

## ACCESSE20: A Virtual Connection – CE Tracking Form

Day 1 Wednesday, July 22, 2020

Session Time	Credits	Session Title	Attended
10:00-11:15am	1.25	Keynote - Emotional Intelligence for Extraordinary Leadership	
11:30am-12:30pm	1	Emerging Marketing Trends to Fuel Member Engagement & Growth	
11:30am-12:30pm	1	Data: Full of Changes, Full of Potential for Growing Membership and Event Attendance	
11:30am-12:30pm	1	How Experiential Design Uses a Million Tiny Touchpoints to Bring Event, Digital, Culture + Other Dream Experiences to Life	
1:30pm-2:30pm	1	AI in Scholarly Publishing – From Potentially Disruptive to Progressive	
1:30pm-2:30pm	1	Developing High-Performance and Leaders in Your Organization	
1:30pm-2:30pm	1	Boldly Navigating through Economic Headwinds - Recession and Financial Implications of Covid19	
3:00pm-4:00pm	1	Lessons Learned Thus Far in 2020 and a Look Into the Future	

## ACCESSE20: A Virtual Connection – CE Tracking Form

Day 2 Thursday, July 23, 2020

Session Time	Credits	Session Title	Attended
10:00am-11:15am	1.25	Keynote - Understanding the Importance of Allyship: How we can leverage young professionals to change our organizations from within	
11:30am-12:30pm	1	Care and Feeding of the Board of Directors: Tricks & Tips for Your Survival	
11:30am-12:30pm	1	The 3 Pillars of a Good Website: UX, Search, and Design	
11:30am-12:30pm	1	Codes of Ethics for Members: What You Always Wanted to Know, But Were Afraid to Ask	
1:30pm-2:30pm	1	The Future of Sustainable Meetings - How Practical Is It?	
1:30pm-2:30pm	1	The Effect of the Pandemic on our Approach to Member Recruitment and Engagement	
1:30pm-2:30pm	1	AIP TEAM-UP: What Organizations Can Do to Address Diversity, Equity, and Inclusion Disparities in Your Field	
2:45pm-4:00pm	1.25	The Professional Journey to CEO: A Discussion on the Path to Landing the Top Job	

**Maximum Credits Available @ ACCESSE20: 8.75**