

Cesse Program

(Mid-winter meeting, St. Thomas: Feb 6-9, 2005)

CONCISE PROGRAM

SUNDAY EVENING

6:00 - 10:00 *Opening reception & dinner*

MONDAY MORNING

7:30 - 8:30 *Breakfast*

8:30 - 9:30 Roundtable (all)

9:30 - 10:30 What is the future of scholarly publishing?

10:30 - 11:00 *Break*

11:00 - 12:00 What is the purpose of an association?

MONDAY AFTERNOON

12:00 - 1:00 *Lunch*

2:00 - 3:00 Can we count on contributions?

3:00 - 3:30 *Break*

3:30 - 5:00 Balance

~6:00 *Dinner*

TUESDAY MORNING

7:30 - 8:30 *Breakfast*

8:30 - 10:00 Roundtables (large/small)

10:00 - 10:30 *Break*

10:30 - 11:30 Where is CESSE going?

11:30 - 12:00 Business meeting

TUESDAY AFTERNOON

12:00 - 1:00 *Lunch*

FREE

~6:00 *Dinner*

WEDNESDAY MORNING

7:30 - 8:30 *Breakfast*

8:30 - 10:00 Innovation

10:00 - 10:30 *Break*

10:30 - 12:00 What good are performance evaluations?

WEDNESDAY AFTERNOON

12:00 - 1:00 *Lunch*

2:00 - 3:00 How are associations best governed?

3:00 - 3:45 Roundtable (all)

~4:30 *Boat ride to St. John for dinner at Westin Hotel*

~6:00 *Dinner*

DETAILED PROGRAM (sessions)

SUNDAY EVENING

6:00 - 10:00

Opening reception & dinner

MONDAY MORNING

8:30 - 9:30

Roundtable (all)

Covering topics and issues raised by CESSE members prior to the meeting

Moderator: Peter Baker

9:30 - 10:30

What is the future of scholarly publishing?

Publishing has undergone major changes in the past 10 years, and those changes have affected most associations. We often find ourselves trying to solve immediate problems or considering how to act in the next two or three years in response to those changes. This session will focus on a longer time frame and will try to predict how things might change over the next 20 years. The emphasis will be on broad perspective rather than technical details.

Chair: Eugene Arthurs

Speakers: Jon Walmsley (Blackwell Publishing), Tom McIlrath

11:00 - 12:00

What is the purpose of an association?

We all have to answer certain kinds of questions regularly: Why should I belong to your association? What is the purpose of your organization? Why do you make money (or build reserves)? It's always important to have eloquent and persuasive answers to these questions.

Chair: Pat Natale

Speakers: Virgil Carter, Fred Spilhaus

MONDAY AFTERNOON

2:00 - 3:00

Can we count on contributions?

Not all associations solicit contributions, but regular donations and occasional bequests are playing a larger role for many organizations. This session will talk about the philosophy of development and provide ideas for engaging in development from three CESSE organizations.

Chair: John Ewing

Speakers: Bill Davis, Katherine McCarter

3:30 - 5:00

Life ... The great balancing act

As the pace of life quickens, keeping life's issues in balance and in perspective becomes one of our greatest challenges. A lack of balance affects our capacity to enjoy our time on planet earth. In this presentation, the speaker explores the

critical areas of our lives and how each is directly linked to our emotional and physical well-being.

*Chair: Peter Baker
Speaker: Jack McCall*

TUESDAY MORNING

8:30 - 10:00

Roundtable (large)

Moderator: Jim Crowley

Roundtable (small)

Moderator: Andrea Pendleton

Potential topics for these will be circulated in advance of the meeting and discussed by e-mail during the month prior to the meeting.

10:30 - 11:30

Where is CESSE going?

What's the purpose of CESSE? Should the organization change its vision? How are CESSE meetings best structured? CESSE means different things to different people (that's good), but occasionally members are uncertain about its value to them or to their organizations (that's bad). This session will present some frank views about CESSE from a panel of four CEOs with considerable experience, both as association executives and members of CESSE.

*Chair: Scott Hunt
Panelists: Glenn Harvey, Jack Hoffbuhr, Lynn Strother*

11:30 - 12:00

Business meeting

TUESDAY AFTERNOON

FREE

WEDNESDAY MORNING

8:30 - 10:00

Organizing for Innovation:

Insights on the State of the Association Community

There is ample evidence that corporate CEOs value innovation and view it as critical to any long-term success their companies will have. Unfortunately, comparable information for association CEOs is unavailable either for the association community in general, or for engineering and scientific societies in particular. That is, until now. This session will present the results and implications of two different innovation surveys conducted by Principled Innovation LLC, including one of CESSE CEOs. The results of these surveys will focus our attention not only on what is happening with respect to innovation in associations, but what isn't and perhaps should be.

*Chair: John Ewing
Speaker: Jeff De Cagna (Principled Innovation LLC)*

10:30 - 12:00

What good are performance evaluations?

It's like having your teeth cleaned: Everyone knows it's good to do, but nearly everyone hates doing it. What is the purpose of performance evaluations? How can one successfully manage the process to make it effective? Are 360 degree evaluations a good idea? Three CESSE organizations will share their own experiences with evaluations and ways to make them successful.

Chair: Susan Newman

Speakers: Roque Calvo, Steven Davis, Tina Straley

WEDNESDAY AFTERNOON

2:00 - 3:00

How are associations best governed?

Ever had a governance problem? Ever wondered whether there wasn't a better way to deal with those problems? A panel of CESSE members will relate stories about their own experiences and how they deal with problems, large and small.

Chair: Bernard Khoury

Panelists: John Ballance, John Sofranko, Tina Straley

3:00 - 3:45

Roundtable (all)

A moderated discussion that tries to draw conclusions and formulate questions about the issues mentioned during the meeting. Part of the closing roundtable will be devoted to planning for next year's mid-winter meeting.

Moderator: Scott Hunt

4:30

Boat ride to St. John for dinner at Westin Hotel