30 p.m. - 1:30 p.m.
Lunch & Megatrend Roundtable Discussions - Tarpon Point Ballroom 5-6 *(member guests welcome)*
*Hosted by DelCor Technology Solutions & ORION Investment Advisors, A DiMeco Schneider & Associates Firm L.L.C.*

1:30 p.m. - 2:30 p.m.
Partners Circle - Tarpon Point Ballroom 5-6 *(sponsoring partners only)*

1:30 p.m. - 3:00 p.m.
Educational Session 2.3: Future Directions in Scholarly Communication - Tarpon Point Ballroom 4
*Hosted by Visit Milwaukee*

3:00 p.m. - 3:30 p.m.
Mid-Afternoon Break - Palm Foyer
*Hosted by McKinley Advisors*

3:30 p.m. - 5:00 p.m.
Educational Session 2.4: Risky Business: Be Prepared for Your Next Disaster - Tarpon Point Ballroom 4
*Hosted by Community Brands*

6:00 p.m. - 7:00 p.m.
Final Reception - Tarpon Terrace *(member guests welcome)*
*Hosted by Marriott International*

7:00 p.m. - 9:00 p.m.
Final Banquet - Tarpon Point Ballroom *(member guests welcome)*
*Hosted by Marriott International*

9:00 p.m. - 11:00 p.m.
Afterglow - Gazebo Event Lawn *(member guests welcome)*
*Hosted by Tourisme Montreal*

Wednesday, February 21

7:30 a.m. - 8:15 a.m.
Breakfast - Tarpon Point Ballroom AB *(member guests welcome)*
*Hosted by Hawaii Convention Center*

8:30 a.m. - 10:00 a.m.
Educational Session 3.1: Using Data to Drive Better Decision-Making - Tarpon Point Ballroom 4
*Hosted by Visit Salt Lake*

10:00 a.m. - 10:30 a.m.
Mid-Morning Break - Palm Foyer
*Hosted by Calgary Meetings + Conventions*

10:30 a.m. - 11:30 a.m.
Educational Session 3.2: Beyond Membership: Building Robust Online Communities - Tarpon Point Ballroom 4
*Hosted by Visit Mobile*

11:30 a.m. - 12:30 p.m.
Educational Session 3.3: Key Topics and Takeaways from 2018 CESSE CEO Meeting - Tarpon Point Ballroom 4
*Hosted by Visit Mobile*
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July 10–12, 2018

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Don’t miss out on three days of learning, critical insight, new thinking and networking during ACCESSE18 held at the Pasadena Convention Center July 10–12, 2018. This is your chance to increase your personal network of peers in the science and engineering association space. During ACCESSE18 you will have access to:

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- 25+ learning and engagement sessions
- Experiential activities to give you a behind-the-scenes look at adaptation and innovation
- Roundtable discussions and networking with peers

ACCESSE18 provides peer-to-peer networking and learning from the best and brightest in associations that fit your niche. Register now to take advantage of early-bird pricing! Follow #ACCESSE18 on social media for the latest news and updates on this year’s event.

CESSE is an approved CAE provider. Earn up to 12.5 hours toward certification or recertification of your Certified Association Executive (CAE) designation by attending all educational sessions. Each hour of educational programming earns you one CAE credit.

www.cesse.org/accesse18
Meeting Details

Sunday, February 18

7:45 a.m. - 8:15 a.m.  CESSE Board of Directors Breakfast - Palm - 2nd Floor  
*Hosted by JDG Associates*

8:30 a.m. - 4:00 p.m.  CESSE Board of Directors Meeting - Palm - 2nd Floor

12:00 p.m. - 1:00 p.m.  CESSE Board Luncheon - Mariner Private Dining - Marker 92 Waterfront Bar & Bistro  
*Hosted by Visit Seattle*

12:00 p.m. - 6:00 p.m.  Registration - Westin Cape Coral Resort lobby

4:00 p.m. - 5:30 p.m.  **NEW!** New to CESSE Session for CEOs - Hibiscus - 2nd Floor  
(*CEO members only*)  
CESSE is an executive peer networking and education society built on establishing trusted relationships. For those attending the CESSE CEO meeting for the first time, CESSE Board members Bob Chalker (NACE) and Stefano Bertuzzi (ASM) are offering a structured conversation and introduction to the organization. **Paul Belford**, Principal with JDG Associates, will also share insights on success. Join them to ask questions, meet some of your colleagues before the program starts, and come out a little more comfortable, and connected.

**Discussion Leaders:**
- **Stefano Bertuzzi, Ph.D., M.P.H.,** Chief Executive Officer, American Society for Microbiology
- **Robert Chalker, CAE,** Chief Executive Officer, NACE International | The Worldwide Corrosion Authority
- **Paul A Belford,** Principal, JDG Associates, Ltd.

5:00 p.m. - 6:00 p.m.  Partner Appreciation Reception - Mariner Terrace - Marker 92 Waterfront Bar & Bistro  
(*sponsoring partners & board members only*)
Sunday, February 18  

6:00 p.m. - 7:00 p.m.  Welcome Reception & Speed Meeting Your Colleagues - Gazebo Event Lawn  
(member guests welcome)  
Hosted by Detroit Metro Convention & Visitors Bureau

“You can make more friends in two months by becoming interested in other people than you can in two years by trying to get other people interested in you.” ~ Dale Carnegie

Let’s speed up the path to impact even faster than Dale Carnegie suggested! Over the course of the welcome reception, we will mingle, find a refreshment, and then pair off into groups of CEOs who are new to the community on one side of our reception tables, and those who are more seasoned moving to the other.

Discussion will commence when the bell chimes. Start with simple introductions, a bit of background and experience, recent personal or organizational challenges, or expectations for the meeting. After 3 minutes, the bell will chime and the line of seasoned CEOs will move down one person and the discussions will resume for another three minutes. Here’s to growing your network through personally meeting 15 or so new people in a rapid and fun format.

7:00 p.m. - 9:00 p.m.  Welcome Dinner - Rosen Ballroom
Hosted by Detroit Metro Convention & Visitors Bureau
Monday, February 19

7:00 a.m. - 3:00 p.m.  Registration - Palm Foyer

7:30 a.m. - 8:15 a.m.  Breakfast - Tarpon Point Ballroom 5-6  
*Hosted by Visit Houston*

8:15 a.m. - 8:30 a.m.  **Welcome and Program Introductions** - Tarpon Point Ballroom 4

*Welcome to the 2018 CESSE CEO Meeting by 2017-18 CESSE Chair: Ellen Bergfeld, CEO, Alliance of Crop, Soil and Environmental Science Societies, American Society of Agronomy, Crop Science Society of America, Soil Science Society of America*

Program Co-chairs open the 2018 CESSE CEO Meeting
- Nicole Testa Boston, CAE, CEO, Society of Fire Protection Engineers
- Patrick Donnelly, PhD, CEO, American Oil Chemists’ Society

8:30 a.m. - 10:00 a.m.  **Educational Session 1.1: Designing the Organization of the Future** - Tarpon Point Ballroom 4  
*Hosted by The Beaches of Ft. Myers & Sanibel*

Guru Madhavan, Author of Applied Minds: How Engineers Think; Senior Program Officer and Project Leader, National Academies of Science, Engineering and Medicine.  
[http://gurumadhavan.blogspot.com](http://gurumadhavan.blogspot.com)

In a platform economy, our sources of information are exploding and the nature of our work is evolving. The current population and their priorities are the most diverse the world has ever seen, and effectively engaging them continues to be a pivotal challenge for most professional societies and organizations. This crossover talk will present an engineering design-based perspective to consider a new narrative for organizations as they seek to better address member experiences, modernization, and business development.

**Moderator:**
Scott Grayson, Executive Director, American Public Works Association

10:00 a.m. - 10:30 a.m.  Mid-Morning Break - Palm Foyer  
*Hosted by Business Events Toronto*
Monday, February 19  

10:30 a.m. - 12:00 p.m.  

**Educational Session 1.2: On our Radar: Potential Blockchain Applications for Associations** - Tarpon Point Ballroom 4  
*Hosted by Towneley Capital Management*

Originally developed as a decentralized, digitized and public ledger for the virtual currency Bitcoin, Blockchain technology creates a permanent, traceable public record through distributed ledger technology (DLT). Each new “block” is inserted into the blockchain as a permanent database, in chronological order, and contains authorship markers, enabling verification across a community.

While developed as an accounting system for Bitcoin, Blockchain technology could be leveraged for many distributed systems that rely on collaboration and verification. Join us as a panel of experts, led by Kevin Marvel, explore the implications of blockchain technology in the non-profit sector, from transparent finances, to facilitating expertise databases, to peer-review and publishing.

**Moderator:**  
Kevin Marvel, Ph.D., CAE, Executive Officer, American Astronomical Society

**Panel:**  
- David Schutt, Chief Executive Officer, SAE International  
- Matt Loeb, CGEIT, FASAE, CAE, CEO, ISACA

12:00 p.m. - 1:30 p.m.  

**Lunch & Megatrend Roundtable Discussions** - Tarpon Point Ballroom 5-6  
*(member guests welcome)*  
*Hosted by Tourism Vancouver*

So many topics - so little time. On Monday and Tuesday, extend your opportunity to share interests and information by self-selecting what you want to discuss over lunch. We’ll have 10 different topics each day. Look for stanchions on lunch tables, and sit with others who may have the same issue on their minds. No advance preparation is necessary - sit, eat, share!
Day One - Megatrend Roundtable Discussion Topics
1. Advocacy Issues
2. GDPR - Global Data Protection Regulation
3. Strategic Planning
4. Governance Restructuring
5. AMS/Databases
6. Mobile Apps
7. Staffing / Levels of Investment
8. Board Relations
9. CEO Contracts
10. CEO Performance Evaluations

1:30 p.m. - 3:00 p.m. Educational Session 1.3: Membership Models: Is It Time for a Change?
- Tarpon Point Ballroom 4
Hosted by Conference Direct

“Millennials don’t join”, is an often-heard argument in the discussion why societies are struggling to attract the new generation of members. But is this really true? Others argue that societies should shift the focus on membership, per se, and instead be more concerned with engagement? In this session, we will explore the “membership model” and how it might be changing in today’s environment.

Keynote:
Robbie Kellman Baxter, Author of The Membership Economy, Peninsula Strategies

In her book, The Membership Economy, author Robbie Kellman Baxter studied companies that focus on ongoing, formal relationships over one-time transactions, and argues that the overall economy is going through a transition from ownership to membership. In this session, we’ll explore this emerging business model and how companies like Netflix, American Express, LinkedIn, CrossFit, Salesforce.com, and SurveyMonkey are succeeding with it. Why is it working for them, but not for us?
CEO Panel:
A panel of CESSE CEO’s will explore current trends, challenges and some creative solutions to today’s membership challenges.

Moderator:
Robbie Kellman Baxter, Author of *The Membership Economy*, Peninsula Strategies

Panel:
• **Norman Fortenberry**, Executive Director, American Society for Engineering Education
• **Jeffrey Hughes**, Executive Director, Society for Industrial and Organizational Psychology
• **Beth Cunningham**, Executive Officer, American Association of Physics Teachers

3:00 p.m. - 3:30 p.m.  Mid-Afternoon Break - Palm - 2nd Floor
*Hosted by Travel Portland*

3:30 p.m. - 5:00 p.m.  Educational Session 1.4: CEO Transitions: Coping with Change - Tarpon Point Ballroom 4
*Hosted by Visit Omaha*

This session will look at the pressure points that many CEOs are facing with their Boards.

Moderator:
Jackie Eder-Van Hook, PhD, President, Transition Management Consulting, Inc.

Panel:
• **Roque Calvo**, Executive Director and CEO, The Electrochemical Society
• **Pat Gouhin**, Executive Director & CEO (previous), ISA - International Society of Automation
• **Thomas G. Loughlin, CAE**, Executive Director (retired), ASME - American Society of Mechanical Engineers

6:00 p.m.  Meet in lobby of The Westin Cape Coral Resort
Meeting Details

Monday, February 19 continued

6:15 p.m. Complimentary transportation to Downtown Cape Coral Dine Around

6:30 p.m. - 9:00 p.m. Downtown Cape Coral Dine Around on Own

We will be dropping off at the following locations:

Drop Off/Pick Up #1:
SE 47th Terrace & SE 10th Pl

Restaurants nearby:

Big Blue Brewing
4721 SE 10th Pl - 0 miles
Local brewery and gastropub with handcrafted cocktails, brews, and a scratch kitchen

Slate’s, 4820 Candia Street - .2 miles
A casual fine dining restaurant with a Cajun twist.

Fish Tale Grill
1229 SE 47th Terrace -.2 miles
Winner of the “Best of Cape Coral 2013” Fish Tale Grill by Merrick Seafood offers the best local seafood.

Cork Soakers
837 SE 47th Ter -.2 miles
Comfort food. live music.

Nevermind Awesome Bar and Eatery
927 Cape Coral Pkwy E -.2 miles
A culinary forward bar offering craft cocktails, local and craft brews and everything in between.

Iguana Mia
1027 Cape Coral Pkwy -.3 miles
Casual, colorful cantina offering familiar Mexican fare.

Ciao Wood Fired Pizza & Trattoria
823 SE 47th Ter -.3 miles
Homey old-school neighborhood place serving traditional Italian cuisine & wood-fired pizza.

Drop Off/Pick Up #2:
SE 47th Terrace & SE 15th Ave

Restaurants nearby:

La Corte Garden Bistro
1520 Lafayette - .2 miles
La Corte, which means Courtyard in Italian, is sure to be a dining destination for everyone in and around Cape Coral. Farm-to-Table style dishes, expertly prepared by Chef Elmer and his crew are the talk of the town.

Monkey Bar Steak & Seafood
1428 Lafayette St - .2 miles
Lively eatery serving an American menu in relaxed, spacious environs with ample outdoor seating.

Ford’s Garage
1719 Cape Coral Pkwy E - .3 miles
Auto-themed joint serving burgers & pub grub in a setup with vintage cars suspended over the bar.

Monarcas
1604 SE 46th Street - .4 miles
Authentic Mexican cuisine bar and grill.

(pick-up times listed on next page)
Monday, February 19  

8:45 PM  First return pick-up at area #1, area #2 to follow

Other return pick-up times at area #1, area #2 to follow
- 9:00 PM
- 9:30 PM
- 9:45 PM
- 10:15 PM

Tuesday, February 20

7:00 a.m. - 11:30 a.m.  Registration - Palm Foyer

7:30 a.m. - 8:15 a.m.  Breakfast - Tarpon Point Ballroom 5-6 (member guests welcome)
Hosted by Quebec City Convention Centre

8:30 a.m. - 10:00 a.m.  Educational Session 2.1: Improving Financial Performance: A Behavioral Approach - Tarpon Point Ballroom 4
Hosted by Greater Madison Convention & Visitors Bureau

Traditional leadership development has focused primarily on interpersonal and social rather than business skills and behavioral abilities to generate financial performance. Ted Prince, Founder and President of the Perth Leadership Institute, will discuss behavioral factors underlying innovation and financial performance of leaders and management teams. In addition, a panel of CESSE CEOs who volunteered to take business acumen assessments developed by the Perth Leadership Institute will share insights gained from this approach and how they will apply these learnings going forward.

Speaker:
E. Ted Prince, Ph.D., CEO and Founder, Perth Leadership Institute

CEO Panelists:
CEOs who took the Perth Leadership Assessment in advance will discuss the results, and insights that they gained.

- Ellen Bergfeld, PhD, CEO, Alliance of Crop, Soil and Environmental Science Societies, American Society of Agronomy, Crop Science Society of America, Soil Science Society of America
Tuesday, February 20  continued

- Robert Chalker, CAE, Chief Executive Officer, NACE International | The Worldwide Corrosion Authority
- C. David Gammel, CAE, Executive Director, Entomological Society of America
- Arlene A. Pietranton, PhD, CAE, Chief Executive Officer, American Speech-Language-Hearing Association
- David L. Schutt, Ph.D., Chief Executive Officer, SAE International

10:00 a.m. - 10:30 a.m.  Mid-Morning Break - Palm Foyer
  
  Hosted by Amy Martell, HelmsBriscoe

10:30 a.m. - 11:45 a.m.  Educational Session 2.2: Improving Financial Performance: Roundtable Discussions - Tarpon Point Ballroom 4
  
  Hosted by Advanced Solutions International

Ted Prince will present the predicted financial success of a “mock” management team based on the results of our volunteer CEO assessments. Would this “high-power” management team deliver financial success in the real world?

A roundtable session will allow participants to estimate their own financial signature and each signature will be marked on a common financial signature diagram. Acting as a team, each group will discuss,

- How will this team perform from a financial perspective?
- How much value will it add to their organization?
- What staffing changes would it need to make in order to improve both financial performance and organizational success?
- What strategies would it need to adopt behaviorally to improve its position relative to competitors?

The results of each group will then be discussed in an open session.

11:45 a.m. - 12:30 p.m.  CESSE Business Meeting - Tarpon Point Ballroom 1
  
  (CESSE CEOs Only)
Tuesday, February 20 continued

12:30 p.m. - 1:30 p.m. Lunch & Megatrend Roundtable Discussions - Tarpon Point Ballroom 5-6 (member guests welcome)
Hosted by DelCor Technology Solutions & ORION Investment Advisors, A DiMeo Schneider & Associates Firm L.L.C.

So many topics - so little time. Extend your opportunity to share interests and information by self-selecting what you want to discuss over lunch. We’ll have 10 different topics each day. Look for stanchions on lunch tables, and sit with others who may have the same issue on their minds. No advance preparation is necessary - sit, eat, share!

Day Two - Megatrend Roundtable Discussion Topics
1. Membership Models
2. Chapters
3. International Strategies/GDPR (Global Data Protection Regulation)
4. Facilities (Rent or Own)
5. Rebranding
6. Non-Dues Revenue
7. Young Member Programs
8. Online Communities
9. Long-Term Financial Models
10. Succession Planning

1:30 p.m. - 2:30 p.m. Partners Circle - Tarpon Point Ballroom 5-6 (sponsoring partners only)

1:30 p.m. - 3:00 p.m. Educational Session 2.3: Future Directions in Scholarly Communication - Tarpon Point Ballroom 4
Hosted by Visit Milwaukee
Transparency and reproducibility of research, open access publishing, and evolving operating models of libraries and publishers alike are changing the landscape of scholarly communication. In this session, we will explore these and other topics that will shape the future of our journals.

**Improving Openness and Reproducibility of Research**

Transparency and reproducibility are core principles of research and not (yet) part of daily practice. Failures of transparency and reproducibility retard progress on creating knowledge. The Center for Open Science offers incentives to encourage, tools to enable, and training to enact transparency and reproducibility in all areas of research. Adoption will increase the efficiency of finding solutions to pressing problems.

**Speaker:**
**Brian Nosek**, Co-Founder, Executive Director, Center for Open Science

**How changes to the “big deal” affect everything**

Major publishers are coming under increasing pressure from libraries to cut the cost of the so-called “big deals,” often by allowing for selection of content. This changes which titles publishers want to publish, affects new journal start-ups, how much publishers can afford to bid for society journals, and shifts the balance for open access publishing. At the same time familiar brands, like Nature, are using new journals in a great “land grab” which further exacerbates the situation. Simon Inger has worked with libraries, publishers, and societies for over 30 years and has studied the continuous evolution of journals publishing throughout this time, often through the lens of the balance sheet.

**Speaker:**
**Simon Inger**, Principal Consultant for Strategic Journals Publishing Reviews, Product Strategies and Industry Landscape Reviews, Renew Publishing Consultants

**Open Q & A (30 minutes)**

**Moderator:**
**Katherine S. McCarter**, Executive Director and Publisher, Ecological Society of America
Tuesday, February 20 continued

3:00 p.m. - 3:30 p.m. Mid-Afternoon Break - Palm Foyer
Hosted by McKinley Advisors

3:30 p.m. - 5:00 p.m. Educational Session 2.4: Risky Business: Be Prepared for Your Next Disaster - Tarpon Point Ballroom 4
Hosted by Community Brands

When it hits the fan, you just want to go home and dance to the tune “Old Time Rock and Roll”. But that was a movie. This is real. Your members and customers demand answers and actions. Your response to a disaster (hurricane, cyber-attack, disease, even a volcano) is a true test of your leadership. Our panel will share the disaster(s) that impacted their group and how they responded. And, of course, the “lessons learned” sharing will be invaluable should you, and we hope not, face a similar situation.

Moderator:
Gregg B. Balko, FASAE, CAE, Executive Director, SAMPE

Panel:
• Robert Chalker, CAE, Chief Executive Officer, NACE International | The Worldwide Corrosion Authority (Hurricane Harvey)
• Matt Loeb, CGEIT, FASAE, CAE, CEO, ISACA (Cybersecurity)
• Matthew M. Miller, Executive Director, American Welding Society ® (Hurricane Irma)
• Mark Rubin, CEO / Executive Vice President, Society of Petroleum Engineers, Inc. (Terrorism, volcanoes, diseases)
• Tom Smith, Executive Director, American Society of Civil Engineers (Hurricanes, earthquakes and wildfires)

6:00 p.m. - 7:00 p.m. Final Reception - Tarpon Terrace (member guests welcome)
Hosted by Marriott International

7:00 p.m. - 9:00 p.m. Final Banquet - Tarpon Point Ballroom (member guests welcome)
Hosted by Marriott International
Tuesday, February 20  continued

9:00 p.m. - 11:00 p.m.  Afterglow - Gazebo Event Lawn (member guests welcome)
Hosted by Tourisme Montreal

It’s a Montreal sensorial experience not to be missed!

Wednesday, February 21

7:30 a.m. – 8:15 a.m.  Breakfast – Tarpon Point Ballroom 5-6 (member guests welcome)
Hosted by Hawaii Convention Center

8:30 a.m. - 10:00 a.m.  Educational Session 3.1: Using Data to Drive Better Decision-Making -
Tarpon Point Ballroom 4
Hosted by Visit Salt Lake

We’ve all heard how more forwarding thinking organizations are becoming, or trying to become, data driven, but what does this mean, how do you get there, and why should you bother? This session contrasts a progressive software subscription for-profit with a more traditional non-profit to identify opportunities which the for-profit world is using that might be suitable for associations and societies. Most societies are focused strictly on their balance sheet, number of members and the attendance at their conferences, and some may even strive to measure member satisfaction, but what else could we be looking for and how and why might that data help us run our organizations more effectively? Hear from a panel of society CEOs on where they are in terms of becoming data-driven, the challenges they have faced, and what they’ve done to overcome them. Walk away with an action plan of at least 3 core KPIs which you can, and should, start tracking tomorrow.

Moderator:
Andy Steggles, President & Co-Founder, Higher Logic

Panel:
• Charity Quick, Executive Director/Chief Executive Officer, AACE
• Melissa Moore, Executive Director, INFORMS
• Cathy Leslie, P.E., F. ASCE, CAE, Executive Director, Engineers Without Borders USA
• Bill Mahoney, CEO, ASM International
Wednesday, February 21  

10:00 a.m. - 10:30 a.m.  
Mid-Morning Break - Palm Foyer  
Hosted by Calgary Meetings + Conventions

10:30 a.m. - 11:30 a.m.  
Educational Session 3.2: Beyond Membership: Building Robust Online Communities - Tarpon Point Ballroom 4  
Hosted by Visit Mobile

Online Communities are no longer novelties in the association sector. Community management has evolved to the point that best practices are widely known, and the most effective communities are not only helping associations acquire and retain more members, they’re being leveraged to help advance associations’ missions and earn non-dues revenue. In this session, you’ll discover how leading associations have graduated from membership growth to pursuing mission-critical and revenue-generating projects. You’ll also learn the techniques employed by Higher Logic’s Community Manager of the Year, who propelled her organization’s community to become one of the most effective on the platform. You’ll also learn about research into the CEO’s role in building robust online communities, and catch a glimpse of what’s to come for online communities in the years to come.

Speaker:  
Ben Martin, CAE, Chief Engagement Officer, Online Community Results

11:30 a.m. - 12:30 p.m.  
Educational Session 3.3: Key Topics and Takeaways from 2018 CESSE CEO Meeting - Tarpon Point Ballroom 4  
Hosted by Visit Mobile

Decision-making, financial performance, CEO transitions, membership, publications, emergency preparedness, and emerging technologies were among the topics covered this week. Join Jay Younger of McKinley Advisors for this interactive discussion on the various disrupters, biases, and challenges that we have explored during the 2018 CESSE CEO Meeting, to distill takeaways, and to influence strategic priorities and action.

Moderator:  
Jay Younger, FASAE, Managing Partner & Chief Consultant, McKinley Advisors
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Destination Highlights

It’s What Surrounds You - The Beaches of Fort Myers & Sanibel

Think ‘Florida’ and your mental View-Master flips through certain images: white sands, blue waters beneath clear skies, lush greenery, golf courses and the Golden Girls, glitz, glamour and Miami Vice. In Southwest Florida, trade in whatever you think you know about America’s third-most populous state for the pure, quiet joys of plucking shells from the sand and watching egrets pick across tidal lagoons, as the sun dips brilliantly beyond the magnificent Gulf of Mexico. Welcome to paradise.
Fort Myers & Sanibel Top Experiences

Bask on the Beach
The tranquil Beaches of Fort Myers & Sanibel occupy some of the most picturesque, prime waterfront real estate on the planet. With over 50 miles of beaches and a broad range of aquatic pursuits to enjoy, there’s something for everyone. Sanibel’s Bowman’s Beach is a great place to start.

Savor the Sunsets
If you’ve never seen the sun set over the Gulf, you’re in for a real treat. A profound color palette is revealed every evening on the area’s abundance of west-facing beaches. Enjoy the show over a bottle of wine from the shoreline of Captiva’s Turner Beach, or vie for a window seat in one of the island’s top-notch bars or restaurants.

Become One with Nature
No populated area in South Florida offers access to nature quite like The Beaches of Fort Myers and Sanibel. You can lose yourself in miles of primordial wetlands, watch flocks of birds migrate across land and sea, spot dolphins with outfitters such as Captiva Cruises, and see alligators and manatees dance along the drivable ‘safari’ trail through JN ‘Ding’ Darling National Wildlife Refuge.

Go Shelling
Stroll along the seemingly endless beachfront here and you’ll probably feel a crunch along the way. Local beaches, especially on Sanibel and Captiva, offer the best shelling in the USA, if not the world. You’ll soon develop the ‘Sanibel Stoop’ as you find yourself constantly looking footwards for beautiful sprinkles of white, pink and peach-colored magnificence. But do take care that the inhabitant of your bounty isn’t still kicking: the taking of live shells is strictly prohibited. Make sure to stop by the Bailey-Matthews National Shell Museum to learn more about how shells end up here and what types you’ve spotted on the sand.

Get Your Fish On
From March through June, anglers from all over the world come here for the tarpon – one of the world’s great game fishes – and marlin. You can catch some yourself at Boca Grande Pass, on the south edge of Boca Grande, known as the ‘Tarpon Fishing Capital of the World.’

Visit the Beaches of Fort Myers & Sanibel desk at CESSE Registration for more info or guidance on activities!
Ready to Paddle
Paddle the Same Trails as the Calusa Indians. Head out on one of the largest, best-executed networks of water trails in the country. Get geared up with one of the local outfitters at Estero River Outfitters and hit the teal spider web that is the Great Calusa Blueway, which provides access to 190 miles of pristine, water-bound goodness.

Step Back in Time
Two of the most prolific innovators of American industry, Thomas Edison and Henry Ford, spent their winters in Fort Myers and left behind the magnificent Edison & Ford Winter Estates. You can also go back further and learn about the Koreshan settlers, Florida pioneers and the area’s original inhabitants.

Culture on the Coast
There’s a vibrant, creative energy in the air here, evidenced by art walks in downtown Fort Myers, an active local theater community, gallery openings and events from Cape Coral to Bonita Springs, plus small artists colonies on the islands. Drive to Matlacha and stroll through some funky, fresh galleries on ‘Main Street.’

Island Life
Take a walk. Or get in a golf cart. That’s as fast as folks like to take things on islands such as Gasparilla, North Captiva and the superbly named Cabbage Key. The most important thing in life is taking time to enjoy it, and nowhere does this philosophy find fruition like on boat-accessible Cayo Costa.

Play Ball
What two words better capture spring? Fort Myers is spring training central. The Minnesota Twins call this their spring home-away-from-home, while the Boston Red Sox play just a few miles away. Visit Terry Park Ball Field, one of the nation’s great ball fields where legends have played… and don’t forget to pass the Cracker Jacks.

Visit the Beaches of Fort Myers & Sanibel desk at CESSE Registration for more info or guidance on activities!
Cape Coral Dine-Around Restaurants

Monday, February 19

6:00 p.m. Meet in lobby of The Westin Cape Coral Resort
6:15 p.m. Complimentary transportation to Downtown Cape Coral Dine Around
6:30 p.m. - 9:00 p.m. Downtown Cape Coral Dine Around on Own

8:45 PM First return pick-up at area #1, area #2 to follow
Other return pick-up times at area #1, area #2 to follow

• 9:00 PM
• 9:30 PM
• 9:45 PM
• 10:15 PM

Drop Off/Pick Up #1:
SE 47th Terrace & SE 10th Pl

Restaurants nearby:

Big Blue Brewing
4721 SE 10th Pl - 0 miles
Local brewery and gastropub with handcrafted cocktails, brews, and a scratch kitchen

Slate’s, 4820 Candia Street - .2 miles
A casual fine dining restaurant with a Cajun twist.

Fish Tale Grill
1229 SE 47th Terrace - .2 miles
Winner of the “Best of Cape Coral 2013” Fish Tale Grill by Merrick Seafood offers the best local seafood.

Cork Soakers
837 SE 47th Ter - .2 miles
Comfort food. Live music.

Nevermind Awesome Bar and Eatery
927 Cape Coral Pkwy E - .2 miles
A culinary forward bar offering craft cocktails, local and craft brews and everything in between.

Iguana Mia
1027 Cape Coral Pkwy - .3 miles
Casual, colorful cantina offering familiar Mexican fare.

Ciao Wood Fired Pizza & Trattoria
823 SE 47th Ter - .3 miles
Homey old-school neighborhood place serving traditional Italian cuisine & wood-fired pizza.

Drop Off/Pick Up #2:
SE 47th Terrace & SE 15th Ave

Restaurants nearby:

La Corte Garden Bistro
1520 Lafayette - .2 miles
La Corte, which means Courtyard in Italian, is sure to be a dining destination for everyone in and around Cape Coral. Farm-to-Table style dishes, expertly prepared by Chef Elmer and his crew are the talk of the town.

Monkey Bar Steak & Seafood
1428 Lafayette St - .2 miles
Lively eatery serving an American menu in relaxed, spacious environs with ample outdoor seating.

Ford’s Garage
1719 Cape Coral Pkwy E - .3 miles
Auto-themed joint serving burgers & pub grub in a setup with vintage cars suspended over the bar.

Monarcas
1604 SE 46th Street - .4 miles
Authentic Mexican cuisine bar and grill.
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This information was correct as of the printing date of the 2017-2018 CESSE Membership Directory. Personnel changes may have occurred since that date.

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Membership: 2,200 • Staff: 20 • Income: $3,500,000 • Expenses: $3,500,000
Quick, Charity — Executive Director • cquick@aacei.org
Gelhausen, Marvin — Managing Editor • angelhausen@aacei.org
Johnson, Janice — Manager, Accounting & Administration • jjohnson@aacei.org

AAVSO
49 Boy State Rd • Cambridge, MA 02138
Phone: (617) 354-0484
Kafka, Stella — Executive Director • skafka@avso.org

ABET, INC
415 North Charles Street • Baltimore, MD 21201
Phone: (410) 347-7700 • Fax: (410) 625-2238
Membership: 35 • Staff: 34 • Income: $17,200,000 • Expenses: $17,200,000
Milligan, PhD, PE, CAE, Michael — Executive Director & CEO • mmilligan@abet.org

AICHE
120 Wall St, FL 23 • New York, NY 10005-4020
Phone: (646) 495-1312 • Fax: (646) 495-1305
Membership: 55,000 • Staff: 83 • Income: $28,000,000 • Expenses: $15,389,457
Chin, Kristine — Director, Technical Programming • kc@aiche.org
Gupta, Amit — CIO • amitg@aiche.org
Kadri, Shakeel — Executive Director, CCS • sk@aiche.org
Kileen, Illa — Meetings Manager • ikileen@aiche.org
Lawler, Elizabeth — Director, Operations • el@aiche.org
Lyudmila Alexander, Lucy — Engineering Specialist, Institute for Sustainability • lucya@aiche.org
McDonald, Loe, Barbara — Membership Director • bmcdonald@aiche.org
Nara, Louisa — CCS Technical Director • lnn@aiche.org
Quick, Charity — Director, Publications & Communications • cquick@aiche.org
Smith, Stephen — Director, Human Resources • csmith@aiche.org
Wood, Dave — Director, Communication • dwood@aiche.org

ALLIANCE OF CROPS, SOILS & ENVIRON. SCIENTIFIC SOCIETIES
5585 Guilford Rd • Fitchburg, WI 53711-5801
Phone: (608) 268-4979 • Fax: (608) 273-2021
Membership: 28,000 • Staff: 50 • Income: $11,000,000 • Expenses: $11,000,000
Bergfeld, Ellen — CEO/Executive Vice President • ebergfeld@sciencesocieties.org
Anderson, Karl — Director of Government Relations • kanderson@sciencesocieties.org
Chapman, Susan — Director of Member Services • schapman@sciencesocieties.org
Cook, Bill — Director of Publications • brock@sciencesocieties.org
Fink, Susan — Director, Science Communications • sfink@sciencesocieties.org
Melchelperger, Wesley — CFO/Director of Meetings • wmelchelperger@sciencesocieties.org
Popkewitz, Ian — Director of IT and Operations/CIO • ipopkewitz@sciencesocieties.org
Smith, Luther — Director of Certification & Licensing Programs • lsmith@sciencesocieties.org
Utech, Sara — Senior Governance & Membership Manager • sulture@sciencesocieties.org

AMERICAN ASSOCIATION OF PHYSICIANS TEACHERS
600 N Cleveland Ave, Suite 210 • Westerville, OH 43082-6921
Phone: (614) 890-4700
Membership: 11,000 • Staff: 34 • Income: $7,584,339 • Expenses: $7,322,515
Spera, Charlie — Executive Director • cspera@ceramics.org
DeGuire, Eileen — Director of Communications & Marketing • edeguire@ceramics.org
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Frechour, Tricia — Membership Services Manager • tfrechour@ceramics.org
Geiger, Greg — Technical Content Manager • ggeiger@ceramics.org
Gocha, April — Associate Editor • agocha@ceramics.org
Johnson, Michael — Director, Finance & Operations • mjohnson@ceramics.org
Kibble, Mark — Sr. IT Manager • mkibble@ceramics.org
LaBute, Susan — Human Resources Manager • slabute@ceramics.org
Meech, John — Director, Membership, Meetings and Technical Publications • jmmeech@ceramics.org
Oakley, Amy — Director, Marketing & Communications • aoakley@ceramics.org

AMERICAN ASSOCIATION OF PHYSICISTS IN MEDICINE
1631 Prince St • Alexandria, VA 22314
Phone: (571) 298-1300 • Fax: (571) 298-1301
Membership: 8,400 • Staff: 29 • Income: $10,000,000 • Expenses: $10,000,000
Keyser, Angela — Executive Director • akeyser@aapm.org
Doak, Phyllis — Manager, Corporate Partnerships • pphyllis@aapm.org
Fairemont, Lynne — Senior Manager for Government Relations • lynne@aapm.org
Khan, Farhana — Assistant Director of Information Services • farhana@aapm.org
Lupoli, Melissa — Accounting Manager • melissa@aapm.org
McKee, Robert — Controller • rmckee@aapm.org
Sullivan, Lisa Rose — Director, Meetings & Programs • lisa’aapm.org
Woodward, Michael — Deputy Executive Director • woodward@aapm.org

AMERICAN ASSOCIATION OF PHYSICS TEACHERS
1 Physics Ellipse • College Park, MD 20740
Phone: (301) 209-3311 • Fax: (301) 209-0845
Membership: 10,100 • Staff: 22 • Income: $5,900,000 • Expenses: $5,900,000
Cunningham, Beth — Executive Officer • bcunningham@aapt.org
Gocha, April — Associate Editor • agocha@aapt.org
Hillborn, Robert — Associate Executive Director • rhillborn@aapt.org
Wolfe, Dave — Director, Communication • dwolfe@aapt.org

THE AMERICAN CERAMIC SOCIETY, INC.
600 N Cleveland Ave, Suite 210 • Westerville, OH 43082-6921
Phone: (614) 890-4700
Membership: 11,000 • Staff: 34 • Income: $7,584,339 • Expenses: $7,322,515
Spera, Charlie — Executive Director • cspera@ceramics.org
DeGuire, Eileen — Director of Communications & Marketing • edeguire@ceramics.org
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Frechour, Tricia — Membership Services Manager • tfrechour@ceramics.org
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Gocha, April — Associate Editor • agocha@ceramics.org
Johnson, Michael — Director, Finance & Operations • mjohnson@ceramics.org
Kibble, Mark — Sr. IT Manager • mkibble@ceramics.org
LaBute, Susan — Human Resources Manager • slabute@ceramics.org
Meech, John — Director, Membership, Meetings and Technical Publications • jmmeech@ceramics.org
Oakley, Amy — Director, Marketing & Communications • aoakley@ceramics.org

AMERICAN EPILEPSY SOCIETY
135 S LaSalle, Suite 2850 • Chicago, IL 60603
Phone: (312) 883-3800 • Fax: (312) 896-5784
Membership: 3,986 • Staff: 11 • Income: $6,704 • Expenses: $6,300
Murray, Eileen — Executive Director • emurray@aesnet.org

AMERICAN SOCIETY FOR METALLURGICAL ENGINEERS
120 Wall St, FL 23 • New York, NY 10005-4020
Phone: (646) 495-1312 • Fax: (646) 495-1305
Membership: 55,000 • Staff: 83 • Income: $28,000,000 • Expenses: $15,389,457
Chin, Kristine — Director, Technical Programming • kc@aiche.org
Gupta, Amit — CIO • amitg@aiche.org
Kadri, Shakeel — Executive Director, CCS • sk@aiche.org
Kileen, Illa — Meetings Manager • ikileen@aiche.org
Lawler, Elizabeth — Director, Operations • el@aiche.org
Lyudmila Alexander, Lucy — Engineering Specialist, Institute for Sustainability • lucya@aiche.org
McDonald, Loe, Barbara — Membership Director • bmcdonald@aiche.org
Nara, Louisa — CCS Technical Director • lnn@aiche.org
Quick, Charity — Director, Publications & Communications • cquick@aiche.org
Smith, Stephen — Director, Human Resources • csmith@aiche.org
Wood, Dave — Director, Communication • dwood@aiche.org

ASSOCIATION OF CROPS, SOILS & ENVIRON. SCIENTIFIC SOCIETIES
5585 Guilford Rd • Fitchburg, WI 53711-5801
Phone: (608) 268-4979 • Fax: (608) 273-2021
Membership: 28,000 • Staff: 50 • Income: $11,000,000 • Expenses: $11,000,000
Bergfeld, Ellen — CEO/Executive Vice President • ebergfeld@sciencesocieties.org
Anderson, Karl — Director of Government Relations • kanderson@sciencesocieties.org
Chapman, Susan — Director of Member Services • schapman@sciencesocieties.org
Cook, Bill — Director of Publications • brock@sciencesocieties.org
Fink, Susan — Director, Science Communications • sfink@sciencesocieties.org
Melchelperger, Wesley — CFO/Director of Meetings • wmelchelperger@sciencesocieties.org
Popkewitz, Ian — Director of IT and Operations/CIO • ipopkewitz@sciencesocieties.org
Smith, Luther — Director of Certification & Licensing Programs • lsmith@sciencesocieties.org
Utech, Sara — Senior Governance & Membership Manager • sulture@sciencesocieties.org
Association Profiles

AMERICAN INDUSTRIAL HYGIENE ASSN.
3141 Fairview Park Drive, Suite 777 • Falls Church, VA 22042
Phone: (703) 849-8888 • Fax: (703) 207-3561
Membership: 8,800 • Staff: 47 • Income: $16,000,000 • Expenses: $15,000,000
SloanCAE, Lawrence — CEO • lbsan@aia.org
Bacon, Kimberly — Manager, Membership Services • kdbacon@aiha.org
Barbour, Wanda — Manager, Customer & CES • wbarbour@aiha.org
Brown, Erin — Manager, Global Education • ebrown@aiha.org
Brennan, Mary Ellen — Director, Human Resources • mbrennan@aiha.org
Christie, Kathryn — Program Manager, Conference Programs • kchristie@aiha.org
D’Agostino, Belinda — Managing Director, Finance & Administration • bdagostino@aiha.org
O’er, Angela — Director, Operations • aoev@aia.org

AMERICAN INSTITUTE OF AERONAUTICS & ASTRONAUTICS
12700 Sunrise Valley Dr, Suite 200 • Reston, VA 20191-4344
Phone: (703) 264-7500 • Fax: (703) 264-7551
Membership: 35,000 • Staff: 90 • Income: $21,778,000 • Expenses: $19,798,000
Magnus, Sandy — Executive Director • sandym@aiha.org
Brown, Chris — Project Coordinator, Growth Plan • chrisb@aiha.org
Carr, Patricia — Honors and Awards/Member Grades • Patricia@aiha.org
Chaseley, Cathy — Project Manager, Events • cathy@aiha.org
Finnegan, Robert — Director, Exhibit Management Services • rfinnegan@aiha.org
Gallo, Mike — Director, Strategic Outreach • mgallo@aiha.org
Rosenblum, Karen — Finance and Administration • karen@aiha.org
Seymore, William — Secretary/Treasurer • bills@aiha.org
Thames, Alexi — Event Planner • alex@aiha.org
Williams, Roger — Managing Director, Strategic Outreach • rogerw@aiha.org

AMERICAN INSTITUTE OF PHYSICS
1 Physics Ellipse • College Park, MD 20740-3841
Phone: (301) 209-3131 • Fax: (301) 209-3133
Membership: 10 • Staff: 96 • Income: $67,000,000 • Expenses: $63,000,000
O’Riordan, Catherine — Intern Chief Executive Officer • coriorda@aip.org
Barbara, Jason — News Director, News and Media Services • jasonb@aip.org
Bee, Jeffrey — Director of Marketing • jbee@aip.org
Conrad, Brad — Director, Society of Physics Students • bconrad@aip.org
Finnegan, Robert — Director, Exhibit Management Services • rfinnegan@aip.org
Hammer, Philip (Bo) — Sr. Director, Member Society Business Development • hammer@aip.org
Henry, Michael — Sr. Science Policy Writer • mhenry@aiha.org
Inns, Michael — Director, Strategic Marketing & Communication • pinns@aiha.org
Iverson, Rachel — Director, Statistical Research Center • rivie@aip.org
Koblik, Jeff — Director, Information Services • jkoblik@aip.org
Lauder, Emily — Assistant News Director, News and Media Services • ela@aiha.org
Manuel, Randolph — Publisher, Magazine Publishing Group • rmann@aip.org
Ritter, Sherry — Controller • ritter@aiha.org
Schmucker, Naomi — Director of Human Resources • nschmucker@aiha.org
White, Susan — Asst. Director, Statistical Research Center • swhite@aip.org

AMERICAN MATHEMATICAL SOCIETY
201 Charles St • Providence, RI 02904-2294
Phone: (401) 455-4000 • Fax: (401) 331-3842
Membership: 28,130 • Staff: 205 • Income: $5,500,000 • Expenses: $5,500,000
Roberts, Catherine — Executive Director • amsem@aocs.org
Ancona, Victoria — Director, Production • vva@aocs.org
BarrPhil, Thomas — Special Projects Officer • tjb@aocs.org
Benjamin, Anita — Assistant Director • ab@aocs.org
Blythe, Tom — Chief Information Officer • tjb@aocs.org
Boumenot, Diane — Manager, Membership & Programs • dbm@aocs.org
Costa, Thomas — Electronic Procurement Manager • ftc@ams.org
Couto, Melissa — Controller • myc@ams.org
Dunne, Edward — Executive Editor, Mathematical Reviews • ed@ams.org
Emerson, Annette — Public Awareness Officer • aew@ams.org
Gelfand, Sergei — Publisher • srg@aocs.org
Grundman, Helen — Director of Education and Diversity • hgg@aocs.org
Hartung, Robert — Associate Executive Director, Publishing • rkh@ams.org
Hickey, Patricia — Director, Facilities & Purchasing • paw@ams.org
Lina, Denise — Benefit Specialist • dali@ams.org
Loon, Gerry — Information Systems Director • gil@ams.org
Maki, Eric — Manager, Marketing • eam@aocs.org
Marek, Robin — Director of Development • rmxm@aocs.org
Mallahan, Karen — Special Projects Manager • kmk@aocs.org
Pina, Penny — Director of Meetings & Conferences • pop@aocs.org
Prout, Donald — Printing & Distribution • ddoe@ams.org
Rea, Shannon — Director, IT • ser@ams.org
Riley, Emily — Chief Financial Officer • ear@ams.org
Saxe, Karen — Associate Executive Director & Dir. DC Office • ksxs@ams.org
Sprague, Lori — Director, Marketing & Members Services • lrs@ams.org
Stevens, T. Christine — Associate Executive Director • tcs@ams.org
Sykes, Peter — Manager, Creative Services • pxs@ams.org
Turcotte, Megan — Director, Membership • mmt@aocs.org
Velez, Israel — Director of Operations, Mathematical Reviews • its@ams.org
Walsh, Tammy King — Human Resources Director • twk@ams.org

AMERICAN NUCLEAR SOCIETY
355 N Kensington Ave • La Grange Park, IL 60526-5392
Phone: (708) 352-6611 • Fax: (708) 352-0499
Membership: 10,000 • Staff: 81 • Income: $8,369,000 • Expenses: $8,292,000
Fine, Robert — Executive Director • rfine@ans.org

AMERICAN OIL CHEMISTS’ SOCIETY
2710 S Boulder Dr • Urbana, IL 61803-7190
Phone: (217) 359-2344 • Fax: (217) 351-8091
Membership: 4,000 • Staff: 33 • Income: $5,521,092 • Expenses: $5,521,092
Donnelly, Patrick — Chief Executive Officer • patrick.donnelly@aoacs.org
Brown, Janet — Director, Content • janetbrown@aoacs.org
Cook, Gloria — Senior Director, Finance & Operations • grl@aoacs.org
Garren, Amy — Director, Brand and Digital Strategy • aam@aoacs.org
Lopez, Amy — Web Content Strategy Member • amlex@aoacs.org
Newman, Jeff — Senior Director, Programs • jnewman@aoacs.org

AMERICAN ORNITHOLOGICAL SOCIETY
1400 S. Lake Shore Drive • Chicago, IL 60605
Phone: (312) 229-2292
Membership: 2,900 • Staff: 4 • Income: $903,683 • Expenses: $903,683
Primet-Jones, Melinda — Executive Director • mppet-jones@americanornithology.org
Ruez, Crystal — Administrator • cruez@americanornithology.org

This information was correct as of the printing date of the 2017-2018 CESSE Membership Directory. Personnel changes may have occurred since that date.
**AMERICAN PHYSIOLOGICAL SOCIETY**  
9650 Rockville Pike • Bethesda, MD 20814-3998  
Phone: (301) 634-7118 • Fax: (301) 634-7242  
Membership: 9,000 • Staff: 72 • Income: $18,000,000 • Expenses: $18,000,000  
Frank, Martin — Executive Director • mfrank@asme.org  
Williams, Brenda — HR Manager • bwilliams@asmusa.org  
Shankle, Kim — Director, HR and Administration • kshankle@asmusa.org  
Olean, Kirsten — Director of Meetings • kolean@asmusa.org  
Nalker, Lisa — Program Manager, ASM Conferences • lnalker@asmusa.org  
GoldmanPh.D., Barbara — Director, Journals • bgoldman@asmusa.org  
Charlip, Christine — Director, ASM Press • ccharlip@asmusa.org  
Bertuzzi, Stefano — Chief Executive Officer • sbertuzzi@asmusa.org  
Membership: 47,000 • Staff: 166 • Income: $50,000,000 • Expenses: $50,000,000  
Phone: (202) 737-3600 • Fax: (202) 942-9333  
1752 N St NW • Washington, DC 20036-2904  
AMERICAN SOCIETY FOR MICROBIOLOGY  
1818 N Street NW, Suite 600 • Washington, DC 20036-2476  
Phone: (202) 331-3500 • Fax: (202) 265-8504  
Membership: 12,000 • Staff: 60 • Income: $13,824,993 • Expenses: $11,847,728  
FortenberrySc.D., Norman — Executive Director • n.fortenberry@asee.org  
Membership: 10,500 • Staff: 72 • Income: $18,000,000 • Expenses: $18,000,000  
Phone: (202) 591-7000 • Fax: (212) 591-7739  
2 Park Ave • New York, NY 10016  
AMERICAN SOCIETY OF MECHANICAL ENGINEERS  
2 Park Ave • New York, NY 10016  
Phone: (212) 591-7000 • Fax: (212) 591-7739  
Membership: 120,000 • Staff: 300 • Income: $100,000,000 • Expenses: $65,000,000  
Loughlin, Thomas — Executive Director/CEO • tloughlin@asme.org  
Aranda, Iana — Director, E4C Programs • iaranda@asme.org  
Sanio, Mike — Director, Sustainability • msanio@asme.org  
Segna, John — Director, Utility Engineering & Surveying Institute • jssegna@asme.org  
Shovaly, Pete — Chief Financial Officer • pshovaly@asme.org  
Nicholas, David — Senior Manager, Sustainability • dnicholas@asme.org  
Vargas, Carla — Director, Industry Relations • cvargas@asme.org  
Membership: 145,000 • Staff: 260 • Income: $53,000,000 • Expenses: $53,000,000  
Phone: (703) 795-6000 • Fax: (703) 295-6222  
1801 Alexander Bell Dr, Suite 100 • Reston, VA 20191-4382  
AMERICAN SOCIETY OF CIVIL ENGINEERS  
1801 Alexander Bell Dr, Suite 100 • Reston, VA 20191-4382  
Phone: (703) 295-6000 • Fax: (703) 295-6222  
Membership: 145,000 • Staff: 260 • Income: $53,000,000 • Expenses: $53,000,000  
Smith, Tom — Executive Director • tsmith@asce.org  
Blodgett, Susan — Director, Marketing • sblodgett@asce.org  
Bowers, Carol — Managing Director, Member Communities • cbowers@asce.org  
Cazorza, John — Managing Director, Continuing Education • jczazorza@asce.org  
Chaker, Amar — Director, Engineering Mechanics Institute • acchaker@asce.org  
Chase, Tom — Director, Coasts, Oceans, Rivers & Port • tchase@asce.org  
Davis, Susan — Manager, Professional Activities • sdavvis@asce.org  
Dinges, Charles — Sr. Managing Director, Sr. Managing Director, Public Affairs, Membership, Leadership & Programs • cdinges@asce.org  
Durrant, John — Sr. Managing Director, Engineering & Lifelong Learning • jdurrant@asce.org  
Gossert, Bruce — Managing Director, Publications, Publisher • bgossert@asce.org  
Hoke, Tara — General Council • thoke@asce.org  
Jackson, Carmen — HR Manager • cjackson@asce.org  
Jaeger, Stefan — Managing Director, Strategic Planning & Communications • stefanJaeger82@gmail.com  
Jones, Patricia — Managing Director, Executive & Board Operations • pjones@asce.org  
Maughan-Brown, Meggan — Director, Global Programs • mmgaughan-brown@asce.org  
Nunley, Curtis — Director, Membership • cnunley@asce.org  
O’Brien, Jim — Managing Director, Leadership Development • jobrien@asce.org  
Pallasch, Brian — Managing Director, Gov Rel & Infrastructure Initiatives • bpallasch@asce.org  
Parsons, Brian — Director, Environmental & Water Res. Institute • bparsons@asce.org  
Pulchino, Key — Managing Director, Human Resources • kpulchino@asce.org  
Rosberg, Jim — Managing Director, Engineering Programs • jrosberg@asce.org  
Sanio, Mike — Director, Sustainability • msanio@asme.org  
Segna, John — Director, Utility Engineering & Surveying Institute • jssegna@asme.org  
Shovaly, Pete — Chief Financial Officer • pshovaly@asme.org  
Nicholas, David — Senior Manager, Sustainability • dnicholas@asme.org  
Vargas, Carla — Director, Industry Relations • cvargas@asme.org  
Delli Venneri, John — General Council • delliVenneri@asme.org  
Bleich, Keith — Managing Director of Project Management and Reporting • kbleich@asme.org  
Dell Venneri, John — General Council • delliVenneri@asme.org  
Devito, Phil — Managing Director, Publishing • pdevito@asme.org  
Garofalo, William — Associate Executive Director Finance • garofalo@asme.org  
Gerstmann, Elena — Deputy Executive Operations • eg Ernstmann@asme.org  
Hebert, Brian — Manager, Membership Development • bhebert@asme.org  
Marker, Michael — Assoc. Executive Director, Standards & Certification • MERKER@ASME.ORG  
Patterson, Jeff — Assoc Executive Director, Marketing • jpatterson@asme.org  
Praat, Allian — Project Director, Executive Office • apaart@asme.org  
Rapoport, Larry — Managing Director, Human Resources • lrappo@asme.org  
Rodrigues, Luis — Assoc. Executive Director, Technology Services • lrodriguez@asme.org  
Scott, Paul — Managing Director, Engineering Workforce & Global Development • pscott@asme.org  
Shaknes, Svetlana — Director, Market Intelligence • sshaknes@asme.org  
Soupka, David — Managing Director, Centers • dsoupka@asme.org  
Stefanchik, Mary Grace — Manager, Publications Development • mstefanchik@asme.org  
Waltz, David — Editor-in-Chief • dwaltz@asme.org
Association Profiles

This information was correct as of the printing date of the 2017-2018 CESSE Membership Directory. Personnel changes may have occurred since that date.

FEDERATION OF AMERICAN SOCIETIES FOR EXPERIMENTAL BIOLOGY
9650 Rockville Pike • Bethesda, MD 20814
Phone: (301) 634-7090 • Fax: (301) 634-7049
Membership: 125,000 • Staff: 85 • Income: $21,100,000 • Expenses: $20,800,000
Krause, Frank — Executive Director & CEO • krause@faseb.org
Bauerfeind, Andrea • abauerfeind@faseb.org
Brotham, Stefan — Deputy Director • sbrotham@faseb.org
Diddle, Deborah — Director, Financial Services • ddiddle@faseb.org
Garrison, Howard — Deputy Executive Director for Policy, Dir. Office of Public Affairs • hgarrison@faseb.org
Pesaneli, Jennifer — Deputy Executive Director for Operations • jpesaneli@faseb.org
Roberts, Jacqueline — Director, Office of MARC and Professional Development Programs • jroberts@faseb.org

INST. FOR OPERATIONS RESEARCH AND THE MANAGEMENT SCIENCES
5521 Research Park Drive, Suite 200 • Gattonville, MD 21228
Phone: (443) 757-3500 • Fax: (443) 757-3515
Membership: 11,000 • Staff: 52 • Income: $12,440,000 • Expenses: $11,486,000
Greene, Don — CEO • dgreene@iise.org
Boyd, Bill — Director of Membership • bboyd@iise.org
Calvert, Donna — Deputy Director, Membership • dcalvert@iienet.org
Holovach, Andrea — Director of Governance and Business Process Improvement • aholovach@iise.org
Witty, Nancy — CEO • nwitty@isscr.org

INTERNATIONAL SOCIETY OF AUTOMATION
PO Box 12277 • Research Triangle Park, NC 27709-2277
Phone: (919) 549-8411 • Fax: (919) 549-8288
Membership: 38,000 • Staff: 60 • Income: $15,000,000 • Expenses: $15,000,000
Koon, Peggy — Interim Executive Director • pkoon@isa.org
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Belinsky, Kim — Manager, Tech Divisions & Symposia • kbelinsky@isa.org
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Feldman, Timothy — Director, Products & Services • tfeldman@isa.org
Fraginato, Tony — CFO/COO • tfraginato@isa.org
Grave, Chelsey — Meeting Planner • cgrave@isa.org
Halsey, Jennifer — Director, Marketing and Communications • jhalsey@isa.org
Holovach, Andrea — Director of Governance and Business Process Improvement • aholovach@isa.org
Karchesius, Amy — Web Technology Lead • akarchesius@isa.org
Lynn, Clara — Manager, Customer Service • clynn@isa.org
McGuffin, Rachael — Member Services Manager • rmcguffin@isa.org
Robinson, Charley — Director, Standards • crobinson@isa.org
Ward, Tina — Training Product Development Administrator • tward@isa.org
Wilson, Dalton — Director, Education & Certification • dwilson@isa.org

INTERNATIONAL FACILITY MANAGEMENT ASSOCIATION
800 Gessner Rd, Suite 900 • Houston, TX 77024
Phone: (713) 623-4362 • Fax: (713) 623-6124
Membership: 24,000 • Staff: 63 • Income: $1,486,000 • Expenses: $1,486,000
Keene, Tony — President & CEO • tony.keene@fima.org
Clark, Aaron — Vice President, Corporate Services • aaron.clark@fima.org
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Tafei, Jeffrey — Executive Director, Foundation • jtafei@fima.org
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Association Profiles

This information was correct as of the printing date of the 2017-2018 CESSE Membership Directory. Personnel changes may have occurred since that date.

ISACA
3701 Algonquin Road, Suite 1010 • Rolling Meadows, IL 60008
Phone: (847) 660-2525 • Fax: (847) 253-1443
Membership: 160,000 • Staff: 220 • Income: $80,000,000 • Expenses: $79,000,000
Loeb, Matt — CEO • mlloeb@isaca.org
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Donahue, Shannon — Director, Information Security Practices • sdonahue@isaca.org
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LASER INSTITUTE OF AMERICA
13501 Ingenuity Dr Ste 128 • Orlando, FL 32826-3018
Phone: (407) 380-1553 • Fax: (407) 380-5588
Membership: 1,200 • Staff: 16 • Income: $3,207,000 • Expenses: $3,144,501
Quick, Nathaniel — CEO, Executive Director • nquick@lia.org
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GabeyCAE, Jeannette — Chief Financial Officer • cfo@lia.org
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MATERIALS RESEARCH SOCIETY
506 Keystone Dr • Warrendale, PA 15086-7573
Phone: (724) 779-3004 • Fax: (724) 779-8313
Membership: 16,400 • Staff: 48 • Income: $11,500,000 • Expenses: $11,300,000
Osman, Todd — Executive Director • osman@mrs.org
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Dillen, Butch — Director, Finance & Administration • dillen@mrs.org
Dzierz, Damon — Director of Government Affairs • dzierz@mrs.org
Fedeli, Michele — Manager, Volunteer Affairs • michele@lia.org
Hastings, Patricia — Director of Meeting Activities • hastings@mrs.org
Kiley, Eileen — Director, Communications • kiley@mrs.org
Kracht, Ellen — Publications Manager • kracht@mrs.org
Miller, Anita — Manager, Marketing and Member Services • amiller@mrs.org
Rao, Gopal — MRS Bulletin Editor • raomrc.org
Rosenbaum, Diane — Meetings Manager • drosenbaum@mrs.org

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15835 Park Ten Place, Suite 200 • Houston, TX 77084-4906
Phone: (281) 228-6200 • Fax: (281) 228-6300
Membership: 35,704 • Staff: 169 • Income: $40,800,000 • Expenses: $39,800,000
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Butler, Heather — Membership Manager • heather.bueller@nace.org
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Tang, Calvin — CFO • calvin.tan@nace.org
Tracy, Cindy — Section Support Specialist • cindy.tracy@nace.org
Wood, Allan — Controller • allan.wood@nace.org

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Association Profiles

This information was correct as of the printing date of the 2017-2018 CESSE Membership Directory. Personnel changes may have occurred since that date.

OSA - THE OPTICAL SOCIETY
2010 Massachusetts Ave NW • Washington, DC 20036-1023
Phone: (202) 223-8180 • Fax: (202) 416-6130
Membership: 19,300 • Staff: 150 • Income: $40,000,000 • Expenses: $40,000,000
Rogan, Elizabeth — Chief Executive Officer • erogan@osa.org
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Cheung, Mae • mcheung@osa.org
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Davis, Annette — Executive Office • adavis@osa.org
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Herrin, Deborah — Sr. Director, Information Technology • dherri@osa.org
Kolton, Laura — Deputy Sr. Director, Gov’t Relations • lkolto@osa.org
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Lesky, Marcio — Deputy Sr. Director, Business Development • mlesky@osa.org
Mayfield, Jennifer — Deputy Sr. Director, Electronic Publishing • jmayfield@osa.org
Montanez, Genaro • gmontanez@osa.org
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Ono, Glenn — Sr. Director, Membership & Marketing • gono@osa.org
Paterson, Martha — Senior Director, Governance and Special Programs • mpaterson@osa.org
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Rodriguez, Monique — Dr. Director, Special Projects • mrodrig@osa.org
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Taylor, John — Director, Executive Office • jtaylor@osa.org
Vu, Thu — Sr. Director, Finance • tvu@osa.org
White, Bill — Deputy Sr. Director, IT, Infrastructure and Security • bwhite@osa.org

OUT IN SCIENCE TECHNOLOGY ENGINEERING AND MATHEMATICS
2885 Sanford Ave SW #34729 • Grandville, MI 49418
Phone: (616) 493-0272
Cortland Russell — Chief Executive Officer • cortland.russell@ostem.org

POPULATION ASSOCIATION OF AMERICA
8630 Fenton Street, Suite 722 • Silver Spring, MD 20910
Phone: (301) 565-6710 • Fax: (301) 565-7850
Danielle Staudt — Chief Executive Officer • danielle@popassoc.org

PSYCHONOMIC SOCIETY
10015 Old Columbia Rd, Suite B-215 • Columbia, MD 21046
Phone: (410) 309-7050
Membership: 3,100 • Staff: 1 • Income: $1,500,000 • Expenses: $1,100,000
Shomette, Louis — Executive Director • lshomette@psychonomic.org

SEISMOLOGICAL SOCIETY OF AMERICA
400 Evelyn St, Suite 201 • Albany, CA 94706-4008
Phone: (510) 525-5474 • Fax: (510) 525-7204
Membership: 2,000 • Staff: 4 • Income: $1,808,000 • Expenses: $1,723,000
Broadbent, Nan — Executive Director • nbroadbent@seismosoc.org
Schieber, Sydni — Membership Officer • sschieber@seismosoc.org

SOCIETY FOR INDUSTRIAL & APPLIED MATHEMATICS
3600 Market Street, 6th Floor • Philadelphia, PA 19104-2688
Phone: (215) 382-9800 • Fax: (215) 386-7999
Membership: 14,000 • Staff: 68 • Income: $8,895,200 • Expenses: $8,690,000
Crowley, James — Executive Director • crowley@siam.org
Bowling, Kevins — Publications Director • bowling@siam.org
Fest, Tim — Membership Manager • fest@siam.org
Gubins, Samuel — Treasurer • sgubins@annualreviews.org
Kerner, Becky — Manager, Digital Communication • kerner@siam.org
Palantino, Susan — Chief Operating Officer • palantino@siam.org
Thiel, Linda — Director, Programs & Services • lthiel@siam.org

SOCIETY FOR INDUSTRIAL AND ORGANIZATIONAL PSYCHOLOGY
440 E Poe Rd Ste 101 • Bowling Green, OH 43402-1355
Phone: (419) 353-0032
Membership: 6,500 • Staff: 7 • Income: $1,800,000 • Expenses: $1,800,000
Lentz, Linda — Administrative Services Director • lrontz@siop.org

SOCIETY FOR THE ADVANCEMENT OF MATERIAL AND PROCESS ENGINEERING
21680 Gateway Center Drive, Suite 300 • Diamond Bar, CA 91765
Phone: (626) 331-0616 • Fax: (626) 331-8751
Membership: 5,000 • Staff: 12 • Income: $6,500,000 • Expenses: $5,500,000
Balko, Greg — CEO • gbalko@sampe.org
Keith, Mike — Controller • mkeith@sampe.org

SOCIETY OF ASIAN SCIENTISTS AND ENGINEERS
PO Box 147139 • Denver, CO 80214-7139
Phone: (303) 246-5208
Membership: 6,000 • Staff: 4 • Income: $950,000 • Expenses: $950,000

SOCIETY OF FIRE PROTECTION ENGINEERS
9711 Washingtonian Blvd, Suite 380 • Gaithersburg, MD 20878
Phone: (301) 718-2910 • Fax: (301) 718-2242
Membership: 4,448 • Staff: 8 • Income: $2,100,000 • Expenses: $2,000,000
Boston, Nicole — CEO • nboston@sfpe.org
Gordon, Julie — Director, Membership & Chapter Relations • jgordon@sfpe.org
Grandy, Debra — Director, Professional Development • dgrandy@sfpe.org
Valentine, Victoria — Director, Professional Qualifications & Industry Alliances • vvalentine@sfpe.org

ASSOCIATION PROFILES

This information was correct as of the printing date of the 2017-2018 CESSE Membership Directory. Personnel changes may have occurred since that date.

SOCIETY OF PETROLEUM ENGINEERS, INC.
PO Box 833836 • Richardson, TX 75083-3836
Phone: (972) 952-9393 • Fax: (972) 952-9435
Membership: 99,000 • Staff: 340 • Income: $70,000,000 • Expenses: $20,000,000
Rubin, Mark — CEO / Executive Vice President • mrubin@spe.org
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Donnelly, John — JPT Editor/Senior Manager Magazines • jdonelly@spe.org
Gilpin, Deana — Senior Manager Customer Service • dlgilpin@spe.org
Graham, Stephen — Managing Director Americas • sgraham@spe.org
Grant, David — Electronic Publishing Manager • dgrant@spe.org
Healy, Joe — HR Director • jhealy@spe.com
Jenkins, Tami — HR Manager • jenkins@spe.org
Krue, Katie — Senior Board Relations Manager • kkm@spe.org
Madding, Cindy — Conference Programs Coordinator • cmadding@spe.org
Mason, Jane — Senior Manager Information Services • jmason@spe.org
Moritz, Craig — Sr. Manager Sales and Exhibits • cmoritz@spe.org
O’Sullivan, Erin — Sections and Student Chapters Manager • eosullivan@spe.org
Rawes, James — VP, Sales, marketing & Business Development • jrawes@spe.org
Runyan, Leigh Ann — Managing Director - North America Operations • lrunyan@spe.org
Schulte, Caitlin — Sr. Manager Technical & Professional Activities • cschulte@spe.org
Smith, Cynthia — Customer Service Manager • csmith@spe.org
Smith, Gail — Sr. Events Manager • gsmith@spe.org
Smith, Glenda — Sr. Manager, Innovation and Strategy • gsmith@spe.org
Stacha, Rebekah — Technical Publications Manager • rstacha@spe.org
Thomas, Jill — Member Services Administrator • jthomas@spe.org
Wegman, Jennifer — Manager • jwegman@nroamml.org

TAU BETA PI ASSOCIATION, INC.
PO Box 2697 • Knoxville, TN 37901-2697
Phone: (865) 546-4578 • Fax: (865) 546-4579
Membership: 553,900 • Staff: 13 • Income: $2,755,000 • Expenses: $2,755,000
Gomulinski, Curtis — Executive Director & Editor • curt@tbp.org

VIBRATION INSTITUTE
2625 Butterfield Rd, Ste 128N • Oak Brook, IL 60523
Phone: (630) 654-2254
Membership: 1,650 • Staff: 6 • Income: $1,500,000 • Expenses: $1,500,000
Long, Michael — Executive Director • mlong@vi-institute.org
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Detroit is creating its own art world, with artists of all kinds coming here to be inspired. From exploring great masters at the world-class Detroit Institute of Arts or enjoying street art in Eastern Market, you’ll find Detroit a very colorful and compelling canvas.
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